

2018-2023 Global Portable Electronics Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Portable Electronics market for 2018-2023.

Portable Electronic Devices (PEDs) are electronic devices and gadgets such as mobile phones, notebook computers, tablets, laptop computers, etc., that are commonly used. Major factor driving the growth of portable electronics market is the growing need for portability feature and growing technological advancements. Owing to the presence of microprocessors, the devices manufactured today are small and are also light in weight and portable in nature. Declining prices of electronics is another major factor driving the growth of portable electronics market.

Over the next five years, LPI(LP Information) projects that Portable Electronics will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Electronics market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Mobile Handsets

Personal Digital Assistant

Laptops

Media Players

Gaming Consoles

Digital Camera

Power Banks

Flash Drives

Navigation Systems

Segmentation by application:

Personal

Industrial

Military

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Apple

Dell

Samsung Electronics

Sony

Toshiba

HP

Nokia

Motorola Solutions

Eastman Kodak

Palm

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Portable Electronics consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Portable Electronics market by identifying its

various subsegments.

Focuses on the key global Portable Electronics manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Portable Electronics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Portable Electronics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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