

2018-2023 Global Production Information Management Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Production Information Management market for 2018-2023.

Product information management (PIM) means managing the information required to market and sell products through distribution channels. A central set of product data can be used to feed information to media such as web sites, print catalogs, ERP systems, and electronic data feeds to trading partners.

The key factors driving the market include the increasing need for the centralized data storage system. Centralized data storage help enterprises to organize and manage all the data related to its product. Product information management provides secure and safe access to the information stored in the centralized database. It comprises a strong security authorization that allows access to any information by the user only after the completion of all the required verification of security credentials.

Over the next five years, LPI(LP Information) projects that Production Information Management will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Production Information Management market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:



Segmentation by product type:
Cloud
On-premise
Segmentation by application:
BFSI
Government
Retail
Healthcare
IT & telecommunication
Manufacturing
Energy & utilities
Transportation & logistics
We can also provide the customized separate regional or country-level reports, for the following regions:
Americas
United States
Canada
Mexico

Brazil



APAC
China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey



GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Oracle		
SAP		
IBM		
Informatica		
Stibo Systems		
Riversand		
Pimcore		

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Production Information Management market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Production Information Management market by identifying its various subsegments.

Focuses on the key global Production Information Management players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the Production Information Management with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Production Information Management submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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