

2018-2023 Global Precision Farming Software & Services Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Precision Farming Software & Services market for 2018-2023.

Software & services increasingly are used by agriculturists and farmers worldwide for the purpose of the precision farming. They prove immensely helpful to farmers in efficiently planning and maintaining databases, resulting in enhanced farming productivity. Adoption of latest technological solutions, such as the GPS/GNSS technology and other similar sensing technology, display devices, result in streamlining the working mechanism of farmers and agriculturists.

Over the next five years, LPI(LP Information) projects that Precision Farming Software & Services will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Precision Farming Software & Services market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Water Sensor

Climate Sensor

Guidance and Steering

Monitors & Display Devices

GPS/GNSS Devices

Others

Segmentation by application:

Crop Management

Financial Management

Farm Inventory Management

Personnel Management

Weather Tracking and Forecasting

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Deere & Company

Trimble Navigation, Ltd.

Topcon Precision Agriculture

SST Development Group, Inc.

Monsanto Company, Raven Industries, Inc.

Dickey-John Corporation

Ag Leader Technology

AgJunction

CNH Industrial NV

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Precision Farming Software & Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Precision Farming Software & Services market by identifying its various subsegments.

Focuses on the key global Precision Farming Software & Services players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Precision Farming Software & Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Precision Farming Software & Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Precision Farming Software & Services Market Size 2013-2023
- 2.1.2 Precision Farming Software & Services Market Size CAGR by Region

2.2 Precision Farming Software & Services Segment by Type

- 2.2.1 Water Sensor
- 2.2.2 Climate Sensor
- 2.2.3 Other Sensors
- 2.2.4 Guidance and Steering
- 2.2.5 Monitors & Display Devices
- 2.2.6 GPS/GNSS Devices
- 2.2.7 Others

2.3 Precision Farming Software & Services Market Size by Type

- 2.3.1 Global Precision Farming Software & Services Market Size Market Share by Type (2013-2018)
- 2.3.2 Global Precision Farming Software & Services Market Size Growth Rate by Type (2013-2018)

2.4 Precision Farming Software & Services Segment by Application

- 2.4.1 Crop Management
- 2.4.2 Financial Management
- 2.4.3 Farm Inventory Management
- 2.4.4 Personnel Management
- 2.4.5 Weather Tracking and Forecasting
- 2.4.6 Others

2.5 Precision Farming Software & Services Market Size by Application

- 2.5.1 Global Precision Farming Software & Services Market Size Market Share by Application (2013-2018)

2.5.2 Global Precision Farming Software & Services Market Size Growth Rate by Application (2013-2018)

3 GLOBAL PRECISION FARMING SOFTWARE & SERVICES BY PLAYERS

3.1 Global Precision Farming Software & Services Market Size Market Share by Players

3.1.1 Global Precision Farming Software & Services Market Size by Players (2016-2018)

3.1.2 Global Precision Farming Software & Services Market Size Market Share by Players (2016-2018)

3.2 Global Precision Farming Software & Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 PRECISION FARMING SOFTWARE & SERVICES BY REGIONS

4.1 Precision Farming Software & Services Market Size by Regions

4.2 Americas Precision Farming Software & Services Market Size Growth

4.3 APAC Precision Farming Software & Services Market Size Growth

4.4 Europe Precision Farming Software & Services Market Size Growth

4.5 Middle East & Africa Precision Farming Software & Services Market Size Growth

5 AMERICAS

5.1 Americas Precision Farming Software & Services Market Size by Countries

5.2 Americas Precision Farming Software & Services Market Size by Type

5.3 Americas Precision Farming Software & Services Market Size by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Precision Farming Software & Services Market Size by Countries

- 6.2 APAC Precision Farming Software & Services Market Size by Type
- 6.3 APAC Precision Farming Software & Services Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Precision Farming Software & Services by Countries
- 7.2 Europe Precision Farming Software & Services Market Size by Type
- 7.3 Europe Precision Farming Software & Services Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Precision Farming Software & Services by Countries
- 8.2 Middle East & Africa Precision Farming Software & Services Market Size by Type
- 8.3 Middle East & Africa Precision Farming Software & Services Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions

- 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 GLOBAL PRECISION FARMING SOFTWARE & SERVICES MARKET FORECAST

- 10.1 Global Precision Farming Software & Services Market Size Forecast (2018-2023)
- 10.2 Global Precision Farming Software & Services Forecast by Regions
 - 10.2.1 Global Precision Farming Software & Services Forecast by Regions (2018-2023)
 - 10.2.2 Americas Market Forecast
 - 10.2.3 APAC Market Forecast
 - 10.2.4 Europe Market Forecast
 - 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast

- 10.6.5 GCC Countries Market Forecast
- 10.7 Global Precision Farming Software & Services Forecast by Type
- 10.8 Global Precision Farming Software & Services Forecast by Application

11 KEY PLAYERS ANALYSIS

11.1 Deere & Company

- 11.1.1 Company Details
- 11.1.2 Precision Farming Software & Services Product Offered
- 11.1.3 Deere & Company Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)
- 11.1.4 Main Business Overview
- 11.1.5 Deere & Company News

11.2 Trimble Navigation, Ltd.

- 11.2.1 Company Details
- 11.2.2 Precision Farming Software & Services Product Offered
- 11.2.3 Trimble Navigation, Ltd. Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)
- 11.2.4 Main Business Overview
- 11.2.5 Trimble Navigation, Ltd. News

11.3 Topcon Precision Agriculture

- 11.3.1 Company Details
- 11.3.2 Precision Farming Software & Services Product Offered
- 11.3.3 Topcon Precision Agriculture Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)
- 11.3.4 Main Business Overview
- 11.3.5 Topcon Precision Agriculture News

11.4 SST Development Group, Inc.

- 11.4.1 Company Details
- 11.4.2 Precision Farming Software & Services Product Offered
- 11.4.3 SST Development Group, Inc. Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)
- 11.4.4 Main Business Overview
- 11.4.5 SST Development Group, Inc. News

11.5 Monsanto Company, Raven Industries, Inc.

- 11.5.1 Company Details
- 11.5.2 Precision Farming Software & Services Product Offered
- 11.5.3 Monsanto Company, Raven Industries, Inc. Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)

- 11.5.4 Main Business Overview
- 11.5.5 Monsanto Company, Raven Industries, Inc. News
- 11.6 Dickey-John Corporation
 - 11.6.1 Company Details
 - 11.6.2 Precision Farming Software & Services Product Offered
 - 11.6.3 Dickey-John Corporation Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.6.4 Main Business Overview
 - 11.6.5 Dickey-John Corporation News
- 11.7 Ag Leader Technology
 - 11.7.1 Company Details
 - 11.7.2 Precision Farming Software & Services Product Offered
 - 11.7.3 Ag Leader Technology Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.7.4 Main Business Overview
 - 11.7.5 Ag Leader Technology News
- 11.8 AgJunction
 - 11.8.1 Company Details
 - 11.8.2 Precision Farming Software & Services Product Offered
 - 11.8.3 AgJunction Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.8.4 Main Business Overview
 - 11.8.5 AgJunction News
- 11.9 CNH Industrial NV
 - 11.9.1 Company Details
 - 11.9.2 Precision Farming Software & Services Product Offered
 - 11.9.3 CNH Industrial NV Precision Farming Software & Services Revenue, Gross Margin and Market Share (2016-2018)
 - 11.9.4 Main Business Overview
 - 11.9.5 CNH Industrial NV News

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Precision Farming Software & Services
Figure Precision Farming Software & Services Report Years Considered
Figure Market Research Methodology
Figure Global Precision Farming Software & Services Market Size Growth Rate 2013-2023 (\$ Millions)
Table Precision Farming Software & Services Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of Water Sensor
Table Major Players of Climate Sensor
Table Major Players of Other Sensors
Table Major Players of Guidance and Steering
Table Major Players of Monitors & Display Devices
Table Major Players of GPS/GNSS Devices
Table Major Players of Others
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Precision Farming Software & Services Market Size Market Share by Type (2013-2018)
Figure Global Precision Farming Software & Services Market Size Market Share by Type (2013-2018)
Figure Global Water Sensor Market Size Growth Rate
Figure Global Climate Sensor Market Size Growth Rate
Figure Global Other Sensors Market Size Growth Rate
Figure Global Guidance and Steering Market Size Growth Rate
Figure Global Monitors & Display Devices Market Size Growth Rate
Figure Global GPS/GNSS Devices Market Size Growth Rate
Figure Global Others Market Size Growth Rate
Figure Precision Farming Software & Services Consumed in Crop Management
Figure Global Precision Farming Software & Services Market: Crop Management (2013-2018) (\$ Millions)
Figure Global Crop Management YoY Growth (\$ Millions)
Figure Precision Farming Software & Services Consumed in Financial Management
Figure Global Precision Farming Software & Services Market: Financial Management (2013-2018) (\$ Millions)
Figure Global Financial Management YoY Growth (\$ Millions)
Figure Precision Farming Software & Services Consumed in Farm Inventory

