

# 2018-2023 Global Powder Type Bath Additive Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Powder Type Bath Additive market for 2018-2023.

This report studies the Powder Type Bath Additive market. Powder Type Bath Additive is a skin treatment for you to add to your bath water when bathing. It helps treat dry or chapped skin conditions that may also be itchy, red and sore.

In consumption market, Asia-Pacific, North America and Europe are the mainly consumption regions due to the bigger demand of downstream applications. In 2017, these three regions occupied 99.30% of the global consumption volume in total.

Powder type bath additive has different types, adult type and baby type. With health effect of powder type bath additive, the downstream application industries will need more powder type bath additive products. So, powder type bath additive has a huge market potential in the future.

The main end users include individuals, hot springs and bathhouse, etc. Among those, individuals application occupied the largest share of 40.64% in 2017, followed by hot springs application with share of 37.31%.

Over the next five years, LPI(LP Information) projects that Powder Type Bath Additive will register a 4.2% CAGR in terms of revenue, reach US\$ 760 million by 2023, from US\$ 600 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Powder Type Bath Additive market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Adult Type

Baby Type

Segmentation by application:

Individuals

Hot Springs

Bathhouse

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bathclin

Bath Roman

Yumeguri

ONSO

Tabinoyado

Onsen Ryoko

Aveeno

Aswini Subhra

Rainbow

Ancient Living

Bath Bubble and Beyond

SABON

Zoella Beauty

Joik

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Powder Type Bath Additive consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Powder Type Bath Additive market by identifying its various subsegments.

Focuses on the key global Powder Type Bath Additive manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Powder Type Bath Additive with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Powder Type Bath Additive submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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