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2018-2023 Global Portable Data Storage Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Portable Data Storage market for 2018-2023.

In the computer world, portable storage devices include flash drives, USB drives (thumb drives), external hard drives (sometimes called mini hard drives), and portable CD/DVD-ROM drives. There are also products that can be purchased to turn an internal hard drive into a portable hard drive: These are called enclosures and usually come with a hard case, a plug for the drive, and an external USB cable. Some are externally-powered, but many draw power from USB.
Major factors driving the portable data storage market includes government regulation for business to store and maintain a backup of variety of data they make use of. To protect data from virus and malware software that requires strong backup solutions and high storage capacity is one of the significant factor driving market growth.
Over the next five years, LPI(LP Information) projects that Portable Data Storage will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Portable Data Storage market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

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Segmentation by product type:

Pen Drive

SSD Memory Card

Hard Drives

Blu-Ray Disk

USB

Portable Web Servers

Segmentation by application:

Industrial

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

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Sandisk

Adata Technology

Seagate Technology

Samsung Group

Transcend Information

Toshiba

Freecom

Hewlett-Packard

Sony

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Portable Data Storage consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Portable Data Storage market by identifying its various subsegments.

Focuses on the key global Portable Data Storage manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Portable Data Storage with respect to individual growth trends, future prospects, and their contribution to the total market.

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To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Portable Data Storage submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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