

2018-2023 Global Prom Dresses Consumption Market Report

https://marketpublishers.com/r/2B0587E2BAAEN.html

Date: July 2018

Pages: 183

Price: US\$ 4,660.00 (Single User License)

ID: 2B0587E2BAAEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Prom Dresses market for 2018-2023.

Prom dresses is a kind of dress for girls on a prom for their graduation parties and other evening parties. Women also dress a prom dress on variety of parties. Prom dresses usually has specification of long, short and knee length.

Prom dresses industry, prom dresses or dresses buyers are the highest search volume keywords. In addition all young girl dress is also concerned.

From January to February and from August to November, consumers search for the prom dresses most frequently. United States is the largest market of prom dresses, followed by Europe, which occupies more than 60 per cent.

Comparing the top two markets shows that the US and UK markets prefer different types of material. In the United States, Organza is the most popular fabric material for Prom dresses and the second widely used is satin; whereas the UK prefers to use polyester and chiffon organza as materials.

Over the next five years, LPI(LP Information) projects that Prom Dresses will register a 0.6% CAGR in terms of revenue, reach US\$ 120 million by 2023, from US\$ 110 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Prom Dresses market by product type, application, key manufacturers and key regions.

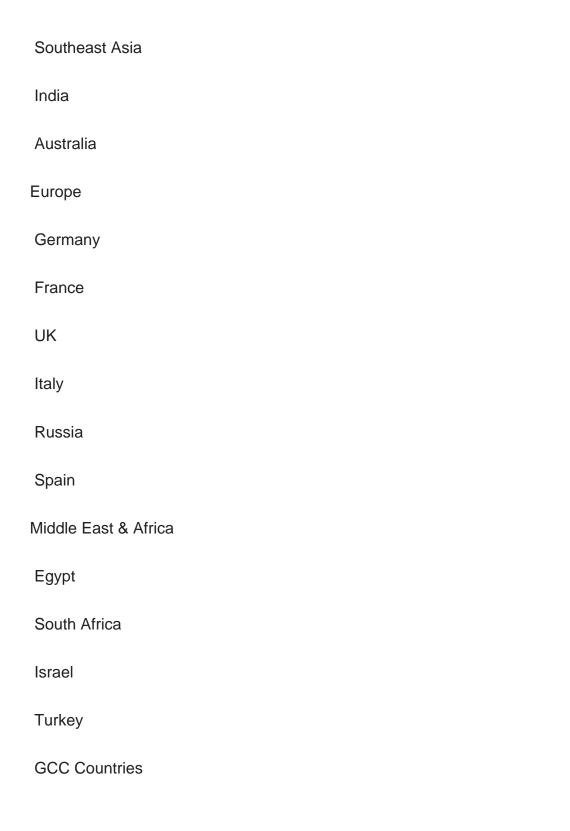
To calculate the market size, LP Information considers value and volume generated



from the sales of the following segments:

Segmentation	n by product type:
Long	Prom Dresses
Knee	Length Prom Dress
Short	Prom Dresses
Segmentation	n by application:
Prom	
Festiv	al Party
Socia	I Dance
This report al	so splits the market by region:
Amer	icas
Unite	ed States
Cana	ada
Mexi	со
Braz	il
APAC	>
China	a
Japa	n
Kore	a





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Pronovias



David's Bridal

Rosa Clara

Oscar De La Renta
Carolina Herrera
Adrianna Papell
Vera Wang
Impression Bridal
Alfred Angelo
Jovani
Monique Lhuillier
Pepe Botella
Franc Sarabia
Yolan Cris
Victorio & Lucchino
Aidan Mattox
Betsy And Adam
Joanna Chen
Terani
Trixxi



Badgley Mischka

Cymbeline

Marchesa

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Prom Dresses consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Prom Dresses market by identifying its various subsegments.

Focuses on the key global Prom Dresses manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Prom Dresses with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Prom Dresses submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their



growth strategies.



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