

# 2018-2023 Global Pet Food Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Pet Food market for 2018-2023.

Pet food is plant or animal material intended for consumption by pets and can prevent feeding advantage of certain diseases. It has unique characteristics such as nutritious comprehensive, digestion and absorption rate and reasonable scientific formula.

Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog food or cat food. Most meat used for nonhuman animals is a byproduct of the human food industry, and is not regarded as “human grade”.

In 2015, among the major production areas, North America is the biggest supplier of pet food, with the production of 7500 K MT and the production market share of 31%.

Europe is the second largest supplier, with the production of 5600 K MT and the production market share of 23%. China has a relatively higher production growth rate than other regions, and the production was 800 K MT.

Market competition is intense. Mars, Nestle Purina, Big Heart, Colgate, Diamond pet foods, Blue, Buffalo are the major leader of the market. Most of them have the history of more than one hundred years, and they hold the technology and patents, and formed the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that Pet Food will register a 3.1% CAGR in terms of revenue, reach US\$ 38700 million by 2023, from US\$ 32300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet Food market by product type, application, key manufacturers and

key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Dry food

Wet food

Segmentation by application:

Pet Dog

Pet Cat

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Mars

Nestle Purina

Big Heart

Colgate

Diamond pet foods

Blue Buffalo

Heristo

Unicharm

Mogiana Alimentos

Affinity Petcare

Nisshin Pet Food

Total Alimentos

Ramical

Butcher's

MoonShine

Big Time

Yantai China Pet Foods

Gambol

Paide Pet Food

Wagg

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Pet Food consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Pet Food market by identifying its various subsegments.

Focuses on the key global Pet Food manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Pet Food with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Pet Food submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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