

2018-2023 Global Personal Watercraft Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Personal Watercraft market for 2018-2023.

A personal watercraft is a recreational watercraft that the rider sits or stands on, rather than inside of, as in a boat.

PWCs have two style categories, first and most popular being a runabout or "sit down" where the rider uses the watercraft mainly sitting down, and the watercraft typically holds two or more people. The second style is a "stand-up", where the rider uses the watercraft standing up.

Over the next five years, LPI(LP Information) projects that Personal Watercraft will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Watercraft market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Below 800 CC

800-1000 CC

1000-1500 CC

Above 1500 CC

Segmentation by application:

Transportation

Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Yamaha Motors

BRP

Honda Motors

Kawasaki Motors

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Personal Watercraft consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Personal Watercraft market by identifying its various subsegments.

Focuses on the key global Personal Watercraft manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Personal Watercraft with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Personal Watercraft submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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