

# 2018-2023 Global Pilates & Yoga Studios Market Report (Status and Outlook)

<https://marketpublishers.com/r/297AE2BBFCAEN.html>

Date: October 2018

Pages: 130

Price: US\$ 4,660.00 (Single User License)

ID: 297AE2BBFCAEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Pilates & Yoga Studios market for 2018-2023.

Pilates & yoga studios offer workout sessions with instructors, providing coaching and motivation needed to achieve fitness. Pilates focuses on core strength, awareness of breath, and alignment of the spine, while yoga is an entire compendium of exercises designed to stimulate and rejuvenate the entire body.

Over the next five years, LPI(LP Information) projects that Pilates & Yoga Studios will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Pilates & Yoga Studios market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Yoga Classes

Pilates Classes

## Merchandise Sales

Segmentation by application:

Small Scale

Medium Scale

Massive

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Pure International

Rainbow Kids Yoga

Shiva Yoga Studio

Yoga Inc

Ananda

Yoga Class Near You

Embody Practice Center

Center of I Am

Wild Lotus Yoga

Center for Spiritual Awareness

Evansville Yoga Center

Yoga Meditation & Therapy Center

Baby Moon

Self-Realization Fellowship

Invoke

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Pilates & Yoga Studios market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Pilates & Yoga Studios market by identifying its various subsegments.

Focuses on the key global Pilates & Yoga Studios players, to define, describe and analyze the value, market share, market competition landscape, SWOT

analysis and development plans in next few years.

To analyze the Pilates & Yoga Studios with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Pilates & Yoga Studios submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Pilates & Yoga Studios Market Size 2013-2023
  - 2.1.2 Pilates & Yoga Studios Market Size CAGR by Region
- 2.2 Pilates & Yoga Studios Segment by Type
  - 2.2.1 Yoga Classes
  - 2.2.2 Pilates Classes
  - 2.2.3 Pilates and Yoga Accreditation Training
  - 2.2.4 Merchandise Sales
- 2.3 Pilates & Yoga Studios Market Size by Type
  - 2.3.1 Global Pilates & Yoga Studios Market Size Market Share by Type (2013-2018)
  - 2.3.2 Global Pilates & Yoga Studios Market Size Growth Rate by Type (2013-2018)
- 2.4 Pilates & Yoga Studios Segment by Application
  - 2.4.1 Small Scale
  - 2.4.2 Medium Scale
  - 2.4.3 Massive
- 2.5 Pilates & Yoga Studios Market Size by Application
  - 2.5.1 Global Pilates & Yoga Studios Market Size Market Share by Application (2013-2018)
  - 2.5.2 Global Pilates & Yoga Studios Market Size Growth Rate by Application (2013-2018)

### **3 GLOBAL PILATES & YOGA STUDIOS BY PLAYERS**

- 3.1 Global Pilates & Yoga Studios Market Size Market Share by Players
  - 3.1.1 Global Pilates & Yoga Studios Market Size by Players (2016-2018)
  - 3.1.2 Global Pilates & Yoga Studios Market Size Market Share by Players (2016-2018)

- 3.2 Global Pilates & Yoga Studios Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 PILATES & YOGA STUDIOS BY REGIONS**

- 4.1 Pilates & Yoga Studios Market Size by Regions
- 4.2 Americas Pilates & Yoga Studios Market Size Growth
- 4.3 APAC Pilates & Yoga Studios Market Size Growth
- 4.4 Europe Pilates & Yoga Studios Market Size Growth
- 4.5 Middle East & Africa Pilates & Yoga Studios Market Size Growth

## **5 AMERICAS**

- 5.1 Americas Pilates & Yoga Studios Market Size by Countries
- 5.2 Americas Pilates & Yoga Studios Market Size by Type
- 5.3 Americas Pilates & Yoga Studios Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Pilates & Yoga Studios Market Size by Countries
- 6.2 APAC Pilates & Yoga Studios Market Size by Type
- 6.3 APAC Pilates & Yoga Studios Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Pilates & Yoga Studios by Countries
- 7.2 Europe Pilates & Yoga Studios Market Size by Type
- 7.3 Europe Pilates & Yoga Studios Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Pilates & Yoga Studios by Countries
- 8.2 Middle East & Africa Pilates & Yoga Studios Market Size by Type
- 8.3 Middle East & Africa Pilates & Yoga Studios Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 GLOBAL PILATES & YOGA STUDIOS MARKET FORECAST**

