

# 2018-2023 Global Polyurethane Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Polyurethane market for 2018-2023.

Polyurethane (PUR and PU) is a polymer composed of a chain of organic units joined by carbamate (urethane) links. While most polyurethanes are thermosetting polymers that do not melt when heated, thermoplastic polyurethanes are also available.

Polyurethane is a resilient, flexible and durable manufactured material that can take the place of paint, cotton, rubber, metal or wood in thousands of applications across virtually all fields. It can be hard like fiberglass, squishy like upholstery foam, protective like varnish, bouncy like rubber or sticky like glue. Since its invention during the 1940s, polyurethane has been used in a wide range of items, from baby toys to airplane wings, and it continues to be adapted for contemporary technology.

As international economic situation is complicated, in the next few years there will be many uncertainties although. Due to the government' policy and the high production of polyurethane in the international market, the current demand for polyurethane product is relatively high in the mature market, such as EU, US and China.

EU, US, Japan and China are major consumption regions in polyurethane market. Of all these places, China is the largest producer and consumer.

Over the next five years, LPI(LP Information) projects that Polyurethane will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Polyurethane market by product type, application, key manufacturers

and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Polyurethane Foam

Polyurethane Elastomer

Other

Segmentation by application:

Automotive

Construction

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Bayer

BASF

Dow

Huntsman

NPU

MITSUI

Huafon

Wanhua

COATING

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Polyurethane consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Polyurethane market by identifying its various subsegments.

Focuses on the key global Polyurethane manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Polyurethane with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Polyurethane submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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