

2018-2023 Global Predictive Analytics in Banking Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Predictive Analytics in Banking market for 2018-2023.

Predictive analytics, with the aid of various statistical tools and modeling techniques enable companies and enterprises make reliable estimations and prediction about the future opportunities and market risks.

Over the next five years, LPI(LP Information) projects that Predictive Analytics in Banking will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Predictive Analytics in Banking market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Marketing

Sales

Human resource

Operations

Segmentation by application:

Small & Medium Enterprises (SMES)

Large Enterprises

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Accretive Technologies Inc.

Angoss Software Corporation

FICO

HP

IBM

Information Builders

KXEN Inc.

Microsoft

Oracle

Salford Systems

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Predictive Analytics in Banking market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Predictive Analytics in Banking market by identifying its various subsegments.

Focuses on the key global Predictive Analytics in Banking players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Predictive Analytics in Banking with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Predictive Analytics in Banking submarkets, with respect to

key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Predictive Analytics in Banking Market Size 2013-2023
 - 2.1.2 Predictive Analytics in Banking Market Size CAGR by Region
- 2.2 Predictive Analytics in Banking Segment by Type
 - 2.2.1 Marketing
 - 2.2.2 Sales
 - 2.2.3 Finance
 - 2.2.4 Human resource
 - 2.2.5 Operations
- 2.3 Predictive Analytics in Banking Market Size by Type
 - 2.3.1 Global Predictive Analytics in Banking Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Predictive Analytics in Banking Market Size Growth Rate by Type (2013-2018)
- 2.4 Predictive Analytics in Banking Segment by Application
 - 2.4.1 Small & Medium Enterprises (SMES)
 - 2.4.2 Large Enterprises
- 2.5 Predictive Analytics in Banking Market Size by Application
 - 2.5.1 Global Predictive Analytics in Banking Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Predictive Analytics in Banking Market Size Growth Rate by Application (2013-2018)

3 GLOBAL PREDICTIVE ANALYTICS IN BANKING BY PLAYERS

- 3.1 Global Predictive Analytics in Banking Market Size Market Share by Players

- 3.1.1 Global Predictive Analytics in Banking Market Size by Players (2016-2018)
- 3.1.2 Global Predictive Analytics in Banking Market Size Market Share by Players (2016-2018)
- 3.2 Global Predictive Analytics in Banking Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 PREDICTIVE ANALYTICS IN BANKING BY REGIONS

- 4.1 Predictive Analytics in Banking Market Size by Regions
- 4.2 Americas Predictive Analytics in Banking Market Size Growth
- 4.3 APAC Predictive Analytics in Banking Market Size Growth
- 4.4 Europe Predictive Analytics in Banking Market Size Growth
- 4.5 Middle East & Africa Predictive Analytics in Banking Market Size Growth

5 AMERICAS

- 5.1 Americas Predictive Analytics in Banking Market Size by Countries
- 5.2 Americas Predictive Analytics in Banking Market Size by Type
- 5.3 Americas Predictive Analytics in Banking Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Predictive Analytics in Banking Market Size by Countries
- 6.2 APAC Predictive Analytics in Banking Market Size by Type
- 6.3 APAC Predictive Analytics in Banking Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Predictive Analytics in Banking by Countries

7.2 Europe Predictive Analytics in Banking Market Size by Type

7.3 Europe Predictive Analytics in Banking Market Size by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Predictive Analytics in Banking by Countries

8.2 Middle East & Africa Predictive Analytics in Banking Market Size by Type

8.3 Middle East & Africa Predictive Analytics in Banking Market Size by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 GLOBAL PREDICTIVE ANALYTICS IN BANKING MARKET FORECAST

10.1 Global Predictive Analytics in Banking Market Size Forecast (2018-2023)

10.2 Global Predictive Analytics in Banking Forecast by Regions

- 10.2.1 Global Predictive Analytics in Banking Forecast by Regions (2018-2023)
- 10.2.2 Americas Market Forecast
- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Predictive Analytics in Banking Forecast by Type
- 10.8 Global Predictive Analytics in Banking Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 Accretive Technologies Inc.
 - 11.1.1 Company Details
 - 11.1.2 Predictive Analytics in Banking Product Offered
 - 11.1.3 Accretive Technologies Inc. Predictive Analytics in Banking Revenue, Gross

Margin and Market Share (2016-2018)