- 10.1 Global Pilates & Yoga Studios Market Size Forecast (2018-2023)
- 10.2 Global Pilates & Yoga Studios Forecast by Regions
  - 10.2.1 Global Pilates & Yoga Studios Forecast by Regions (2018-2023)
  - 10.2.2 Americas Market Forecast
  - 10.2.3 APAC Market Forecast
  - 10.2.4 Europe Market Forecast



- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Pilates & Yoga Studios Forecast by Type
- 10.8 Global Pilates & Yoga Studios Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Pure International
  - 11.1.1 Company Details
  - 11.1.2 Pilates & Yoga Studios Product Offered
  - 11.1.3 Pure International Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
  - 11.1.4 Main Business Overview
  - 11.1.5 Pure International News
- 11.2 Rainbow Kids Yoga

- 11.2.1 Company Details
- 11.2.2 Pilates & Yoga Studios Product Offered
- 11.2.3 Rainbow Kids Yoga Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
- 11.2.4 Main Business Overview
- 11.2.5 Rainbow Kids Yoga News
- 11.3 Shiva Yoga Studio
  - 11.3.1 Company Details
  - 11.3.2 Pilates & Yoga Studios Product Offered
  - 11.3.3 Shiva Yoga Studio Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
  - 11.3.4 Main Business Overview
  - 11.3.5 Shiva Yoga Studio News
- 11.4 Yoga Inc
  - 11.4.1 Company Details
  - 11.4.2 Pilates & Yoga Studios Product Offered
  - 11.4.3 Yoga Inc Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
  - 11.4.4 Main Business Overview
  - 11.4.5 Yoga Inc News
- 11.5 Ananda
  - 11.5.1 Company Details
  - 11.5.2 Pilates & Yoga Studios Product Offered
  - 11.5.3 Ananda Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
  - 11.5.4 Main Business Overview
  - 11.5.5 Ananda News
- 11.6 Yoga Class Near You
  - 11.6.1 Company Details
  - 11.6.2 Pilates & Yoga Studios Product Offered
  - 11.6.3 Yoga Class Near You Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
  - 11.6.4 Main Business Overview
  - 11.6.5 Yoga Class Near You News
- 11.7 Embody Practice Center
  - 11.7.1 Company Details
  - 11.7.2 Pilates & Yoga Studios Product Offered
  - 11.7.3 Embody Practice Center Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)

- 11.7.4 Main Business Overview
- 11.7.5 Embody Practice Center News
- 11.8 Center of I Am
  - 11.8.1 Company Details
  - 11.8.2 Pilates & Yoga Studios Product Offered
  - 11.8.3 Center of I Am Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
  - 11.8.4 Main Business Overview
  - 11.8.5 Center of I Am News
- 11.9 Wild Lotus Yoga
  - 11.9.1 Company Details
  - 11.9.2 Pilates & Yoga Studios Product Offered
  - 11.9.3 Wild Lotus Yoga Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
  - 11.9.4 Main Business Overview
  - 11.9.5 Wild Lotus Yoga News
- 11.10 Center for Spiritual Awareness
  - 11.10.1 Company Details
  - 11.10.2 Pilates & Yoga Studios Product Offered
  - 11.10.3 Center for Spiritual Awareness Pilates & Yoga Studios Revenue, Gross Margin and Market Share (2016-2018)
  - 11.10.4 Main Business Overview
  - 11.10.5 Center for Spiritual Awareness News
- 11.11 Evansville Yoga Center
- 11.12 Yoga Meditation & Therapy Center
- 11.13 Baby Moon
- 11.14 Self-Realization Fellowship
- 11.15 Invoke

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Product Specifications of Pilates & Yoga Studios  
Figure Pilates & Yoga Studios Report Years Considered  
Figure Market Research Methodology  
Figure Global Pilates & Yoga Studios Market Size Growth Rate 2013-2023 (\$ Millions)  
Table Pilates & Yoga Studios Market Size CAGR by Region 2013-2023 (\$ Millions)  
Table Major Players of Yoga Classes  
Table Major Players of Pilates Classes  
Table Major Players of Pilates and Yoga Accreditation Training  
Table Major Players of Merchandise Sales  
Table Market Size by Type (2013-2018) (\$ Millions)  
Table Global Pilates & Yoga Studios Market Size Market Share by Type (2013-2018)  
Figure Global Pilates & Yoga Studios Market Size Market Share by Type (2013-2018)  
Figure Global Yoga Classes Market Size Growth Rate  
Figure Global Pilates Classes Market Size Growth Rate  
Figure Global Pilates and Yoga Accreditation Training Market Size Growth Rate  
Figure Global Merchandise Sales Market Size Growth Rate  
Figure Pilates & Yoga Studios Consumed in Small Scale  
Figure Global Pilates & Yoga Studios Market: Small Scale (2013-2018) (\$ Millions)  
Figure Global Small Scale YoY Growth (\$ Millions)  
Figure Pilates & Yoga Studios Consumed in Medium Scale  
Figure Global Pilates & Yoga Studios Market: Medium Scale (2013-2018) (\$ Millions)  
Figure Global Medium Scale YoY Growth (\$ Millions)  
Figure Pilates & Yoga Studios Consumed in Massive  
Figure Global Pilates & Yoga Studios Market: Massive (2013-2018) (\$ Millions)  
Figure Global Massive YoY Growth (\$ Millions)  
Table Global Pilates & Yoga Studios Market Size by Application (2013-2018) (\$ Millions)  
Table Global Pilates & Yoga Studios Market Size Market Share by Application (2013-2018)  
Figure Global Pilates & Yoga Studios Market Size Market Share by Application (2013-2018)  
Figure Global Pilates & Yoga Studios Market Size in Small Scale Growth Rate  
Figure Global Pilates & Yoga Studios Market Size in Medium Scale Growth Rate  
Figure Global Pilates & Yoga Studios Market Size in Massive Growth Rate  
Table Global Pilates & Yoga Studios Revenue by Players (2016-2018) (\$ Millions)

