

# 2018-2023 Global Printed Battery Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Printed Battery market for 2018-2023.

Printed batteries are fabricated through simple, low-cost, and scalable printing processes. They have many advantages such as thin, flexible, low cost and easy to integrate. It is expected that the performance and integration potential of printed battery can be increased rapidly and will drive demand for printed battery. Other potential markets for printed battery are smart card, ID card, greeting cards, smart packaging, advertisement, medical patch and health monitoring.

The use of thin, flexible, printed electronic elements in this product highlights the true value of printed electronics in body wearable devices. This is both for the conformal capabilities and PE's ability to create new and interesting shapes not possible with traditional electronics. Printed electronics also lend themselves to high volume, roll-to-roll process for laminating and converting that are also not possible with rigid electronics.

Over the next five years, LPI(LP Information) projects that Printed Battery will register a 48.4% CAGR in terms of revenue, reach US\$ 370 million by 2023, from US\$ 34 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Printed Battery market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Rechargeable

Single Use

Segmentation by application:

Smart Packaging

Smart Cards

Wearable Electronics

Medical Devices

RFID

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Blue Spark Technologies

BrightVolt

Jenax

Green Power Energy

Enfucell Oy

Flexel

Imprint Energy

Enfucell Printed Electronics

Xymox

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Printed Battery consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Printed Battery market by identifying its various subsegments.

Focuses on the key global Printed Battery manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Printed Battery with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Printed Battery submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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