11.1.4 Main Business Overview

11.1.5 Accretive Technologies Inc. News

11.2 Angoss Software Corporation

11.2.1 Company Details

11.2.2 Predictive Analytics in Banking Product Offered

11.2.3 Angoss Software Corporation Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)

11.2.4 Main Business Overview

11.2.5 Angoss Software Corporation News

11.3 FICO

11.3.1 Company Details

11.3.2 Predictive Analytics in Banking Product Offered

11.3.3 FICO Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)

11.3.4 Main Business Overview

11.3.5 FICO News

11.4 HP

11.4.1 Company Details

11.4.2 Predictive Analytics in Banking Product Offered

11.4.3 HP Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)

11.4.4 Main Business Overview

11.4.5 HP News

11.5 IBM

11.5.1 Company Details

11.5.2 Predictive Analytics in Banking Product Offered

11.5.3 IBM Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)

11.5.4 Main Business Overview

11.5.5 IBM News

11.6 Information Builders

11.6.1 Company Details

11.6.2 Predictive Analytics in Banking Product Offered

11.6.3 Information Builders Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)

11.6.4 Main Business Overview

11.6.5 Information Builders News

11.7 KXEN Inc.

- 11.7.1 Company Details
- 11.7.2 Predictive Analytics in Banking Product Offered
- 11.7.3 KXEN Inc. Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)
- 11.7.4 Main Business Overview
- 11.7.5 KXEN Inc. News
- 11.8 Microsoft
 - 11.8.1 Company Details
 - 11.8.2 Predictive Analytics in Banking Product Offered
 - 11.8.3 Microsoft Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)
 - 11.8.4 Main Business Overview
 - 11.8.5 Microsoft News
- 11.9 Oracle
 - 11.9.1 Company Details
 - 11.9.2 Predictive Analytics in Banking Product Offered
 - 11.9.3 Oracle Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)
 - 11.9.4 Main Business Overview
 - 11.9.5 Oracle News
- 11.10 Salford Systems
 - 11.10.1 Company Details
 - 11.10.2 Predictive Analytics in Banking Product Offered
 - 11.10.3 Salford Systems Predictive Analytics in Banking Revenue, Gross Margin and Market Share (2016-2018)
 - 11.10.4 Main Business Overview
 - 11.10.5 Salford Systems News

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Predictive Analytics in Banking
Figure Predictive Analytics in Banking Report Years Considered
Figure Market Research Methodology
Figure Global Predictive Analytics in Banking Market Size Growth Rate 2013-2023 (\$ Millions)
Table Predictive Analytics in Banking Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of Marketing
Table Major Players of Sales
Table Major Players of Finance
Table Major Players of Human resource
Table Major Players of Operations
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Predictive Analytics in Banking Market Size Market Share by Type (2013-2018)
Figure Global Predictive Analytics in Banking Market Size Market Share by Type (2013-2018)
Figure Global Marketing Market Size Growth Rate
Figure Global Sales Market Size Growth Rate
Figure Global Finance Market Size Growth Rate
Figure Global Human resource Market Size Growth Rate
Figure Global Operations Market Size Growth Rate
Figure Predictive Analytics in Banking Consumed in Small & Medium Enterprises (SMES)
Figure Global Predictive Analytics in Banking Market: Small & Medium Enterprises (SMES) (2013-2018) (\$ Millions)
Figure Global Small & Medium Enterprises (SMES) YoY Growth (\$ Millions)
Figure Predictive Analytics in Banking Consumed in Large Enterprises
Figure Global Predictive Analytics in Banking Market: Large Enterprises (2013-2018) (\$ Millions)
Figure Global Large Enterprises YoY Growth (\$ Millions)
Table Global Predictive Analytics in Banking Market Size by Application (2013-2018) (\$ Millions)
Table Global Predictive Analytics in Banking Market Size Market Share by Application (2013-2018)

Figure Global Predictive Analytics in Banking Market Size Market Share by Application (2013-2018)

Figure Global Predictive Analytics in Banking Market Size in Small & Medium Enterprises (SMES) Growth Rate

Figure Global Predictive Analytics in Banking Market Size in Large Enterprises Growth Rate

Table Global Predictive Analytics in Banking Revenue by Players (2016-2018) (\$ Millions)

Table Global Predictive Analytics in Banking Revenue Market Share by Players (2016-2018)

Figure Global Predictive Analytics in Banking Revenue Market Share by Players in 2017

Table Global Predictive Analytics in Banking Key Players Head office and Products Offered

Table Predictive Analytics in Banking Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Predictive Analytics in Banking Market Size by Regions 2013-2018 (\$ Millions)

Table Global Predictive Analytics in Banking Market Size Market Share by Regions 2013-2018

Figure Global Predictive Analytics in Banking Market Size Market Share by Regions 2013-2018

Figure Americas Predictive Analytics in Banking Market Size 2013-2018 (\$ Millions)

Figure APAC Predictive Analytics in Banking Market Size 2013-2018 (\$ Millions)

Figure Europe Predictive Analytics in Banking Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Predictive Analytics in Banking Market Size 2013-2018 (\$ Millions)

Table Americas Predictive Analytics in Banking Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Predictive Analytics in Banking Market Size Market Share by Countries (2013-2018)

Figure Americas Predictive Analytics in Banking Market Size Market Share by Countries in 2017

Table Americas Predictive Analytics in Banking Market Size by Type (2013-2018) (\$ Millions)

Table Americas Predictive Analytics in Banking Market Size Market Share by Type (2013-2018)

Figure Americas Predictive Analytics in Banking Market Size Market Share by Type in 2017

Table Americas Predictive Analytics in Banking Market Size by Application (2013-2018)

