

2018-2023 Global Power Banks Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Power Banks market for 2018-2023.

A powerbank is a portable device that can supply USB power using stored energy in its built-in batteries. Powerbanks usually recharge with USB power.

Demand is driven by demographics and the health of the economy. The profitability of individual companies depends on their ability to bid accurately, secure contracts, and control costs. Large companies enjoy economies of scale in financing and the ability to offer a broad range of services in many locations. Smaller companies can compete effectively by specializing in particular services or focusing on certain geography. The industry is fragmented.

Despite fierce competition, due to the global recovery trend, investors are still optimistic about this area; more new investment will enter the field in the future.

China domestic Power Banks industry developed fast, which accounts for almost 80% of total production capacity. Though Chinese companies have low price advantage, the quality of domestic products is relatively poor.

Over the next five years, LPI(LP Information) projects that Power Banks will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Power Banks market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Li-ion Battery

Polymer Lithium-ion Battery

Segmentation by application:

Mobile Phone

Notebook Computer

Digital Camera

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Mophie

Energizer

GP Batteries

Samsung SDI

Panasonic

Sony

Maxell

Samya

FSP Europe

Xtorm

HIPER

Romoss

MI

Pisen

Besiter

SCUD

Pineng

Yoobao

DX Power

Mili

Aigo

Powerocks

Mipow

Lepow

DBK

Koeok

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Power Banks consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Power Banks market by identifying its various subsegments.

Focuses on the key global Power Banks manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Power Banks with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Power Banks submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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