

# 2018-2023 Global Plating for Microelectronics Consumption Market Report

<https://marketpublishers.com/r/2936181B570EN.html>

Date: September 2018

Pages: 162

Price: US\$ 4,660.00 (Single User License)

ID: 2936181B570EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Plating for Microelectronics market for 2018-2023.

Metal plating (also known as electroplating or electrodeposition) is a coating technology that deposits a thin layer of a metal or alloy on a conductive surface to impart particular functional or aesthetic properties. During the plating process, the object to be plated functions as the positively charged cathode while the desired plating material serves as the negatively charged anode and source of the metallic ions that will form the final coating. Immersing both materials in a bath or solution of electrolyte salts and adding an electrical current causes an oxidation/reduction reaction on the surface of the cathode where the metallic ions are deposited.

There are numerous metals commonly used as plating materials such as zinc, copper, chromium, and nickel. which impart wear and corrosion resistance, improve strength, and enhance solderability. Precious metal coatings are especially important to the electronics and semiconductor industries.

The market is majorly driven by the increasing demand from the microelectronics industry verticals. In this modern era, the disruptiveness of technology innovations in the consumer electronics sector is fast paced and the innovations are becoming easily accessible and affordable. The growing consumer needs, emergence of many new start-ups, IP infringement issues, and strong competition are forcing manufacturers to innovate and continuously assess growth opportunities.

China is by far the largest consumer of semiconductors; it accounts for about 45 percent of the worldwide demand for chips, used both in China and for exports. But more than 90 percent of its consumption relies on imported integrated circuits. Integrated-circuit companies in China entered the semiconductor market late—some two decades after the rest of the world—and have been playing catch-up ever since in an industry in which success depends on scale and learning efficiencies. The Chinese government made several attempts to build a local semiconductor industry, but none really took hold. Now, however, things are changing on both the business and policy fronts.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Plating for Microelectronics will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Plating for Microelectronics market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Gold

Zinc

Nickel

Bronze

Tin

Copper

Others

Segmentation by application:

MEMS

PCB

IC

Photoelectron

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

DOW

Mitsubishi Materials Corporation

Heraeus

XiLong Scientific

Atotech

Yamato Denki

Meltex

Ishihara Chemical

Raschig GmbH

Japan Pure Chemical

Coatech

MAGNETO special anodes

Vopelius Chemie AG

Moses Lake Industries

JCU International

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Plating for Microelectronics consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Plating for Microelectronics market by identifying

its various subsegments.

Focuses on the key global Plating for Microelectronics manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Plating for Microelectronics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Plating for Microelectronics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Plating for Microelectronics Consumption 2013-2023
  - 2.1.2 Plating for Microelectronics Consumption CAGR by Region
- 2.2 Plating for Microelectronics Segment by Type
  - 2.2.1 Gold
  - 2.2.2 Zinc
  - 2.2.3 Nickel
  - 2.2.4 Bronze
  - 2.2.5 Tin
  - 2.2.6 Copper
  - 2.2.7 Others
- 2.3 Plating for Microelectronics Consumption by Type
  - 2.3.1 Global Plating for Microelectronics Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Plating for Microelectronics Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Plating for Microelectronics Sale Price by Type (2013-2018)
- 2.4 Plating for Microelectronics Segment by Application
  - 2.4.1 MEMS
  - 2.4.2 PCB
  - 2.4.3 IC
  - 2.4.4 Photoelectron
  - 2.4.5 Others
- 2.5 Plating for Microelectronics Consumption by Application
  - 2.5.1 Global Plating for Microelectronics Consumption Market Share by Application (2013-2018)

