

2018-2023 Global Printing Ink Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Printing Ink market for 2018-2023. Printing ink is colored glue stick, make of dye, binders and the additives, used for clothing and paper printing, and can be dried on the object to be printed. This report mainly covers the Offset inks, Gravure inks, Flexo inks and Screen inks and other product type.

In consumption market, the growth rate of global consumption is smooth relatively with the 3.60% of average growth rate. USA and Europe are still the mainly consumption regions due to the advanced printing technology and rapid development of economy. For the developing country, China to grow at a fast pace annually and may become the largest region in the future in terms of ink consumption.

In terms of printing technologies, the printing industry remains largely offset and gravure based, but these are changing with the gains being made in flexo and screen. Survey results showed that 44% of the ink market is offset inks, 32% is gravure inks, 9% flexo and 15% divided among other technologies. What is more, the sheetfed offset and UV printing are fairly strong, with gravure being the leading process for packaging printing.

Over the next five years, LPI(LP Information) projects that Printing Ink will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Printing Ink market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation b	y product type:	
Offset In	ıks	
Gravure	Inks	
Flexo In	ks	
Screen I	nks	
Others		
Cogmontation b	v application:	
Segmentation b	y application:	
Food an	d Medicine Packaging Printing	
Cigarette	e Packaging Printing	
Paper-B	ased Printing	
Other Pr	rinting	
This report also	splits the market by region:	
America	S	
ι	Jnited States	
(Canada	
N	Mexico	

Brazil



APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europe	Э
	Germany
	France
	UK
	Italy
	Russia
	Spain
Middle	East & Africa
	Egypt
	South Africa
	Israel
	Turkey

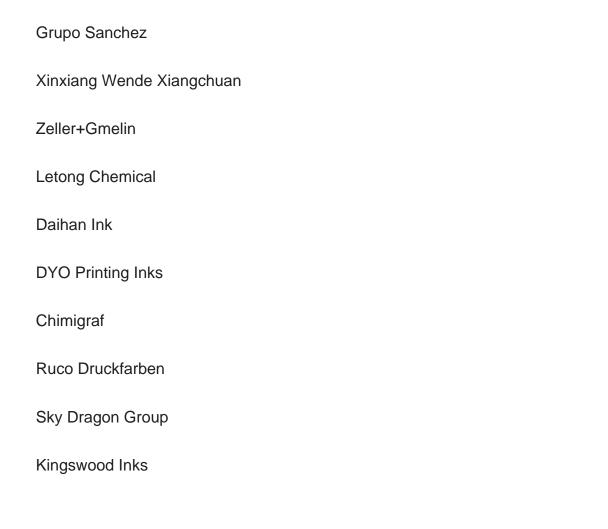


GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:







In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Printing Ink consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Printing Ink market by identifying its various subsegments.

Focuses on the key global Printing Ink manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the Printing Ink with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Printing Ink submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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