

2018-2023 Global Platform as a Service Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Platform as a Service market for 2018-2023.

Platform as a Service (PaaS) is a category of cloud computing services that provides a platform allowing customers to develop, run, and manage applications without the complexity of building and maintaining the infrastructure typically associated with developing and launching an app.

PaaS can be delivered in three ways including public cloud service, private service and software deployed on a public infrastructure as a service. When PaaS is delivered as a public cloud service from a provider, the consumer controls software deployment with minimal configuration options, and the provider provides the networks, servers, storage, operating system (OS), middleware (e.g. Java runtime, .NET runtime, integration, etc.), database and other services to host the consumer's application.

Over the next five years, LPI(LP Information) projects that Platform as a Service will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

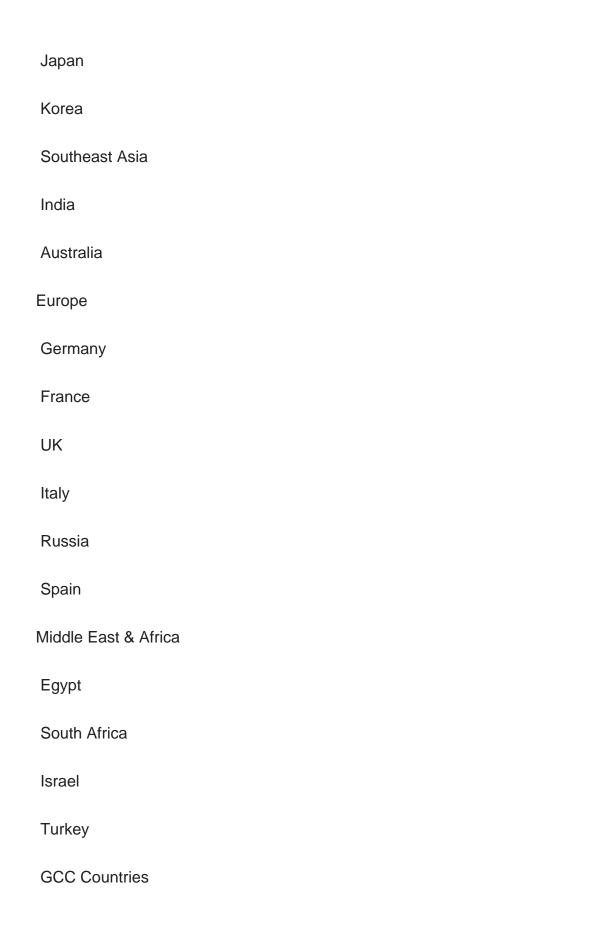
This report presents a comprehensive overview, market shares and growth opportunities of Platform as a Service market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:



| | Segmentation by product type: |
|---|-------------------------------|
| | Public |
| | Private |
| Segmentation by application: | |
| | Banking & Financial Sector |
| | Government & Public Sector |
| | Healthcare & Life Sciences |
| | Education |
| | Consumer Goods & Retail |
| | Telecommunications & IT |
| We can also provide the customized separate regional or country-level reports, for the following regions: | |
| | Americas |
| | United States |
| | Canada |
| | Mexico |
| | Brazil |
| | APAC |
| | China |





The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this



report: Salesforce Apprenda Google Amazon.com Microsoft SAP Oracle Engine Yard Fujitsu Red Hat

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Platform as a Service market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Platform as a Service market by identifying its various subsegments.

Focuses on the key global Platform as a Service players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis



and development plans in next few years.

To analyze the Platform as a Service with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Platform as a Service submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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