2.5.2 Global Plating for Microelectronics Value and Market Share by Application (2013-2018)

2.5.3 Global Plating for Microelectronics Sale Price by Application (2013-2018)

### **3 GLOBAL PLATING FOR MICROELECTRONICS BY PLAYERS**

3.1 Global Plating for Microelectronics Sales Market Share by Players

3.1.1 Global Plating for Microelectronics Sales by Players (2016-2018)

3.1.2 Global Plating for Microelectronics Sales Market Share by Players (2016-2018)

3.2 Global Plating for Microelectronics Revenue Market Share by Players

3.2.1 Global Plating for Microelectronics Revenue by Players (2016-2018)

3.2.2 Global Plating for Microelectronics Revenue Market Share by Players (2016-2018)

3.3 Global Plating for Microelectronics Sale Price by Players

3.4 Global Plating for Microelectronics Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Plating for Microelectronics Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Plating for Microelectronics Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

### **4 PLATING FOR MICROELECTRONICS BY REGIONS**

4.1 Plating for Microelectronics by Regions

4.1.1 Global Plating for Microelectronics Consumption by Regions

4.1.2 Global Plating for Microelectronics Value by Regions

4.2 Americas Plating for Microelectronics Consumption Growth

4.3 APAC Plating for Microelectronics Consumption Growth

4.4 Europe Plating for Microelectronics Consumption Growth

4.5 Middle East & Africa Plating for Microelectronics Consumption Growth

### **5 AMERICAS**

5.1 Americas Plating for Microelectronics Consumption by Countries

5.1.1 Americas Plating for Microelectronics Consumption by Countries (2013-2018)



- 5.1.2 Americas Plating for Microelectronics Value by Countries (2013-2018)
- 5.2 Americas Plating for Microelectronics Consumption by Type
- 5.3 Americas Plating for Microelectronics Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Plating for Microelectronics Consumption by Countries
  - 6.1.1 APAC Plating for Microelectronics Consumption by Countries (2013-2018)
  - 6.1.2 APAC Plating for Microelectronics Value by Countries (2013-2018)
- 6.2 APAC Plating for Microelectronics Consumption by Type
- 6.3 APAC Plating for Microelectronics Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Plating for Microelectronics by Countries
  - 7.1.1 Europe Plating for Microelectronics Consumption by Countries (2013-2018)
  - 7.1.2 Europe Plating for Microelectronics Value by Countries (2013-2018)
- 7.2 Europe Plating for Microelectronics Consumption by Type
- 7.3 Europe Plating for Microelectronics Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

## 8.1 Middle East & Africa Plating for Microelectronics by Countries

8.1.1 Middle East & Africa Plating for Microelectronics Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Plating for Microelectronics Value by Countries (2013-2018)

## 8.2 Middle East & Africa Plating for Microelectronics Consumption by Type

## 8.3 Middle East & Africa Plating for Microelectronics Consumption by Application

## 8.4 Egypt

## 8.5 South Africa

## 8.6 Israel

## 8.7 Turkey

## 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

## 9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

## 9.2 Market Challenges and Impact

## 9.3 Market Trends

# 10 MARKETING, DISTRIBUTORS AND CUSTOMER

## 10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

## 10.2 Plating for Microelectronics Distributors

## 10.3 Plating for Microelectronics Customer

# 11 GLOBAL PLATING FOR MICROELECTRONICS MARKET FORECAST

## 11.1 Global Plating for Microelectronics Consumption Forecast (2018-2023)

## 11.2 Global Plating for Microelectronics Forecast by Regions

11.2.1 Global Plating for Microelectronics Forecast by Regions (2018-2023)

11.2.2 Global Plating for Microelectronics Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast
  - 11.4.4 Southeast Asia Market Forecast
  - 11.4.5 India Market Forecast
  - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Plating for Microelectronics Forecast by Type
- 11.8 Global Plating for Microelectronics Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 DOW
  - 12.1.1 Company Details
  - 12.1.2 Plating for Microelectronics Product Offered
  - 12.1.3 DOW Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 DOW News
- 12.2 Mitsubishi Materials Corporation
  - 12.2.1 Company Details

