

2018-2023 Global Post-It & Sticky Notes Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Post-It & Sticky Notes market for 2018-2023.

Post-It & Sticky Notes is a small piece of paper with a re-adherable strip of glue on its back, made for temporarily attaching notes to documents and other surfaces. A unique low-tack pressure-sensitive adhesive allows the notes to be easily attached, removed and even re-posted elsewhere without leaving residue. Originally small yellow squares, Post-it Notes and related products are now available in an array of colors, shapes and sizes. Although 3M's patent ran out in 1997, "Post-It

" and the original notes' distinctive yellow color remain registered company trademarks, with terms such as "repositionable notes

used for similar offerings manufactured by competitors. Despite this, the name has become genericized for all such products in many countries.

With the increasing in production capacity, expected that the Post-It & Sticky Notes raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and labor costs, will play a significant role in promoting the cost of Post-It & Sticky Notes.

The average price of Post-It & Sticky Notes will fall further. The product average price declined in the past few years due to the technology development, the average price will keep this trend in the few future years due to increasing mature manufacturing technology and cost of raw materials.

Over the next five years, LPI(LP Information) projects that Post-It & Sticky Notes will register a 1.9%

CAGR in terms of revenue, reach US\$ 2470 million by 2023, from US\$ 2210 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Post-It & Sticky Notes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Traditional Surface Notes

Erasable Surface Notes

Segmentation by application:

Office

Household

School

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of

the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Hopax

4A PAPER

Deli

M&G

COMIX

GuangBo

Poppin

Huiying Enterprise

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Post-It & Sticky Notes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Post-It & Sticky Notes market by identifying its various subsegments.

Focuses on the key global Post-It & Sticky Notes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Post-It & Sticky Notes with respect to individual growth trends, future prospects,

and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Post-It & Sticky Notes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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