Management

Figure Global Precision Farming Software & Services Market: Farm Inventory Management (2013-2018) (\$ Millions)

Figure Global Farm Inventory Management YoY Growth (\$ Millions)

Figure Precision Farming Software & Services Consumed in Personnel Management

Figure Global Precision Farming Software & Services Market: Personnel Management (2013-2018) (\$ Millions)

Figure Global Personnel Management YoY Growth (\$ Millions)

Figure Precision Farming Software & Services Consumed in Weather Tracking and Forecasting

Figure Global Precision Farming Software & Services Market: Weather Tracking and Forecasting (2013-2018) (\$ Millions)

Figure Global Weather Tracking and Forecasting YoY Growth (\$ Millions)

Table Global Precision Farming Software & Services Market Size by Application (2013-2018) (\$ Millions)

Table Global Precision Farming Software & Services Market Size Market Share by Application (2013-2018)

Figure Global Precision Farming Software & Services Market Size Market Share by Application (2013-2018)

Figure Global Precision Farming Software & Services Market Size in Crop Management Growth Rate

Figure Global Precision Farming Software & Services Market Size in Financial Management Growth Rate

Figure Global Precision Farming Software & Services Market Size in Farm Inventory Management Growth Rate

Figure Global Precision Farming Software & Services Market Size in Personnel Management Growth Rate

Figure Global Precision Farming Software & Services Market Size in Weather Tracking and Forecasting Growth Rate

Figure Global Precision Farming Software & Services Market Size in Others Growth Rate

Table Global Precision Farming Software & Services Revenue by Players (2016-2018) (\$ Millions)

Table Global Precision Farming Software & Services Revenue Market Share by Players (2016-2018)

Figure Global Precision Farming Software & Services Revenue Market Share by Players in 2017

Table Global Precision Farming Software & Services Key Players Head office and Products Offered

Table Precision Farming Software & Services Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Precision Farming Software & Services Market Size by Regions 2013-2018 (\$ Millions)

Table Global Precision Farming Software & Services Market Size Market Share by Regions 2013-2018

Figure Global Precision Farming Software & Services Market Size Market Share by Regions 2013-2018

Figure Americas Precision Farming Software & Services Market Size 2013-2018 (\$ Millions)

Figure APAC Precision Farming Software & Services Market Size 2013-2018 (\$ Millions)

Figure Europe Precision Farming Software & Services Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Precision Farming Software & Services Market Size 2013-2018 (\$ Millions)

Table Americas Precision Farming Software & Services Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Precision Farming Software & Services Market Size Market Share by Countries (2013-2018)

Figure Americas Precision Farming Software & Services Market Size Market Share by Countries in 2017

Table Americas Precision Farming Software & Services Market Size by Type (2013-2018) (\$ Millions)

Table Americas Precision Farming Software & Services Market Size Market Share by Type (2013-2018)

Figure Americas Precision Farming Software & Services Market Size Market Share by Type in 2017

Table Americas Precision Farming Software & Services Market Size by Application (2013-2018) (\$ Millions)

Table Americas Precision Farming Software & Services Market Size Market Share by Application (2013-2018)

Figure Americas Precision Farming Software & Services Market Size Market Share by Application in 2017

Figure United States Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Precision Farming Software & Services Market Size Growth 2013-2018

(\$ Millions)

Table APAC Precision Farming Software & Services Market Size by Countries

(2013-2018) (\$ Millions)

Table APAC Precision Farming Software & Services Market Size Market Share by Countries (2013-2018)

Figure APAC Precision Farming Software & Services Market Size Market Share by Countries in 2017

Table APAC Precision Farming Software & Services Market Size by Type (2013-2018)

(\$ Millions)

Table APAC Precision Farming Software & Services Market Size Market Share by Type (2013-2018)

Figure APAC Precision Farming Software & Services Market Size Market Share by Type in 2017

Table APAC Precision Farming Software & Services Market Size by Application

(2013-2018) (\$ Millions)

