

# 2018-2023 Global Popcorn Makers Consumption Market Report

<https://marketpublishers.com/r/239649BE18CEN.html>

Date: August 2018

Pages: 159

Price: US\$ 4,660.00 (Single User License)

ID: 239649BE18CEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Popcorn Makers market for 2018-2023. A popcorn maker (also called a popcorn popper) is a machine used to pop popcorn. Since ancient times popcorn has been a popular snack food, produced through the explosive expansion of kernels of heated corn (maize). Commercial large-scale popcorn machines were invented by Charles Cretors in the late 19th century. Many types of small-scale home methods for popping corn also exist.

Popcorn Maker is widely used for home use and commercial use. The proportion of Popcorn Maker for the two field of use is similar in 2016. The trend of popcorn makers for home use is increasing.

Market competition is intense. Gold Medal Products, Cretors, Nostalgia Electrics, Great Northern Popcorn, Presto, Paragon-Manufactured Fun, West Bend, etc. are the leaders of the industry.

Over the next five years, LPI(LP Information) projects that Popcorn Makers will register a 3.4% CAGR in terms of revenue, reach US\$ 310 million by 2023, from US\$ 260 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Popcorn Makers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

20 Cups

Segmentation by application:

Home Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Gold Medal Products

Cretors

Nostalgia Electrics

Great Northern Popcorn

Presto

Paragon-Manufactured Fun

West Bend

Severin

Wabash Valley Farms

Snappy Popcorn

REMACOM

Sanyei Corporation

ITO

Magic Seal

VERLY

Mei Yu

Orbit Electrodomeestic

Skyline Home Appliances

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Popcorn Makers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Popcorn Makers market by identifying its various subsegments.

Focuses on the key global Popcorn Makers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Popcorn Makers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Popcorn Makers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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