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2018-2023 Global Printing Ink Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Printing Ink market for 2018-2023.
Printing ink is colored glue stick, make of dye, binders and the additives, used for clothing and paper printing, and can be dried on the object to be printed.
This report mainly covers the Offset inks, Gravure inks, Flexo inks and Screen inks and other product type.
In consumption market, the growth rate of global consumption is smooth relatively with the 3.60% of average growth rate. USA and Europe are still the mainly consumption regions due to the advanced printing technology and rapid development of economy. For the developing country, China to grow at a fast pace annually and may become the largest region in the future in terms of ink consumption.
In terms of printing technologies, the printing industry remains largely offset and gravure based, but these are changing with the gains being made in flexo and screen. Survey results showed that 44% of the ink market is offset inks, 32% is gravure inks, 9% flexo and 15% divided among other technologies. What is more, the sheetfed offset and UV printing are fairly strong, with gravure being the leading process for packaging printing.

Over the next five years, LPI(LP Information) projects that Printing Ink will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Printing Ink market by product type, application, key manufacturers and key regions.

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To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

- Offset Inks
- Gravure Inks
- Flexo Inks
- Screen Inks
- Others

Segmentation by application:

- Food and Medicine Packaging Printing
- Cigarette Packaging Printing
- Paper-Based Printing
- Other Printing

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil

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- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
  - Spain
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey

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GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

DIC

Flint Group

Toyo Ink

Sakata Inx

Siegwerk

Huber Group

T&K Toka

Tokyo Printing Ink

Sicpa

Fujifilm

Actega (Altana)

Dainichiseika Color & Chemicals

Yip's Chemical

Epple Druckfarben

Wikoff Color

Royal Dutch Printing Ink Factories Van Son

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Grupo Sanchez

Xinxiang Wende Xiangchuan

Zeller+Gmelin

Letong Chemical

Daihan Ink

DYO Printing Inks

Chimigraf

Ruco Druckfarben

Sky Dragon Group

Kingswood Inks

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Printing Ink consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Printing Ink market by identifying its various subsegments.

Focuses on the key global Printing Ink manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

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To analyze the Printing Ink with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Printing Ink submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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