- 12.2.2 Plating for Microelectronics Product Offered
- 12.2.3 Mitsubishi Materials Corporation Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 Mitsubishi Materials Corporation News
- 12.3 Heraeus
  - 12.3.1 Company Details
  - 12.3.2 Plating for Microelectronics Product Offered
  - 12.3.3 Heraeus Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Heraeus News
- 12.4 XiLong Scientific
  - 12.4.1 Company Details
  - 12.4.2 Plating for Microelectronics Product Offered
  - 12.4.3 XiLong Scientific Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 XiLong Scientific News
- 12.5 Atotech
  - 12.5.1 Company Details
  - 12.5.2 Plating for Microelectronics Product Offered
  - 12.5.3 Atotech Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Atotech News
- 12.6 Yamato Denki
  - 12.6.1 Company Details
  - 12.6.2 Plating for Microelectronics Product Offered
  - 12.6.3 Yamato Denki Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Yamato Denki News
- 12.7 Meltex
  - 12.7.1 Company Details
  - 12.7.2 Plating for Microelectronics Product Offered
  - 12.7.3 Meltex Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview

- 12.7.5 Meltex News
- 12.8 Ishihara Chemical
  - 12.8.1 Company Details
  - 12.8.2 Plating for Microelectronics Product Offered
  - 12.8.3 Ishihara Chemical Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview
  - 12.8.5 Ishihara Chemical News
- 12.9 Raschig GmbH
  - 12.9.1 Company Details
  - 12.9.2 Plating for Microelectronics Product Offered
  - 12.9.3 Raschig GmbH Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.9.4 Main Business Overview
  - 12.9.5 Raschig GmbH News
- 12.10 Japan Pure Chemical
  - 12.10.1 Company Details
  - 12.10.2 Plating for Microelectronics Product Offered
  - 12.10.3 Japan Pure Chemical Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.10.4 Main Business Overview
  - 12.10.5 Japan Pure Chemical News
- 12.11 Coatech
- 12.12 MAGNETO special anodes
- 12.13 Vopelius Chemie AG
- 12.14 Moses Lake Industries
- 12.15 JCU International

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Plating for Microelectronics

Table Product Specifications of Plating for Microelectronics

Figure Plating for Microelectronics Report Years Considered

Figure Market Research Methodology

Figure Global Plating for Microelectronics Consumption Growth Rate 2013-2023 (K Units)

Figure Global Plating for Microelectronics Value Growth Rate 2013-2023 (\$ Millions)

Table Plating for Microelectronics Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Gold

Table Major Players of Gold

Figure Product Picture of Zinc

Table Major Players of Zinc

Figure Product Picture of Nickel

Table Major Players of Nickel

Figure Product Picture of Bronze

Table Major Players of Bronze

Figure Product Picture of Tin

Table Major Players of Tin

Figure Product Picture of Copper

Table Major Players of Copper

Figure Product Picture of Others

Table Major Players of Others

Table Global Consumption Sales by Type (2013-2018)

Table Global Plating for Microelectronics Consumption Market Share by Type (2013-2018)

Figure Global Plating for Microelectronics Consumption Market Share by Type (2013-2018)

Table Global Plating for Microelectronics Revenue by Type (2013-2018) (\$ million)

Table Global Plating for Microelectronics Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Plating for Microelectronics Value Market Share by Type (2013-2018)

Table Global Plating for Microelectronics Sale Price by Type (2013-2018)

Figure Plating for Microelectronics Consumed in MEMS

Figure Global Plating for Microelectronics Market: MEMS (2013-2018) (K Units)

