

2018-2023 Global Pheromones Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Pheromones market for 2018-2023.

Pheromones are chemicals produced as messengers that affect the behavior of other individuals of insects or other animals. They are usually wind borne but may be placed on soil, vegetation or various items. Each species of insect relies on some one hundred chemicals in its life, to engage in such routine activities as finding food and mates, aggregating to take advantage of food resources, protecting sites of oviposition, and escaping predation. It has been found that pheromones may convey different signals when presented in combinations or concentrations. Pheromones differ from sight or sound signals in a number of ways. They travel slowly, do not fade quickly, and are effective over a long range. Sound and sight receptors are not needed for pheromone detection, and pheromone direction is not limited to straight lines.

The global Pheromones industry has a rather high concentration. The major manufacturers are concentrated in Asia Pacific, North America, Europe and Latin America, such as Shin-Etsu, Suterra, Bedoukian Research, SEDQ and Pherobank. At present, Shin-Etsu is the world leader, holding 36.78% production market share in 2017. The global consumption of Pheromones increases from 81.7 MT in 2013 to 122.9 MT in 2017, at a CAGR of more than 10.75%. In 2017, the global Pheromones consumption market is led by Europe and Europe is the largest region consumption market, accounting for about 30.84% of global consumption of Pheromones.

Pheromones downstream are wide and recently Pheromones has acquired increasing significance in various fields of Gypsy Moth, Codling Moth, Vine & Berry Moths and others. Globally, the Pheromones market is mainly driven by growing demand for Gypsy Moth and Codling Moth. Gypsy Moth and Codling Moth accounts for nearly 67.79% of

total downstream consumption of Pheromones in global.

Pheromones can be mainly divided into Sex Pheromones, Aggregation Pheromones and Others which Sex Pheromones captures about 66.55% of Pheromones market in 2017. According to our research and analysis, manufacturers from Japan and Europe are the major leaders in the international market of Pheromones.

Global market is expected to witness significant growth on account of rising applications, so in the next few years, Pheromones consumption will show a trend of steady growth. In 2024 the consumption of Pheromones is estimated to be 258.9 MT. On product prices, the slow downward trend in recent years will maintain in the future.

Over the next five years, LPI(LP Information) projects that Pheromones will register a 11.5% CAGR in terms of revenue, reach US\$ 700 million by 2023, from US\$ 360 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Pheromones market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Sex Pheromones

Aggregation Pheromones

Others

Segmentation by application:

Gypsy Moth

Codling Moth

Vine & Berry moths

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Shin-Etsu

Suterra

Bedoukian Research

SEDQ

Pherobank

Isagro

Russell Ipm

Wanhedaye

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Pheromones consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Pheromones market by identifying its various subsegments.

Focuses on the key global Pheromones manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Pheromones with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Pheromones submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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