

2018-2023 Global Precision Farming Software & Services Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Precision Farming Software & Services market for 2018-2023.

Software & services increasingly are used by agriculturists and farmers worldwide for the purpose of the precision farming. They prove immensely helpful to farmers in efficiently planning and maintaining databases, resulting in enhanced farming productivity. Adoption of latest technological solutions, such as the GPS/GNSS technology and other similar sensing technology, display devices, result in streamlining the working mechanism of farmers and agriculturists.

Over the next five years, LPI(LP Information) projects that Precision Farming Software & Services will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Precision Farming Software & Services market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Water Sensor

Climate Sensor

Guidance and Steering

Monitors & Display Devices

GPS/GNSS Devices

Others

Segmentation by application:

Crop Management

Financial Management

Farm Inventory Management

Personnel Management

Weather Tracking and Forecasting

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Deere & Company

Trimble Navigation, Ltd.

Topcon Precision Agriculture

SST Development Group, Inc.

Monsanto Company, Raven Industries, Inc.

Dickey-John Corporation

Ag Leader Technology

AgJunction

CNH Industrial NV

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Precision Farming Software & Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Precision Farming Software & Services market by identifying its various subsegments.

Focuses on the key global Precision Farming Software & Services players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Precision Farming Software & Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Precision Farming Software & Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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