Figure Global Plating for Microelectronics Market: MEMS (2013-2018) (\$ Millions)  
Figure Global MEMS YoY Growth (\$ Millions)  
Figure Plating for Microelectronics Consumed in PCB  
Figure Global Plating for Microelectronics Market: PCB (2013-2018) (K Units)  
Figure Global Plating for Microelectronics Market: PCB (2013-2018) (\$ Millions)  
Figure Global PCB YoY Growth (\$ Millions)  
Figure Plating for Microelectronics Consumed in IC  
Figure Global Plating for Microelectronics Market: IC (2013-2018) (K Units)  
Figure Global Plating for Microelectronics Market: IC (2013-2018) (\$ Millions)  
Figure Global IC YoY Growth (\$ Millions)  
Figure Plating for Microelectronics Consumed in Photoelectron  
Figure Global Plating for Microelectronics Market: Photoelectron (2013-2018) (K Units)  
Figure Global Plating for Microelectronics Market: Photoelectron (2013-2018) (\$ Millions)  
Figure Global Photoelectron YoY Growth (\$ Millions)  
Figure Plating for Microelectronics Consumed in Others  
Figure Global Plating for Microelectronics Market: Others (2013-2018) (K Units)  
Figure Global Plating for Microelectronics Market: Others (2013-2018) (\$ Millions)  
Figure Global Others YoY Growth (\$ Millions)  
Table Global Consumption Sales by Application (2013-2018)  
Table Global Plating for Microelectronics Consumption Market Share by Application (2013-2018)  
Figure Global Plating for Microelectronics Consumption Market Share by Application (2013-2018)  
Table Global Plating for Microelectronics Value by Application (2013-2018)  
Table Global Plating for Microelectronics Value Market Share by Application (2013-2018)  
Figure Global Plating for Microelectronics Value Market Share by Application (2013-2018)  
Table Global Plating for Microelectronics Sale Price by Application (2013-2018)  
Table Global Plating for Microelectronics Sales by Players (2016-2018) (K Units)  
Table Global Plating for Microelectronics Sales Market Share by Players (2016-2018)  
Figure Global Plating for Microelectronics Sales Market Share by Players in 2016  
Figure Global Plating for Microelectronics Sales Market Share by Players in 2017  
Table Global Plating for Microelectronics Revenue by Players (2016-2018) (\$ Millions)  
Table Global Plating for Microelectronics Revenue Market Share by Players (2016-2018)  
Figure Global Plating for Microelectronics Revenue Market Share by Players in 2016  
Figure Global Plating for Microelectronics Revenue Market Share by Players in 2017



Table Global Plating for Microelectronics Sale Price by Players (2016-2018)  
Figure Global Plating for Microelectronics Sale Price by Players in 2017  
Table Global Plating for Microelectronics Manufacturing Base Distribution and Sales Area by Players  
Table Players Plating for Microelectronics Products Offered  
Table Plating for Microelectronics Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Plating for Microelectronics Consumption by Regions 2013-2018 (K Units)  
Table Global Plating for Microelectronics Consumption Market Share by Regions 2013-2018  
Figure Global Plating for Microelectronics Consumption Market Share by Regions 2013-2018  
Table Global Plating for Microelectronics Value by Regions 2013-2018 (\$ Millions)  
Table Global Plating for Microelectronics Value Market Share by Regions 2013-2018  
Figure Global Plating for Microelectronics Value Market Share by Regions 2013-2018  
Figure Americas Plating for Microelectronics Consumption 2013-2018 (K Units)  
Figure Americas Plating for Microelectronics Value 2013-2018 (\$ Millions)  
Figure APAC Plating for Microelectronics Consumption 2013-2018 (K Units)  
Figure APAC Plating for Microelectronics Value 2013-2018 (\$ Millions)  
Figure Europe Plating for Microelectronics Consumption 2013-2018 (K Units)  
Figure Europe Plating for Microelectronics Value 2013-2018 (\$ Millions)  
Figure Middle East & Africa Plating for Microelectronics Consumption 2013-2018 (K Units)  
Figure Middle East & Africa Plating for Microelectronics Value 2013-2018 (\$ Millions)  
Table Americas Plating for Microelectronics Consumption by Countries (2013-2018) (K Units)  
Table Americas Plating for Microelectronics Consumption Market Share by Countries (2013-2018)  
Figure Americas Plating for Microelectronics Consumption Market Share by Countries in 2017  
Table Americas Plating for Microelectronics Value by Countries (2013-2018) (\$ Millions)  
Table Americas Plating for Microelectronics Value Market Share by Countries (2013-2018)  
Figure Americas Plating for Microelectronics Value Market Share by Countries in 2017  
Table Americas Plating for Microelectronics Consumption by Type (2013-2018) (K Units)  
Table Americas Plating for Microelectronics Consumption Market Share by Type (2013-2018)  
Figure Americas Plating for Microelectronics Consumption Market Share by Type in



