

2018-2023 Global Prescribed Health Apps Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Prescribed Health Apps market for 2018-2023.

Health apps are new mobile applications that assist patients to manage their medical condition on real time basis by feed the information back to the professionals. The application acts as a central data collection point connected to a third-party electronic device that can directly monitor individual's physical and medical health.

The prescribed health apps assist in managing specific issue such as recovering from surgery and managing cancer related pain. These health applications allow monitoring patient's daily routine by the professionals for critical health issues. All the medical records of a patient can be stored in a single device. Health apps gives ordinary people access to reliable healthcare information and have provide consumers with empowerment in healthcare.

Over the next five years, LPI(LP Information) projects that Prescribed Health Apps will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Prescribed Health Apps market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

IOS

Androids

Segmentation by application:

Disease Management

Fitness

Nutrition & Diet

Medication Adherence

Lifestyle Management

We can also provide the customized separate regional or country-level reports, for the following regions:

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Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

BioTelemetry

AirStrip Technologies

LifeWatch

Sanofi

Apple

IHealth Lab

Cerner Corporation

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Prescribed Health Apps market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Prescribed Health Apps market by identifying its various subsegments.

Focuses on the key global Prescribed Health Apps players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Prescribed Health Apps with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Prescribed Health Apps submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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