

2018-2023 Global Polarizer Film Consumption Market Report

<https://marketpublishers.com/r/229245721B2EN.html>

Date: July 2018

Pages: 164

Price: US\$ 4,660.00 (Single User License)

ID: 229245721B2EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Polarizer Film market for 2018-2023.

Polarizer Film or Polarizing film is made by dyeing film (mainly polyvinyl alcohol (PVA)) or by iodine being adsorbed onto its surface, then stretching and orientating it. This gives the film polarization characteristics that allow only light with a certain oscillation direction to pass through it. Furthermore, in order to secure mechanical strength of the film, backing materials such as a TAC film or a protective film is laminated to it.

Polarizer Film industry is relatively concentrated, manufacturers are mostly in the Japan, Korea and China. Among them, Japan output volume accounted for more than 50.00% of the total output volume of global Polarizer Film in 2016. Nitto is the world leading manufacturer in global Polarizer Film market with the market share of 26.17%, in terms of sales, followed by Sumitomo. LG Chem and Samsung SDI.

Compared to 2015, Polarizer Film market managed to increase sales by 5.42 percent to 11520.93 million USD worldwide in 2016 from 10928.40 million USD in 2015. Overall, the Polarizer Film market performance is positive, despite the weak economic environment.

With the increasing in production capacity, expected that the Polarizer Film raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and labor costs, will play a significant role in promoting the cost of Polarizer Film.

Over the next five years, LPI(LP Information) projects that Polarizer Film will register a 1.4% CAGR in terms of revenue, reach US\$ 13600 million by 2023, from US\$ 12500 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Polarizer Film market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

TFT Type

TN Type

STN Type

Segmentation by application:

LCD Displays

OLED Displays

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nitto

Sumitomo

LG Chem

Samsung SDI

Optimax

Sanritz

BenQ

CMMT

Polatechno

SAPO

SUNNYPOL

Dongxu

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Polarizer Film consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Polarizer Film market by identifying its various subsegments.

Focuses on the key global Polarizer Film manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Polarizer Film with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Polarizer Film submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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