

2018-2023 Global Potassium Hydroxide Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Potassium Hydroxide market for 2018-2023. Potassium hydroxide is a non organic compound, which is usually called as caustic potash. The colorless solid of potassium hydroxide—KOH is a prototypical strong base, which can also be found from the sodium hydroxide. It is the largest-volume potassium chemical for non-fertilizer use. Potassium hydroxide (caustic potash) serves a wide range of end use markets. The largest users of potassium hydroxide are the soap and detergent, fertilizer, and chemical industries. Minor uses include the production of molten salts, dyes, pharmaceuticals, and photographic chemicals.

China is one of potassium resource-poor countries. The production of potassium hydroxide is mainly focus on Qinghai Province and Inner Mongolia. For production, the China production of potassium hydroxide will reach 607.5 K MT by the end of year 2015. For demand market of potassium hydroxide, there is also a certain space in the next few years.

Potassium hydroxide, or caustic potash, is used in a wide variety of industrial applications. The major uses are in the production of potassium carbonate, potassium phosphates, liquid fertilizers, and potassium soaps and detergents.

Over the next five years, LPI(LP Information) projects that Potassium Hydroxide will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Potassium Hydroxide market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Solid Potassium Hydroxide

Liquid Potassium Hydroxide

Segmentation by application:

Chemical Raw Material Potassium

Pharmaceutical Industry

Light Industry

Dye Industry

Denka Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

OxyChem

UNID

Tessenderlo chemie

Olin Chlor Alkali

Evonik

ERCO Worldwide

Asahi Glass (AGC)

Potasse and Produits Chimiques SAS (PPC)

Pan-Americana S.A.

Ercros

Albemarle

ICL

Altair Chimica

Inner Mongolia Rida Taifeng Chemical

QingHai Salt Lake Industry Group

Chengdu Huarong Chemical

Tssunfar

Xinxiang Shenma Zhenghua Chemical

Chengdu Chemical

Tianjin Longyuan Chemical

Jiangxi Zhangfeng Chemical

Taizhou Mingguang Chemical

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Potassium Hydroxide consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Potassium Hydroxide market by identifying its various subsegments.

Focuses on the key global Potassium Hydroxide manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Potassium Hydroxide with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Potassium Hydroxide submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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