

2018-2023 Global Playground Equipment Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Playground Equipment market for 2018-2023. Playground equipment refers to equipment intended for use in the play areas of parks, schools, childcare facilities, institutions, multiple family dwellings, restaurants, resorts, and recreational developments, and other areas of public use.

With the development of social economy and improvement of living standard, the demand of playground equipment constantly increased in these years. In 2017, the global playground equipment market is led by Asia-Pacific, capturing about 44.28% of global playground equipment consumption. North America is the second-largest region-wise market with 25.82% global consumption share. At present, this industry is. The major manufacturers of playground equipment including in PlayCore, Landscape Structures, Kompan, Inc., Playpower, ELI, etc. Henderson.

To increase the profitability and competitiveness, playground equipment manufacturers increased investment in the R&D and product design process. While some manufacturers produce particular playground equipment to fit the consumers' demands.

The classifications of playground equipment are Monkey Bars, Sandbox, Climbing Equipment, Swings and Slides, etc. It can be widely used in many industries. Survey results showed that 24.94% of the playground equipment market is Swings and Slides in 2016.

According to our research and analysis, manufacturers from North America and Europe are the major leaders in the international market of playground equipment.

Manufacturers from China are immature in technology. There is large space in the

China market, as well as big gap between international brands and local brands on price.

Conclusively, the playground equipment manufacture industry has an expected future, the markets will still growing over time. So in the next few years, playground equipment production will show a trend of steady growth.

Over the next five years, LPI(LP Information) projects that Playground Equipment will register a 10.0% CAGR in terms of revenue, reach US\$ 7400 million by 2023, from US\$ 4180 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Playground Equipment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Monkey Bars

Sandbox

Climbing Equipment

Swings and Slides

Balance Equipment

Motion and Spinning

Others

Segmentation by application:

Commercial Playgrounds

Adult Outdoor Fitness Equipment

Theme Play Systems

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

PlayCore

Landscape Structures

Kompan, Inc.

Playpower

ELI

Henderson

E.Beckmann

SportsPlay

Childforms

Kaiqi

ABC-Team

DYNAMO

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Playground Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Playground Equipment market by identifying its various subsegments.

Focuses on the key global Playground Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Playground Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Playground Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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