

2018-2023 Global Probiotics Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Probiotics market for 2018-2023.

Probiotics are live micro-organisms which, when administered in adequate amounts, confer a health benefit on the host. While the traditional delivery vehicle for probiotics was fresh dairy products, they are now found in many varieties of food, beverages, dietary supplements and healthcare products.

Europe is the dominant producer of probiotics, the production is 436.58 MT in 2016, accounting for about 48.19% of the total amount, followed by North America, with the production market share of 24.53%.

Leading players in probiotics industry are DuPont (Danisco), Chr. Hansen, Lallemand, China-Biotics. Chr. Hansen is the largest manufacturer, with the sales market share of 15.99% in 2016. The top five companies occupied about 61.11% share of the market in 2016.

Over the next five years, LPI(LP Information) projects that Probiotics will register a 5.1% CAGR in terms of revenue, reach US\$ 760 million by 2023, from US\$ 570 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Probiotics market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Bifidobacterium

Lactobacillus

Other

Segmentation by application:

Food & Beverage

Drugs

Dietary Supplements

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

DuPont (Danisco)

Chr. Hansen

Lallemand

China-Biotics

Nestle

Danone

Probi

BioGaia

Yakult

Novozymes

Glory Biotech

Ganeden

Morinaga Milk Industry

Sabinsa

Greentech

Biosearch Life

UAS Laboratories

Synbiotech

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Probiotics consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Probiotics market by identifying its various subsegments.

Focuses on the key global Probiotics manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Probiotics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Probiotics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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