

2018-2023 Global Prom Dresses Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Prom Dresses market for 2018-2023.

Prom dresses is a kind of dress for girls on a prom for their graduation parties and other evening parties. Women also dress a prom dress on variety of parties. Prom dresses usually has specification of long, short and knee length.

Prom dresses industry, prom dresses or dresses buyers are the highest search volume keywords. In addition all young girl dress is also concerned.

From January to February and from August to November, consumers search for the prom dresses most frequently. United States is the largest market of prom dresses, followed by Europe, which occupies more than 60 per cent.

Comparing the top two markets shows that the US and UK markets prefer different types of material. In the United States, Organza is the most popular fabric material for Prom dresses and the second widely used is satin; whereas the UK prefers to use polyester and chiffon organza as materials.

Over the next five years, LPI(LP Information) projects that Prom Dresses will register a 0.6% CAGR in terms of revenue, reach US\$ 120 million by 2023, from US\$ 110 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Prom Dresses market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Long Prom Dresses

Knee Length Prom Dress

Short Prom Dresses

Segmentation by application:

Prom

Festival Party

Social Dance

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Pronovias

David's Bridal

Rosa Clara

Oscar De La Renta

Carolina Herrera

Adrianna Papell

Vera Wang

Impression Bridal

Alfred Angelo

Jovani

Monique Lhuillier

Pepe Botella

Franc Sarabia

Yolan Cris

Victorio & Lucchino

Aidan Mattox

Betsy And Adam

Joanna Chen

Terani

Trixxi

Badgley Mischka

Cymbeline

Marchesa

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Prom Dresses consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Prom Dresses market by identifying its various subsegments.

Focuses on the key global Prom Dresses manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Prom Dresses with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Prom Dresses submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their

growth strategies.

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