

# 2018-2023 Global Popcorn Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Popcorn market for 2018-2023.

Popcorn is a type of corn that expands from the kernel and puffs up when heated. Popcorn is able to pop like amaranth grain, sorghum, quinoa, and millet. When heated, pressure builds within the kernel, and a small explosion (or 'pop') is the end result. Some strains of corn are now cultivated specifically as popping corns.

The leading manufactures mainly are ConAgra, Weaver Popcorn, PepsiCo, Amplify and Snyder's-Lance. ConAgra is the largest manufacturer; its revenue of global market exceeds 33% in 2016.

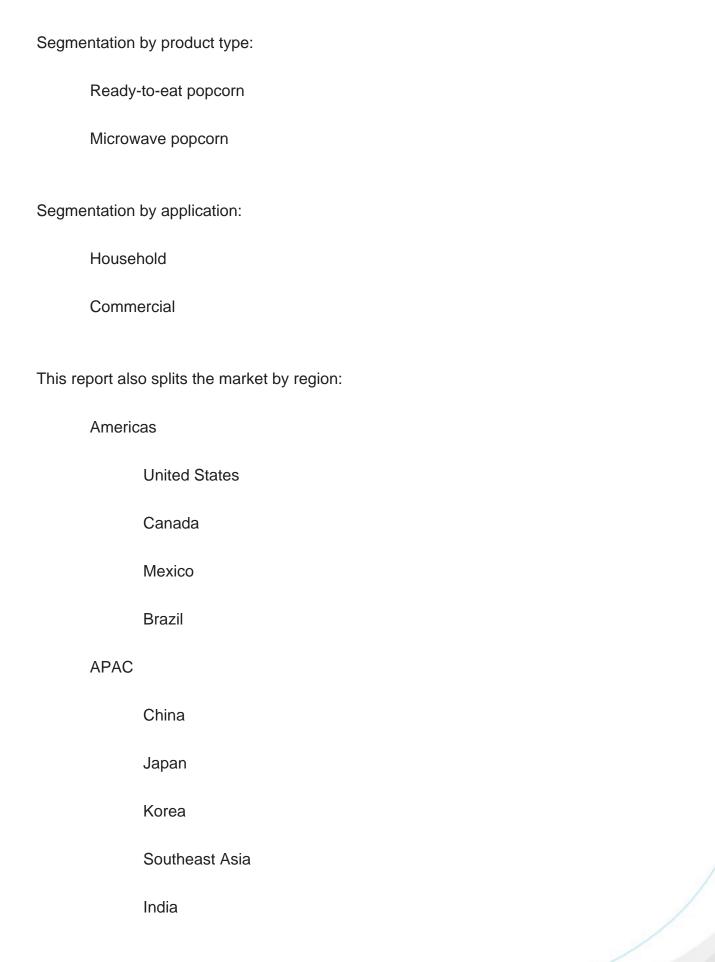
Geographically, the global popcorn market has been segmented into USA, Europe, China, Japan, Southeast Asia and other. The USA held the largest share in the global popcorn products market, its revenue of global market exceeds 56% in 2016. The next is Europe.

Over the next five years, LPI(LP Information) projects that Popcorn will register a 8.0% CAGR in terms of revenue, reach US\$ 5250 million by 2023, from US\$ 3310 million in 2017.

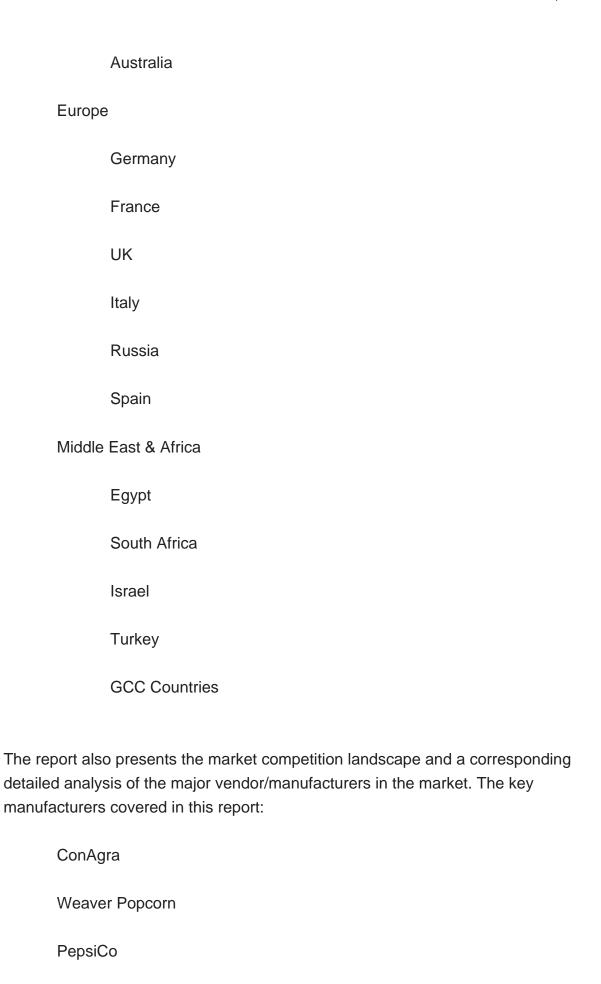
This report presents a comprehensive overview, market shares, and growth opportunities of Popcorn market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

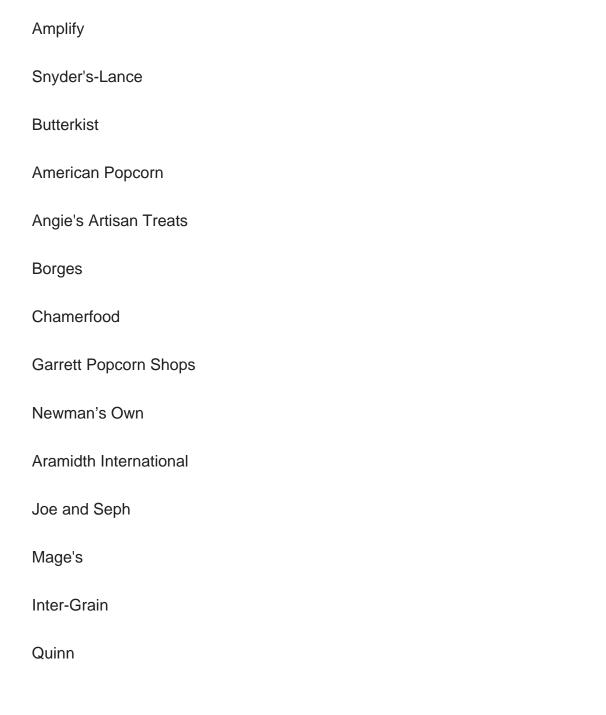












In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### **RESEARCH OBJECTIVES**

To study and analyze the global Popcorn consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.



To understand the structure of Popcorn market by identifying its various subsegments.

Focuses on the key global Popcorn manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Popcorn with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Popcorn submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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