

# 2018-2023 Global Platform as a Service Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Platform as a Service market for 2018-2023.

Platform as a Service (PaaS) is a category of cloud computing services that provides a platform allowing customers to develop, run, and manage applications without the complexity of building and maintaining the infrastructure typically associated with developing and launching an app.

PaaS can be delivered in three ways including public cloud service, private service and software deployed on a public infrastructure as a service. When PaaS is delivered as a public cloud service from a provider, the consumer controls software deployment with minimal configuration options, and the provider provides the networks, servers, storage, operating system (OS), middleware (e.g. Java runtime, .NET runtime, integration, etc.), database and other services to host the consumer's application.

Over the next five years, LPI(LP Information) projects that Platform as a Service will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Platform as a Service market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Public

Private

Segmentation by application:

Banking & Financial Sector

Government & Public Sector

Healthcare & Life Sciences

Education

Consumer Goods & Retail

Telecommunications & IT

We can also provide the customized separate regional or country-level reports, for the following regions:

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UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this

report:

Salesforce

Apprenda

Google

Amazon.com

Microsoft

SAP

Oracle

Engine Yard

Fujitsu

Red Hat

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Platform as a Service market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Platform as a Service market by identifying its various subsegments.

Focuses on the key global Platform as a Service players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis

and development plans in next few years.

To analyze the Platform as a Service with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Platform as a Service submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Platform as a Service Market Size 2013-2023
  - 2.1.2 Platform as a Service Market Size CAGR by Region
- 2.2 Platform as a Service Segment by Type
  - 2.2.1 Public
  - 2.2.2 Private
  - 2.2.3 Hybrid
- 2.3 Platform as a Service Market Size by Type
  - 2.3.1 Global Platform as a Service Market Size Market Share by Type (2013-2018)
  - 2.3.2 Global Platform as a Service Market Size Growth Rate by Type (2013-2018)
- 2.4 Platform as a Service Segment by Application
  - 2.4.1 Banking & Financial Sector
  - 2.4.2 Government & Public Sector
  - 2.4.3 Healthcare & Life Sciences
  - 2.4.4 Education
  - 2.4.5 Consumer Goods & Retail
  - 2.4.6 Telecommunications & IT
- 2.5 Platform as a Service Market Size by Application
  - 2.5.1 Global Platform as a Service Market Size Market Share by Application (2013-2018)
  - 2.5.2 Global Platform as a Service Market Size Growth Rate by Application (2013-2018)

### **3 GLOBAL PLATFORM AS A SERVICE BY PLAYERS**

- 3.1 Global Platform as a Service Market Size Market Share by Players

- 3.1.1 Global Platform as a Service Market Size by Players (2016-2018)
- 3.1.2 Global Platform as a Service Market Size Market Share by Players (2016-2018)
- 3.2 Global Platform as a Service Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 PLATFORM AS A SERVICE BY REGIONS**

- 4.1 Platform as a Service Market Size by Regions
- 4.2 Americas Platform as a Service Market Size Growth
- 4.3 APAC Platform as a Service Market Size Growth
- 4.4 Europe Platform as a Service Market Size Growth
- 4.5 Middle East & Africa Platform as a Service Market Size Growth

## **5 AMERICAS**

- 5.1 Americas Platform as a Service Market Size by Countries
- 5.2 Americas Platform as a Service Market Size by Type
- 5.3 Americas Platform as a Service Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Platform as a Service Market Size by Countries
- 6.2 APAC Platform as a Service Market Size by Type
- 6.3 APAC Platform as a Service Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Platform as a Service by Countries
- 7.2 Europe Platform as a Service Market Size by Type
- 7.3 Europe Platform as a Service Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Platform as a Service by Countries
- 8.2 Middle East & Africa Platform as a Service Market Size by Type
- 8.3 Middle East & Africa Platform as a Service Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 GLOBAL PLATFORM AS A SERVICE MARKET FORECAST**

- 10.1 Global Platform as a Service Market Size Forecast (2018-2023)
- 10.2 Global Platform as a Service Forecast by Regions
  - 10.2.1 Global Platform as a Service Forecast by Regions (2018-2023)
  - 10.2.2 Americas Market Forecast



- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Platform as a Service Forecast by Type
- 10.8 Global Platform as a Service Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Salesforce
  - 11.1.1 Company Details
  - 11.1.2 Platform as a Service Product Offered
  - 11.1.3 Salesforce Platform as a Service Revenue, Gross Margin and Market Share (2016-2018)
  - 11.1.4 Main Business Overview

- 11.1.5 Salesforce News
- 11.2 Apprenda
  - 11.2.1 Company Details
  - 11.2.2 Platform as a Service Product Offered
  - 11.2.3 Apprenda Platform as a Service Revenue, Gross Margin and Market Share (2016-2018)
  - 11.2.4 Main Business Overview
  - 11.2.5 Apprenda News
- 11.3 Google
  - 11.3.1 Company Details
  - 11.3.2 Platform as a Service Product Offered
  - 11.3.3 Google Platform as a Service Revenue, Gross Margin and Market Share (2016-2018)
  - 11.3.4 Main Business Overview
  - 11.3.5 Google News
- 11.4 Amazon.com
  - 11.4.1 Company Details
  - 11.4.2 Platform as a Service Product Offered
  - 11.4.3 Amazon.com Platform as a Service Revenue, Gross Margin and Market Share (2016-2018)
  - 11.4.4 Main Business Overview
  - 11.4.5 Amazon.com News
- 11.5 Microsoft
  - 11.5.1 Company Details
  - 11.5.2 Platform as a Service Product Offered
  - 11.5.3 Microsoft Platform as a Service Revenue, Gross Margin and Market Share (2016-2018)
  - 11.5.4 Main Business Overview
  - 11.5.5 Microsoft News
- 11.6 SAP
  - 11.6.1 Company Details
  - 11.6.2 Platform as a Service Product Offered
  - 11.6.3 SAP Platform as a Service Revenue, Gross Margin and Market Share (2016-2018)
  - 11.6.4 Main Business Overview
  - 11.6.5 SAP News
- 11.7 Oracle
  - 11.7.1 Company Details
  - 11.7.2 Platform as a Service Product Offered

11.7.3 Oracle Platform as a Service Revenue, Gross Margin and Market Share  
(2016-2018)

11.7.4 Main Business Overview

11.7.5 Oracle News

11.8 Engine Yard

11.8.1 Company Details

11.8.2 Platform as a Service Product Offered

11.8.3 Engine Yard Platform as a Service Revenue, Gross Margin and Market Share  
(2016-2018)

11.8.4 Main Business Overview

11.8.5 Engine Yard News

11.9 Fujitsu

11.9.1 Company Details

11.9.2 Platform as a Service Product Offered

11.9.3 Fujitsu Platform as a Service Revenue, Gross Margin and Market Share  
(2016-2018)

11.9.4 Main Business Overview

11.9.5 Fujitsu News

11.10 Red Hat

11.10.1 Company Details

11.10.2 Platform as a Service Product Offered

11.10.3 Red Hat Platform as a Service Revenue, Gross Margin and Market Share  
(2016-2018)

11.10.4 Main Business Overview

11.10.5 Red Hat News

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Product Specifications of Platform as a Service  
Figure Platform as a Service Report Years Considered  
Figure Market Research Methodology  
Figure Global Platform as a Service Market Size Growth

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