2017

Table Americas Plating for Microelectronics Consumption by Application (2013-2018) (K Units)

Table Americas Plating for Microelectronics Consumption Market Share by Application (2013-2018)

Figure Americas Plating for Microelectronics Consumption Market Share by Application in 2017

Figure United States Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure United States Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Canada Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Canada Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Mexico Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Mexico Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Table APAC Plating for Microelectronics Consumption by Countries (2013-2018) (K Units)

Table APAC Plating for Microelectronics Consumption Market Share by Countries (2013-2018)

Figure APAC Plating for Microelectronics Consumption Market Share by Countries in 2017

Table APAC Plating for Microelectronics Value by Countries (2013-2018) (\$ Millions)

Table APAC Plating for Microelectronics Value Market Share by Countries (2013-2018)

Figure APAC Plating for Microelectronics Value Market Share by Countries in 2017

Table APAC Plating for Microelectronics Consumption by Type (2013-2018) (K Units)

Table APAC Plating for Microelectronics Consumption Market Share by Type (2013-2018)

Figure APAC Plating for Microelectronics Consumption Market Share by Type in 2017

Table APAC Plating for Microelectronics Consumption by Application (2013-2018) (K Units)

Table APAC Plating for Microelectronics Consumption Market Share by Application (2013-2018)

Figure APAC Plating for Microelectronics Consumption Market Share by Application in 2017

Figure China Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure China Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Japan Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Japan Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Korea Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Korea Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure India Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure India Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Australia Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Australia Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Table Europe Plating for Microelectronics Consumption by Countries (2013-2018) (K Units)

Table Europe Plating for Microelectronics Consumption Market Share by Countries (2013-2018)

Figure Europe Plating for Microelectronics Consumption Market Share by Countries in 2017

Table Europe Plating for Microelectronics Value by Countries (2013-2018) (\$ Millions)

Table Europe Plating for Microelectronics Value Market Share by Countries (2013-2018)

Figure Europe Plating for Microelectronics Value Market Share by Countries in 2017

Table Europe Plating for Microelectronics Consumption by Type (2013-2018) (K Units)

Table Europe Plating for Microelectronics Consumption Market Share by Type (2013-2018)

Figure Europe Plating for Microelectronics Consumption Market Share by Type in 2017

Table Europe Plating for Microelectronics Consumption by Application (2013-2018) (K Units)

Table Europe Plating for Microelectronics Consumption Market Share by Application (2013-2018)

Figure Europe Plating for Microelectronics Consumption Market Share by Application in 2017

Figure Germany Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Germany Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure France Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure France Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure UK Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure UK Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Italy Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Italy Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Russia Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Russia Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Spain Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Spain Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Plating for Microelectronics Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa Plating for Microelectronics Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Plating for Microelectronics Consumption Market Share by Countries in 2017

Table Middle East & Africa Plating for Microelectronics Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Plating for Microelectronics Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Plating for Microelectronics Value Market Share by Countries in 2017

Table Middle East & Africa Plating for Microelectronics Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Plating for Microelectronics Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Plating for Microelectronics Consumption Market Share by Type in 2017

Table Middle East & Africa Plating for Microelectronics Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Plating for Microelectronics Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Plating for Microelectronics Consumption Market Share by Application in 2017

