

2018-2023 Global Pressure Sensitive Adhesive Tapes Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Pressure Sensitive Adhesive Tapes market for 2018-2023.

Pressure Sensitive Adhesive Tape, known also in various countries as PSA tape, adhesive tape, self-stick tape, sticky tape, or just tape, is an adhesive tape that will stick with application pressure, without the need for a solvent (such as water) or heat for activation. It can be used in the home, office, industry, and institutions for a wide variety of purposes.

The tape consists of a pressure-sensitive adhesive coated onto a backing material such as paper, plastic film, cloth, or metal foil. Some have a removable release liner which protects the adhesive until the liner is removed. Some have layers of adhesives, primers, easy release materials, filaments, printing, etc. made for specific functions. Globally, the production value share of each type of Pressure Sensitive Adhesive Tapes is 45.08%, 5.68%, 1.95%, 17.74%, 9.87% and 2.02% in 2016. Pressure Sensitive Adhesive Tapes are used for Packaging, Building & Construction, Electrical & Electronics, Automotive, Health & Hygiene and other applications. Packaging has the largest market share, about 52.37% in 2016.

At present, in the foreign industrial developed countries the Pressure Sensitive Adhesive Tapes industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in Europe. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading position.

China is projected to grow the fastest from 2016 to 2023, because of the increasing manufacturing facilities and businesses in the region, due to which the demand of

Pressure Sensitive Adhesive Tapes is increasing. Due to the government's positive policy in urban heating industry in China, there is a massive growth of Electrical Tapes production during 2012 to 2016. Currently there are more and more manufacturers want to take a position of the domestic market. Compare to the early years, Chinese consumers now import less and less foreign products.

Over the next five years, LPI(LP Information) projects that Pressure Sensitive Adhesive Tapes will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Pressure Sensitive Adhesive Tapes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

BOPP Tapes

PVC Insulation Tapes

PET Tapes

Labels

Double Sided Tapes

Aluminum Foil Tape

Others

Segmentation by application:

Packaging

Building & Construction

Electrical & Electronics

Automotive

Health & Hygiene

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Nitto Denko

Avery Dennison

tesa SE

Henkel

Berry Plastics

Intertape Polymer

LINTEC Corporation

Scapa

Shurtape Technologies

Lohmann

ORAFOL Europe GmbH

Tremco illbruck(Adhere Industrial Tapes)

Achem Technology Corporation

Yonghe Adhesive Products

Winta

Yongle Tape

JinghuaTape

Luxking Group

Shushi Group

Yongguan

Camat

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Pressure Sensitive Adhesive Tapes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Pressure Sensitive Adhesive Tapes market by identifying its various subsegments.

Focuses on the key global Pressure Sensitive Adhesive Tapes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Pressure Sensitive Adhesive Tapes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Pressure Sensitive Adhesive Tapes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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