

2018-2023 Global Point Of Sale (Pos) Terminal Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Point Of Sale (Pos) Terminal market for 2018-2023.

A point of sale terminal (POS terminal) is an electronic device used to process card payments at retail locations. A POS terminal generally reads the information off a customer's credit or debit card, checks whether the funds in a customer's bank account are sufficient, transfers the funds from the customer's account to the seller's account and records the transaction and prints a receipt.

The current trend is away from traditional proprietary hardware and toward software-based POS systems that can be loaded into a tablet or other mobile device. To stay ahead of the curve, POS terminal makers are introducing their own versions of portable and mobile POS devices. Such devices can be seen at busy retail stores and restaurants where owners are cognizant of the fact that customers generally do not like waiting around to pay for a product or meal. Price, function and user-friendliness are important criteria for POS system purchasers. Extremely important in the growing interconnected world is the security of the systems. Some high-profile hacks of customer data have occurred through POS terminals that did not have updated operating systems.

Over the next five years, LPI(LP Information) projects that Point Of Sale (Pos) Terminal will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Point Of Sale (Pos) Terminal market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hardware

Software

Services

Segmentation by application:

Retail

Hospitality

Healthcare

Restaurants

Entertainment

Warehouse

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Verifone

Pax Technology

Hp Company

Cisco Systems

Elavon

Castles Technology

Newland Payment Technology

Panasonic Corporation

Citixsys Americas

Touchbistro

Ncr Corporation

Diebold Nixdorf

Zebra Technologies

Squirrel Systems

BBPOS

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Point Of Sale (Pos) Terminal consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Point Of Sale (Pos) Terminal market by identifying its various subsegments.

Focuses on the key global Point Of Sale (Pos) Terminal manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Point Of Sale (Pos) Terminal with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Point Of Sale (Pos) Terminal submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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