

# 2018-2023 Global Popcorn Makers Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Popcorn Makers market for 2018-2023. A popcorn maker (also called a popcorn popper) is a machine used to pop popcorn. Since ancient times popcorn has been a popular snack food, produced through the explosive expansion of kernels of heated corn (maize). Commercial large-scale popcorn machines were invented by Charles Cretors in the late 19th century. Many types of small-scale home methods for popping corn also exist.

Popcorn Maker is widely used for home use and commercial use. The proportion of Popcorn Maker for the two field of use is similar in 2016. The trend of popcorn makers for home use is increasing.

Market competition is intense. Gold Medal Products, Cretors, Nostalgia Electrics, Great Northern Popcorn, Presto, Paragon-Manufactured Fun, West Bend, etc. are the leaders of the industry.

Over the next five years, LPI(LP Information) projects that Popcorn Makers will register a 3.4% CAGR in terms of revenue, reach US\$ 310 million by 2023, from US\$ 260 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Popcorn Makers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:



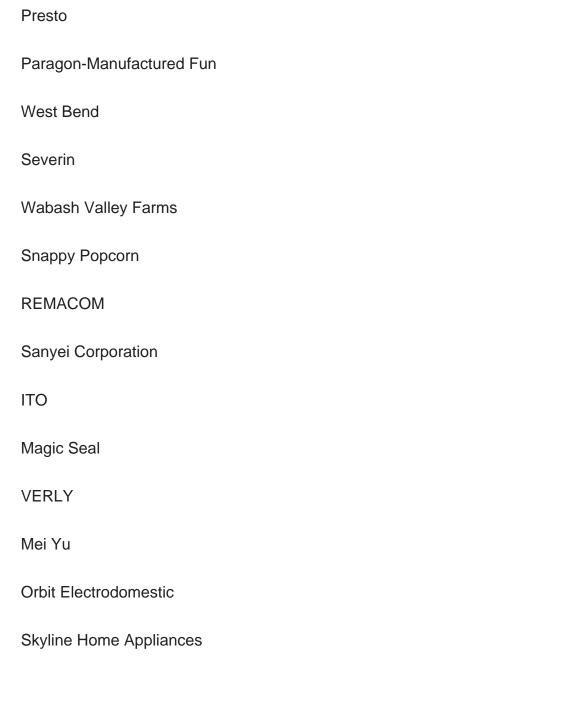
Segmentation by product type:		
20 Cu	ps	
Segmentation	by application:	
Home	Use	
Comm	ercial Use	
This report als	o splits the market by region:	
Americ	as	
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	



Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
	Spain	
Middle	East & Africa	
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	
detailed analys	o presents the market competition landscape and a corresponding sis of the major vendor/manufacturers in the market. The key covered in this report:	
Gold M	ledal Products	
Cretors		
Nostal	Nostalgia Electrics	

**Great Northern Popcorn** 





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Popcorn Makers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.



To understand the structure of Popcorn Makers market by identifying its various subsegments.

Focuses on the key global Popcorn Makers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Popcorn Makers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Popcorn Makers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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