Table Global Pilates & Yoga Studios Revenue Market Share by Players (2016-2018)  
Figure Global Pilates & Yoga Studios Revenue Market Share by Players in 2017  
Table Global Pilates & Yoga Studios Key Players Head office and Products Offered  
Table Pilates & Yoga Studios Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Pilates & Yoga Studios Market Size by Regions 2013-2018 (\$ Millions)  
Table Global Pilates & Yoga Studios Market Size Market Share by Regions 2013-2018  
Figure Global Pilates & Yoga Studios Market Size Market Share by Regions 2013-2018  
Figure Americas Pilates & Yoga Studios Market Size 2013-2018 (\$ Millions)  
Figure APAC Pilates & Yoga Studios Market Size 2013-2018 (\$ Millions)  
Figure Europe Pilates & Yoga Studios Market Size 2013-2018 (\$ Millions)  
Figure Middle East & Africa Pilates & Yoga Studios Market Size 2013-2018 (\$ Millions)  
Table Americas Pilates & Yoga Studios Market Size by Countries (2013-2018) (\$ Millions)  
Table Americas Pilates & Yoga Studios Market Size Market Share by Countries (2013-2018)  
Figure Americas Pilates & Yoga Studios Market Size Market Share by Countries in 2017  
Table Americas Pilates & Yoga Studios Market Size by Type (2013-2018) (\$ Millions)  
Table Americas Pilates & Yoga Studios Market Size Market Share by Type (2013-2018)  
Figure Americas Pilates & Yoga Studios Market Size Market Share by Type in 2017  
Table Americas Pilates & Yoga Studios Market Size by Application (2013-2018) (\$ Millions)  
Table Americas Pilates & Yoga Studios Market Size Market Share by Application (2013-2018)  
Figure Americas Pilates & Yoga Studios Market Size Market Share by Application in 2017  
Figure United States Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Canada Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Mexico Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Table APAC Pilates & Yoga Studios Market Size by Countries (2013-2018) (\$ Millions)  
Table APAC Pilates & Yoga Studios Market Size Market Share by Countries (2013-2018)  
Figure APAC Pilates & Yoga Studios Market Size Market Share by Countries in 2017  
Table APAC Pilates & Yoga Studios Market Size by Type (2013-2018) (\$ Millions)  
Table APAC Pilates & Yoga Studios Market Size Market Share by Type (2013-2018)  
Figure APAC Pilates & Yoga Studios Market Size Market Share by Type in 2017  
Table APAC Pilates & Yoga Studios Market Size by Application (2013-2018) (\$ Millions)  
Table APAC Pilates & Yoga Studios Market Size Market Share by Application (2013-2018)

