

2018-2023 Global Potassium Sulfate Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Potassium Sulfate market for 2018-2023.

Potassium Sulfate (K_2SO_4 , commonly referred to as sulfate of potash or SOP) is a water soluble, white and crystalline salt. Potassium Sulfate is the world's most popular low-chloride fertilizer.

The Potassium Sulfate industry concentration is relatively high. The manufacturing bases are mainly concentrated in USA, Chile, China and Europe. In 2015, the leading manufacturers are K+S Group from Germany, Tessenderlo Group from Belgium, Compass Minerals from USA, SQM from Chile, YARA from Finland, Rusal from Russia, Sesoda from Taiwan, and five Chinese producers such as Guotou Xinjiang LuoBuPo Potassium Salt, Qing Shang Chemical, Migao Group, Qinghai CITIC Guoan Technology, and AVIC International Holding.

For manufacturing process of Potassium Sulfate, the most important manufacturing process is Mannheim process, MOP & Kieserite Process and brines (salt lakes) processing, respectively accounted for 51.18%, 20.26% and 28.56% in 2015. The manufacturers who adopt the brines (salt lakes) processing to produce Potassium Sulfate have advantages in manufacturing cost over other manufacturers who adopt the other manufacturing process.

The downstream demand was relatively stable in the past five years, and it will keep the growth trend in the future five years, because of it has been a must to some crops which are particularly sensitive to chlorine, such as potatoes, fruits, vegetables and tobacco. Although the price changed frequently, it is expected that the price will keep a slow downward trend in future due to excess capacity.

Over the next five years, LPI(LP Information) projects that Potassium Sulfate will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Potassium Sulfate market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Granule

Powder

Segmentation by application:

Agriculture

Industrial

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

K+S Group

Tessenderlo Group

Compass Minerals

SQM

YARA

Rusal

Sesoda

Guotou Xinjiang LuoBuPo Potassium Salt

Qing Shang Chemical

Migao Group

Qinghai CITIC Guoan Technology

AVIC International Holding

Gansu Xinchuan Fertilizer

Shijiazhuang Hehe Chemical Fertilizer

Shandong Lianmeng Chemical Group

Yantai Qifund Chemical

Liaoning Xinchui Chemical

Wuxi Yangheng Chemical

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Potassium Sulfate consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Potassium Sulfate market by identifying its various subsegments.

Focuses on the key global Potassium Sulfate manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Potassium Sulfate with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Potassium Sulfate submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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