

# 2018-2023 Global Portable Evaporative Air Cooler Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Portable Evaporative Air Cooler market for 2018-2023.

Air coolers are simple to use and cools air through the evaporation of water. Unlike conventional air conditioners, evaporative coolers require fresh air and work best with open windows and doors. They are best suited for residences, showrooms, shops, offices, especially where doors are opened and closed frequently – a major advantage over conventional air conditioners. Besides, they consume significantly less electricity and produce no emissions.

At present, the global largest production area of Portable Evaporative Air Cooler is China. The production volume of approximately 1388.8 K Units in 2016, and the production volume share is 39.10%, and the secondary market is India, it will reached a production volume of 818.85 K Units in 2016, and the production volume share is 23.06%.

The competition of this industry is fierce due to the technology barrier is not high, so the study group recommends the new entrants just having money but without brand advantage and downstream support do not enter into this field.

Over the next five years, LPI(LP Information) projects that Portable Evaporative Air Cooler will register a 6.1% CAGR in terms of revenue, reach US\$ 450 million by 2023, from US\$ 320 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Evaporative Air Cooler market by product type, application,

key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Automatic

Semi-Automatic

Segmentation by application:

Commercial

Household

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Symphony(Keruilai)

Aolan

Jinghui

Lianchuang

Hessaire

Kenstar(Worldwide)

Khaitan

Bajaj Electricals

Honeywell

SPT

Media

NewAir(Luma Comfort)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Portable Evaporative Air Cooler consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Portable Evaporative Air Cooler market by identifying its various subsegments.

Focuses on the key global Portable Evaporative Air Cooler manufacturers, to define, describe and analyze the sales volume, value, market share, market

competition landscape, SWOT analysis and development plans in next few years.

To analyze the Portable Evaporative Air Cooler with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Portable Evaporative Air Cooler submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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