Table APAC Precision Farming Software & Services Market Size Market Share by Application (2013-2018)

Figure APAC Precision Farming Software & Services Market Size Market Share by Application in 2017

Figure China Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure India Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Table Europe Precision Farming Software & Services Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Precision Farming Software & Services Market Size Market Share by Countries (2013-2018)

Figure Europe Precision Farming Software & Services Market Size Market Share by Countries in 2017

Table Europe Precision Farming Software & Services Market Size by Type (2013-2018) (\$ Millions)

Table Europe Precision Farming Software & Services Market Size Market Share by Type (2013-2018)

Figure Europe Precision Farming Software & Services Market Size Market Share by Type in 2017

Table Europe Precision Farming Software & Services Market Size by Application (2013-2018) (\$ Millions)

Table Europe Precision Farming Software & Services Market Size Market Share by Application (2013-2018)

Figure Europe Precision Farming Software & Services Market Size Market Share by Application in 2017

Figure Germany Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure France Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure UK Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Precision Farming Software & Services Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Precision Farming Software & Services Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Precision Farming Software & Services Market Size Market Share by Countries in 2017

Table Middle East & Africa Precision Farming Software & Services Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Precision Farming Software & Services Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Precision Farming Software & Services Market Size Market Share by Type in 2017

Table Middle East & Africa Precision Farming Software & Services Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Precision Farming Software & Services Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Precision Farming Software & Services Market Size Market

Share by Application in 2017

Figure Egypt Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Precision Farming Software & Services Market Size Growth 2013-2018 (\$ Millions)

Figure Global Precision Farming Software & Services Market Size Forecast (2018-2023) (\$ Millions)

Table Global Precision Farming Software & Services Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Precision Farming Software & Services Market Size Market Share Forecast by Regions

Figure Americas Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure APAC Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Europe Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure United States Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Canada Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Mexico Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Brazil Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure China Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Japan Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Korea Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Precision Farming Software & Services Market Size 2018-2023

(\$ Millions)

Figure India Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Australia Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Germany Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure France Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure UK Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Italy Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Russia Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Spain Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Egypt Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure South Africa Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Israel Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure Turkey Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Precision Farming Software & Services Market Size 2018-2023 (\$ Millions)

Table Global Precision Farming Software & Services Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Precision Farming Software & Services Market Size Market Share Forecast by Type (2018-2023)

Table Global Precision Farming Software & Services Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Precision Farming Software & Services Market Size Market Share Forecast by Application (2018-2023)

Table Deere & Company Basic Information, Head Office, Major Market Areas and Its Competitors

Table Deere & Company Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure Deere & Company Precision Farming Software & Services Market Share (2016-2018)

Table Trimble Navigation, Ltd. Basic Information, Head Office, Major Market Areas and Its Competitors

Table Trimble Navigation, Ltd. Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure Trimble Navigation, Ltd. Precision Farming Software & Services Market Share (2016-2018)

Table Topcon Precision Agriculture Basic Information, Head Office, Major Market Areas and Its Competitors

Table Topcon Precision Agriculture Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure Topcon Precision Agriculture Precision Farming Software & Services Market Share (2016-2018)

Table SST Development Group, Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table SST Development Group, Inc. Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure SST Development Group, Inc. Precision Farming Software & Services Market Share (2016-2018)

Table Monsanto Company, Raven Industries, Inc. Basic Information, Head Office, Major Market Areas and Its Competitors

Table Monsanto Company, Raven Industries, Inc. Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure Monsanto Company, Raven Industries, Inc. Precision Farming Software & Services Market Share (2016-2018)

Table Dickey-John Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table Dickey-John Corporation Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure Dickey-John Corporation Precision Farming Software & Services Market Share (2016-2018)

Table Ag Leader Technology Basic Information, Head Office, Major Market Areas and Its Competitors

Table Ag Leader Technology Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure Ag Leader Technology Precision Farming Software & Services Market Share (2016-2018)

Table AgJunction Basic Information, Head Office, Major Market Areas and Its Competitors

Table AgJunction Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure AgJunction Precision Farming Software & Services Market Share (2016-2018)

Table CNH Industrial NV Basic Information, Head Office, Major Market Areas and Its Competitors

Table CNH Industrial NV Precision Farming Software & Services Revenue and Gross Margin (2016-2018)

Figure CNH Industrial NV Precision Farming Software & Services Market Share (2016-2018)

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