

2018-2023 Global Premium Sunglasses Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Premium Sunglasses market for 2018-2023. Premium Sunglasses or sun glasses are a form of protective eyewear designed primarily to prevent bright sunlight and high-energy visible light, especially harmful ultraviolet (UV) rays, from damaging or discomforting the eyes. This report studies the Luxury Sunglasses market. We define Luxury Sunglasses as high-end brands on the market (with products retail prices above 150 \$/Unit).

Luxury Sunglasses are considered to be durable and they also block UVA and UVB rays. Promoting healthy vision. The increasing preference of the consumers to buy high end brands will drive the demand for Luxury Sunglasses.

North America is estimated to represent the highest share due to the increasing preference of the consumers towards Premium products. The increasing affordability and the presence of large players also drive the market's growth in this region.

Additionally, the growing urbanization that has increased the number of dual-earning households and the increasing working women population, also lead to the growth of the Luxury Sunglasses market.

Owing to their increasing spending capacity, women were the major contributors to the market during 2017. Luxury Sunglasses are considered as luxury items and fashion statement and are available in different varieties for various occasions. The increase in working women population is one of the major factors that will contribute to the growth of the Luxury Sunglasses market in this segment. The women segment was estimated to account for the highest volume share of 56.12 % in 2017.

Over the next five years, LPI(LP Information) projects that Premium Sunglasses will

register a 5.8% CAGR in terms of revenue, reach US\$ 19700 million by 2023, from US\$ 14000 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Premium Sunglasses market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

CR-39 Premium Sunglasses

Polycarbonate Premium Sunglasses

Polyurethane Premium Sunglasses

Glass Premium Sunglasses

Others

Segmentation by application:

Men

Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Luxottica Group

Safilo Group

Kering

De Rigo Vision

Marchon Eyewear

Marcolin

LOUIS VUITTON

Charmant Group

Essilor

REVO

Maui Jim

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Premium Sunglasses consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Premium Sunglasses market by identifying its various subsegments.

Focuses on the key global Premium Sunglasses manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Premium Sunglasses with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Premium Sunglasses submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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