

2018-2023 Global Plastic Strapping Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Plastic Strapping market for 2018-2023. When plastic strapping was introduced, it was only natural that it was looked upon as a substitute for steel strapping. In one respect, it was – especially in those applications where steel had been used only because there was nothing available. Often, the steel was over specification in the first case. The existence of plastic strapping widens the range of strapping and offers new opportunities. A more important plastic strapping consideration is elongation recovery. Once tension has been applied and the strap has elongated, how hard will the strap try to return to its original length? With plastic, time changes the recovery. If you have a rigid load, polyester might be best. However, because it doesn't elongate much, it doesn't have room to recover. On a shrinking-type load, this can be a problem. Since both nylon and polypropylene elongate more than polyester, and have more room to recover, they would both be better choices. If a high level of retained tension is important, nylon would be the preferred choice and if retained tension is not important, polypropylene's lower price may change the choice. The plastic strapping industry concentration is not high; there are hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as M.J.Maillis Group and Dynaric have relative higher level of product's quality.

Companies in developing countries such as China and India, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand

influence, their product quality is not good enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

In the plastic strapping market, there still has a distinct feature that the import and export rate of this industry is not high caused by the fact that many international manufactures expand their business through building factories or investments.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the need of plastic strapping will increase.

Over the next five years, LPI(LP Information) projects that Plastic Strapping will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Plastic Strapping market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

PP Strapping

PET Strapping

Segmentation by application:

Wood Industry

Paper Industry

Food & Beverage

Textile Industry

Other Industries

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Signode

M.J.Maillis Group

Dynaric?Inc

Cordstrap

FROMM Group

Samuel Strapping

Youngsun

Mosca

Scientex Berhad

Polychem

Teufelberger

Tsukasa Chemical Industry Co

Packware

Polivektris

Strapack

Linder

STEK

TITAN Umreifungstechnik

Cyklop

Hiroyuki Industries

Baole

EMBALCER

PAC Strapping Products, Inc.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Plastic Strapping consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to

2017, and forecast to 2023.

To understand the structure of Plastic Strapping market by identifying its various subsegments.

Focuses on the key global Plastic Strapping manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Plastic Strapping with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Plastic Strapping submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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