(\$ Millions)

Table Americas Predictive Analytics in Banking Market Size Market Share by Application (2013-2018)

Figure Americas Predictive Analytics in Banking Market Size Market Share by Application in 2017

Figure United States Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Table APAC Predictive Analytics in Banking Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Predictive Analytics in Banking Market Size Market Share by Countries (2013-2018)

Figure APAC Predictive Analytics in Banking Market Size Market Share by Countries in 2017

Table APAC Predictive Analytics in Banking Market Size by Type (2013-2018) (\$ Millions)

Table APAC Predictive Analytics in Banking Market Size Market Share by Type (2013-2018)

Figure APAC Predictive Analytics in Banking Market Size Market Share by Type in 2017

Table APAC Predictive Analytics in Banking Market Size by Application (2013-2018) (\$ Millions)

Table APAC Predictive Analytics in Banking Market Size Market Share by Application (2013-2018)

Figure APAC Predictive Analytics in Banking Market Size Market Share by Application in 2017

Figure China Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure India Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Table Europe Predictive Analytics in Banking Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Predictive Analytics in Banking Market Size Market Share by Countries

(2013-2018)

Figure Europe Predictive Analytics in Banking Market Size Market Share by Countries in 2017

Table Europe Predictive Analytics in Banking Market Size by Type (2013-2018) (\$ Millions)

Table Europe Predictive Analytics in Banking Market Size Market Share by Type (2013-2018)

Figure Europe Predictive Analytics in Banking Market Size Market Share by Type in 2017

Table Europe Predictive Analytics in Banking Market Size by Application (2013-2018) (\$ Millions)

Table Europe Predictive Analytics in Banking Market Size Market Share by Application (2013-2018)

Figure Europe Predictive Analytics in Banking Market Size Market Share by Application in 2017

Figure Germany Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure France Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure UK Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Predictive Analytics in Banking Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Predictive Analytics in Banking Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Predictive Analytics in Banking Market Size Market Share by Countries in 2017

Table Middle East & Africa Predictive Analytics in Banking Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Predictive Analytics in Banking Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Predictive Analytics in Banking Market Size Market Share by Type in 2017

Table Middle East & Africa Predictive Analytics in Banking Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Predictive Analytics in Banking Market Size Market Share by

Application (2013-2018)

Figure Middle East & Africa Predictive Analytics in Banking Market Size Market Share by Application in 2017

Figure Egypt Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Predictive Analytics in Banking Market Size Growth 2013-2018 (\$ Millions)

Figure Global Predictive Analytics in Banking Market Size Forecast (2018-2023) (\$ Millions)

Table Global Predictive Analytics in Banking Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Predictive Analytics in Banking Market Size Market Share Forecast by Regions

Figure Americas Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure APAC Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Europe Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure United States Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Canada Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Mexico Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Brazil Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure China Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Japan Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Korea Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure India Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Australia Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Germany Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure France Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure UK Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Italy Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Russia Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Spain Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Egypt Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure South Africa Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Israel Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure Turkey Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Predictive Analytics in Banking Market Size 2018-2023 (\$ Millions)

Table Global Predictive Analytics in Banking Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Predictive Analytics in Banking Market Size Market Share Forecast by Type (2018-2023)

Table Global Predictive Analytics in Banking Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Predictive Analytics in Banking Market Size Market Share Forecast by Application (2018-2023)

Table Accretive Technologies Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table Accretive Technologies Inc. Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure Accretive Technologies Inc. Predictive Analytics in Banking Market Share (2016-2018)

Table Angoss Software Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table Angoss Software Corporation Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure Angoss Software Corporation Predictive Analytics in Banking Market Share (2016-2018)

Table FICO Basic Information, Head Office, Major Market Areas and Its Competitors

Table FICO Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure FICO Predictive Analytics in Banking Market Share (2016-2018)

Table HP Basic Information, Head Office, Major Market Areas and Its Competitors

Table HP Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure HP Predictive Analytics in Banking Market Share (2016-2018)

Table IBM Basic Information, Head Office, Major Market Areas and Its Competitors

Table IBM Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure IBM Predictive Analytics in Banking Market Share (2016-2018)

Table Information Builders Basic Information, Head Office, Major Market Areas and Its Competitors

Table Information Builders Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure Information Builders Predictive Analytics in Banking Market Share (2016-2018)

Table KXEN Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table KXEN Inc. Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure KXEN Inc. Predictive Analytics in Banking Market Share (2016-2018)

Table Microsoft Basic Information, Head Office, Major Market Areas and Its Competitors

Table Microsoft Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure Microsoft Predictive Analytics in Banking Market Share (2016-2018)

Table Oracle Basic Information, Head Office, Major Market Areas and Its Competitors

Table Oracle Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure Oracle Predictive Analytics in Banking Market Share (2016-2018)

Table Salford Systems Basic Information, Head Office, Major Market Areas and Its Competitors

Table Salford Systems Predictive Analytics in Banking Revenue and Gross Margin (2016-2018)

Figure Salford Systems Predictive Analytics in Banking Market Share (2016-2018)

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