Figure Egypt Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Egypt Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure South Africa Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure South Africa Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Israel Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Israel Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure Turkey Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure Turkey Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Plating for Microelectronics Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Plating for Microelectronics Value Growth 2013-2018 (\$ Millions)

Table Plating for Microelectronics Distributors List

Table Plating for Microelectronics Customer List

Figure Global Plating for Microelectronics Consumption Growth Rate Forecast

(2018-2023) (K Units)

Figure Global Plating for Microelectronics Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Plating for Microelectronics Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Plating for Microelectronics Consumption Market Forecast by Regions

Table Global Plating for Microelectronics Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Plating for Microelectronics Value Market Share Forecast by Regions

Figure Americas Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Americas Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure APAC Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure APAC Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Europe Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Europe Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Middle East & Africa Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure United States Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure United States Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Canada Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Canada Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Mexico Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Mexico Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Brazil Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Brazil Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure China Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure China Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Japan Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Japan Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Korea Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Korea Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Southeast Asia Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Southeast Asia Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure India Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure India Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Australia Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Australia Plating for Microelectronics Value 2018-2023 (\$ Millions)

Figure Germany Plating for Microelectronics Consumption 2018-2023 (K Units)

Figure Germany Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure France Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure France Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure UK Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure UK Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure Italy Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure Italy Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure Russia Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure Russia Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure Spain Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure Spain Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure Egypt Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure Egypt Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure South Africa Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure South Africa Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure Israel Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure Israel Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure Turkey Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure Turkey Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Figure GCC Countries Plating for Microelectronics Consumption 2018-2023 (K Units)  
Figure GCC Countries Plating for Microelectronics Value 2018-2023 (\$ Millions)  
Table Global Plating for Microelectronics Consumption Forecast by Type (2018-2023)  
(K Units)  
Table Global Plating for Microelectronics Consumption Market Share Forecast by Type  
(2018-2023)  
Table Global Plating for Microelectronics Value Forecast by Type (2018-2023) (\$  
Millions)  
Table Global Plating for Microelectronics Value Market Share Forecast by Type  
(2018-2023)  
Table Global Plating for Microelectronics Consumption Forecast by Application  
(2018-2023) (K Units)  
Table Global Plating for Microelectronics Consumption Market Share Forecast by  
Application (2018-2023)  
Table Global Plating for Microelectronics Value Forecast by Application (2018-2023) (\$  
Millions)  
Table Global Plating for Microelectronics Value Market Share Forecast by Application  
(2018-2023)  
Table DOW Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DOW Plating for Microelectronics Sales, Revenue, Price and Gross Margin



(2016-2018)

Figure DOW Plating for Microelectronics Market Share (2016-2018)

Table Mitsubishi Materials Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Materials Corporation Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Mitsubishi Materials Corporation Plating for Microelectronics Market Share (2016-2018)

Table Heraeus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Heraeus Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Heraeus Plating for Microelectronics Market Share (2016-2018)

Table XiLong Scientific Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table XiLong Scientific Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure XiLong Scientific Plating for Microelectronics Market Share (2016-2018)

Table Atotech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atotech Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Atotech Plating for Microelectronics Market Share (2016-2018)

Table Yamato Denki Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yamato Denki Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Yamato Denki Plating for Microelectronics Market Share (2016-2018)

Table Meltex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Meltex Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Meltex Plating for Microelectronics Market Share (2016-2018)

Table Ishihara Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ishihara Chemical Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ishihara Chemical Plating for Microelectronics Market Share (2016-2018)

Table Raschig GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Raschig GmbH Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Raschig GmbH Plating for Microelectronics Market Share (2016-2018)

Table Japan Pure Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Japan Pure Chemical Plating for Microelectronics Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Japan Pure Chemical Plating for Microelectronics Market Share (2016-2018)

Table Coatech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MAGNETO special anodes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vopelius Chemie AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Moses Lake Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JCU International Basic Information, Manufacturing Base, Sales Area and Its Competitors

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