

2018-2023 Global Plastisol Ink Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Plastisol Ink market for 2018-2023.

Plastisol ink is a PVC-based industrial coating for screen printing cotton, polyester, nylon etc. New generation of products appeared in the market in recent years: non-phthalate plastisol inks and non-pvc plastisol inks.

As revenue, North America is the largest regional market for plastisol ink, with revenue exceeding 316.12 million \$ in 2016. Europe and China reached 302.86 million \$ and 90.70 million \$ in 2016, respectively.

In application, plastisol ink downstream is widely used in screen printing. Water based ink occupied part of plastisol ink market in the past years. The plastisol ink market will be further reduced due to the environmental reasons.

Over the next five years, LPI(LP Information) projects that Plastisol Ink will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Plastisol Ink market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

General Plastisol Inks

Non-Phthalate Plastisol Inks

Non-PVC Plastisol Inks

Segmentation by application:

Cotton Fabric

Polyester & Nylon Fabrics

Blend Fabric

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

PolyOne

Lancer Group

Rutland Plastic Technologies

ICC

Huber Group

Fujifilm

Sunlan Chemicals

KARAN

Zhongyi Ink & Paint

Sophah Screen Printing Technology

Dexin

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Plastisol Ink consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Plastisol Ink market by identifying its various subsegments.

Focuses on the key global Plastisol Ink manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Plastisol Ink with respect to individual growth trends, future

prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Plastisol Ink submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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