Figure APAC Pilates & Yoga Studios Market Size Market Share by Application in 2017  
Figure China Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Japan Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Korea Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure India Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Australia Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Table Europe Pilates & Yoga Studios Market Size by Countries (2013-2018) (\$ Millions)  
Table Europe Pilates & Yoga Studios Market Size Market Share by Countries (2013-2018)  
Figure Europe Pilates & Yoga Studios Market Size Market Share by Countries in 2017  
Table Europe Pilates & Yoga Studios Market Size by Type (2013-2018) (\$ Millions)  
Table Europe Pilates & Yoga Studios Market Size Market Share by Type (2013-2018)  
Figure Europe Pilates & Yoga Studios Market Size Market Share by Type in 2017  
Table Europe Pilates & Yoga Studios Market Size by Application (2013-2018) (\$ Millions)  
Table Europe Pilates & Yoga Studios Market Size Market Share by Application (2013-2018)  
Figure Europe Pilates & Yoga Studios Market Size Market Share by Application in 2017  
Figure Germany Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure France Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure UK Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Italy Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Russia Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Figure Spain Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Pilates & Yoga Studios Market Size by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Pilates & Yoga Studios Market Size Market Share by Countries (2013-2018)  
Figure Middle East & Africa Pilates & Yoga Studios Market Size Market Share by Countries in 2017  
Table Middle East & Africa Pilates & Yoga Studios Market Size by Type (2013-2018) (\$ Millions)  
Table Middle East & Africa Pilates & Yoga Studios Market Size Market Share by Type (2013-2018)  
Figure Middle East & Africa Pilates & Yoga Studios Market Size Market Share by Type in 2017  
Table Middle East & Africa Pilates & Yoga Studios Market Size by Application

(2013-2018) (\$ Millions)

Table Middle East & Africa Pilates & Yoga Studios Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Pilates & Yoga Studios Market Size Market Share by Application in 2017

Figure Egypt Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Pilates & Yoga Studios Market Size Growth 2013-2018 (\$ Millions)

Figure Global Pilates & Yoga Studios Market Size Forecast (2018-2023) (\$ Millions)

Table Global Pilates & Yoga Studios Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Pilates & Yoga Studios Market Size Market Share Forecast by Regions

Figure Americas Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure APAC Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Europe Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure United States Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Canada Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Mexico Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Brazil Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure China Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Japan Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Korea Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure India Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Australia Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Germany Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure France Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure UK Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Italy Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Russia Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Spain Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Egypt Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure South Africa Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Israel Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure Turkey Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Pilates & Yoga Studios Market Size 2018-2023 (\$ Millions)

Table Global Pilates & Yoga Studios Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Pilates & Yoga Studios Market Size Market Share Forecast by Type (2018-2023)

Table Global Pilates & Yoga Studios Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Pilates & Yoga Studios Market Size Market Share Forecast by Application (2018-2023)

Table Pure International Basic Information, Head Office, Major Market Areas and Its Competitors

Table Pure International Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Pure International Pilates & Yoga Studios Market Share (2016-2018)

Table Rainbow Kids Yoga Basic Information, Head Office, Major Market Areas and Its Competitors

Table Rainbow Kids Yoga Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Rainbow Kids Yoga Pilates & Yoga Studios Market Share (2016-2018)

Table Shiva Yoga Studio Basic Information, Head Office, Major Market Areas and Its Competitors

Table Shiva Yoga Studio Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Shiva Yoga Studio Pilates & Yoga Studios Market Share (2016-2018)

Table Yoga Inc Basic Information, Head Office, Major Market Areas and Its Competitors

Table Yoga Inc Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Yoga Inc Pilates & Yoga Studios Market Share (2016-2018)

Table Ananda Basic Information, Head Office, Major Market Areas and Its Competitors

Table Ananda Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Ananda Pilates & Yoga Studios Market Share (2016-2018)

Table Yoga Class Near You Basic Information, Head Office, Major Market Areas and Its Competitors

Table Yoga Class Near You Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Yoga Class Near You Pilates & Yoga Studios Market Share (2016-2018)

Table Embody Practice Center Basic Information, Head Office, Major Market Areas and Its Competitors

Table Embody Practice Center Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)



Figure Embody Practice Center Pilates & Yoga Studios Market Share (2016-2018)

Table Center of I Am Basic Information, Head Office, Major Market Areas and Its Competitors

Table Center of I Am Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Center of I Am Pilates & Yoga Studios Market Share (2016-2018)

Table Wild Lotus Yoga Basic Information, Head Office, Major Market Areas and Its Competitors

Table Wild Lotus Yoga Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Wild Lotus Yoga Pilates & Yoga Studios Market Share (2016-2018)

Table Center for Spiritual Awareness Basic Information, Head Office, Major Market Areas and Its Competitors

Table Center for Spiritual Awareness Pilates & Yoga Studios Revenue and Gross Margin (2016-2018)

Figure Center for Spiritual Awareness Pilates & Yoga Studios Market Share (2016-2018)

Table Evansville Yoga Center Basic Information, Head Office, Major Market Areas and Its Competitors

Table Yoga Meditation & Therapy Center Basic Information, Head Office, Major Market Areas and Its Competitors

Table Baby Moon Basic Information, Head Office, Major Market Areas and Its Competitors

Table Self-Realization Fellowship Basic Information, Head Office, Major Market Areas and Its Competitors

Table Invoke Basic Information, Head Office, Major Market Areas and Its Competitors

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