

2018-2023 Global Premium Wireless Routers Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Premium Wireless Routers market for 2018-2023.

This report studies the all type of wireless routers products. A wireless router is a device that performs the functions of a router and also includes the functions of a wireless access point. It is used to provide access to the Internet or a private computer network. At present, in developed countries, the Wireless Router industry is generally at a more advanced level. The world's large enterprises are mainly concentrated in China. The high end products are concentrated in US manufacturer. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, and leading technical level. However, foreign companies' manufacturing cost is relatively higher, compared with Chinese companies. With the development of Chinese Wireless Router production technology, their share in the international market is increasing, and competitiveness in the international market gradually increases. China's Wireless Router industry has developed into a national wide status with certain research and production capacity, industry product mix has gradually improved, currently. China has become a large international consumption country of Wireless Router, but the production technology is relatively laggard to produce some low-end product. Although the new production lines are increasing, and the high-end product is still relying on import. TP-LINK accounted for 42% of the global shipment at currently.

IoT and smart home will drive the development of wireless router in the next few years. The development of whole wifi system wireless router would threat the traditional wireless router in the next few years. Despite the presence of competition problems,

investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Premium Wireless Routers will register a 7.0% CAGR in terms of revenue, reach US\$ 5550 million by 2023, from US\$ 3690 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Premium Wireless Routers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Single Band Wireless Routers

Dual Band Wireless Routers

Tri Band Wireless Routers

Segmentation by application:

Family or Individual Consumer

Business

Other Application

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

TP-LINK

D-Link

Cisco

Tenda

Belkin (Linksys)

NETCORE Group (qihoo 360)

MERCURY

Netgear

FAST

Buffalo

Amped

Edimax

Asus

Huawei

Xiaomi

HiWiFi

Google Wifi

Eero

Luma

Samsung

Asus AiMesh

Plume

UBNT AMPLIFI HD

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Premium Wireless Routers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Premium Wireless Routers market by identifying its various subsegments.

Focuses on the key global Premium Wireless Routers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Premium Wireless Routers with respect to individual growth

trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Premium Wireless Routers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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