

2018-2023 Global Precision Agriculture Systems Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Precision Agriculture Systems market for 2018-2023.

Precision Agriculture (PA) is a farming management concept based upon observing, measuring and responding to agriculture. It was born in early 1990s for introduction of GPS guidance for tractors. Now it is a dynamic industry that mentioned lots of technologies, such as ecological based principles, plant genetics, technological advances in planting and application equipment and plant and soil sensors, and knowledge to vary management, to improve system efficiency, resilience, and adaptability.

The key consumption markets locate at developed countries. The North America takes the market share of around 50% in 2017, followed by Europe with 26.7%. APAC's consumption market has a quicker growing speed, with a market share of 17.6%.

Over the next five years, LPI(LP Information) projects that Precision Agriculture Systems will register a 12.4% CAGR in terms of revenue, reach US\$ 5690 million by 2023, from US\$ 2830 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Precision Agriculture Systems market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Guidance System

Remote Sensing

Variable-Rate Technology

Others

Segmentation by application:

Farmland & Farms

Agricultural Cooperatives

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Deere & Company

CropMetrics LLC

Trimble Agriculture

CropX

Valmont Industries

AGCO Corporation

Dickey-John Corporation

Monsanto Company

Ag Leader Technology

AgJunction

CNH Industrial

Raven Industries

SST (Proagrica)

TeeJet Technologies

Topcon Positioning Systems

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Precision Agriculture Systems consumption

(value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Precision Agriculture Systems market by identifying its various subsegments.

Focuses on the key global Precision Agriculture Systems manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Precision Agriculture Systems with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Precision Agriculture Systems submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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