

2018-2023 Global Plasma Display Panel Consumption Market Report

<https://marketpublishers.com/r/212906F34D4EN.html>

Date: June 2018

Pages: 137

Price: US\$ 4,660.00 (Single User License)

ID: 212906F34D4EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Plasma Display Panel market for 2018-2023. Plasma display panels (PDP) are a flat panel display technology that uses small cells containing electrically charged ionized gases, or plasmas, to produce an image. A plasma display consists of millions of tiny gas-filled compartments, or cells, between two panels of glass.

This technology came out as a concept by a Hungarian engineer in 1936. Until 1992, Fujitsu introduced the world's first 21-inch (53 cm) full-color display. After around 2 decades' commercialization, PDP used to be a strong competitor to CRT and LCD panel.

With the advantage such as: capable of producing deeper blacks allowing for superior contrast ratio; wider viewing angles than those of LCD; less visible motion blur; less expensive for the buyer per square inch than LCD, PDP used to have a very strong marketing drive. But also with the significant disadvantages: screen burn-in and image retention; panel couldn't be cut small as LCD can, also heavier than those coming display advance products like LCD, LED, OLED. When Samsung and Changhong LTD announced halt the panel production in 2014, plasma display panel walked out the stage of history.

Over the next five years, LPI(LP Information) projects that Plasma Display Panel will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Plasma Display Panel market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Small Size Display ?42 inch

Middle Size Display 42-51 inch

Large Size Display ?51 inch

Segmentation by application:

Plasma TV

Seamless Video Wall

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Panasonic

Samsung

LG

Pioneer

Hitachi (Fujitsu)

Changhong

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Plasma Display Panel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Plasma Display Panel market by identifying its various subsegments.

Focuses on the key global Plasma Display Panel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Plasma Display Panel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Plasma Display Panel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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