

2018-2023 Global Personal Lubricants Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Personal Lubricants market for 2018-2023.

Personal Lubricants are liquids or gels that women or their partners apply during sexual intercourse and masturbation to reduce friction, enhance pleasure, or reduce pain. Personal Lubricants are also commonly used as a remedy for vaginal dryness. It is considered to be the easiest and most effective method of overcoming dryness and chafing during sex. It can be applied to any part of the body based on desire. These are also applied inside or outside condoms. These can be classified into water-based, oil-based, and silicone-based lubricants based on their composition.

Over the next five years, LPI(LP Information) projects that Personal Lubricants will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Lubricants market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Water Based

Silicone Based

Oil Based

Segmentation by application:

Sexual life

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Durex

K-Y

Church & Dwight

Astroglide

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Personal Lubricants consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Personal Lubricants market by identifying its various subsegments.

Focuses on the key global Personal Lubricants manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Personal Lubricants with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Personal Lubricants submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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