

2018-2023 Global Premium Motorcycle Helmets Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Premium Motorcycle Helmets market for 2018-2023.

Premium Motorcycle helmets are those, which are fashionable and offer improved safety. The target market for premium helmets constitutes people who have relatively high disposable income and ride motorcycles for recreational or leisure activities. As such, the developed markets, Europe, North America, and Japan are the major markets for premium helmets worldwide.

The global average price of premium motorcycle helmets is in the decreasing trend, from 417 USD/Unit in 2012 to 386 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of premium motorcycle helmets according to styles includes full face helmet and open face helmet. The proportion of Full Face Helmet in 2016 is about 83%.

Over the next five years, LPI(LP Information) projects that Premium Motorcycle Helmets will register a 6.1% CAGR in terms of revenue, reach US\$ 1180 million by 2023, from US\$ 880 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Premium Motorcycle Helmets market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Full Face Helmet

Open Face Helmet

Segmentation by application:

Motorcycle

Scooter

Step-Through

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bell

Schuberth

Nolan

OGK Kabuto

Shoei

Suomy

HJC

AGV

Arai

Shark

Airoh

LAZER

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Premium Motorcycle Helmets consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Premium Motorcycle Helmets market by identifying its various subsegments.

Focuses on the key global Premium Motorcycle Helmets manufacturers, to define, describe and analyze the sales volume, value, market share, market

competition landscape, SWOT analysis and development plans in next few years.

To analyze the Premium Motorcycle Helmets with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Premium Motorcycle Helmets submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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