

2018-2023 Global Pet Wearables Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Pet Wearables market for 2018-2023. Pet clothes

The growth is primarily driven by the rising discretionary income of population and increasing awareness & concern towards regulation and monitoring of pet's outdoor activities along with their health & fitness. In addition to this, extensive adoption rate of digital maps by smartphone manufacturers is further escalating the global pet wearables market.

Over the next five years, LPI(LP Information) projects that Pet Wearables will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet Wearables market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Smart Collar



Smart Vest

Segmentation by application:

Medical Diagnosis & Treatment

Identification & Tracking

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany



France UK Italy Russia Spain Middle East & Africa Egypt South Africa Israel Israel Turkey GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

FitBark Voyce PetPace Binatone Global Cybortra KYON



Loc8tor PawTrax Pet Valu Petcube Petrek Pitpat Pod Trackers Trackimo

Wonder Technology Solutions

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Pet Wearables consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Pet Wearables market by identifying its various subsegments.

Focuses on the key global Pet Wearables manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Pet Wearables with respect to individual growth trends, future



prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Pet Wearables submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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