

2018-2023 Global Pickup Truck Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Pickup Truck market for 2018-2023.

A Pickup Truck is a light duty truck having an enclosed cab and an open cargo area with low sides and tailgate. It came from US, possessing the comfortable feeling like passenger car. Also, having strong power, pickup truck can carry more and adapt to the rough road.

In the last several years, Global market of Pickup Truck developed smoothly, in 2016, global sales of Pickup Truck is nearly 5.86 million units. Due to the innovations, the global market will witness the sale of 7.6 million units of pickup trucks in the end of 2022, with the CAGR of 4.45% from 2016-2022.

The classification of Pickup Truck includes Full-Size Pickups, Small size and Midsize Pickups. Full-size pickup domains the global pickup truck market, especially in USA and Canada. Meanwhile, Mid-sized pickups are growing at a faster rate. Sales growth rate for last several years were 3 percent higher than the other type pickups.

USA is the largest supplier of Pickup Truck, with a production market share nearly 46% in 2016. Every year, lots of American pickup trucks export to Europe and Asian countries, also USA will import some pickups from Japanese automotive makers like Toyota and Nissan.

Over the next five years, LPI(LP Information) projects that Pickup Truck will register a 3.7% CAGR in terms of revenue, reach US\$ 183900 million by 2023, from US\$ 153400 million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Pickup Truck market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Small/Mid-size Pickup Truck

Full-size Pickup Truck

Segmentation by application:

Individual Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ford

GM

Toyota

FCA

Isuzu

Nissan

Mitsubishi

Mahindra & Mahindra

Volkswagen

Great Wall Motors

Jiangling Motors

ZXAUTO

Tata Motors

Ashok Leyland

Foton Motor

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Pickup Truck consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to

2017, and forecast to 2023.

To understand the structure of Pickup Truck market by identifying its various subsegments.

Focuses on the key global Pickup Truck manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Pickup Truck with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Pickup Truck submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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