

2018-2023 Global Personal Flotation Devices Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Personal Flotation Devices market for 2018-2023.

This report studies the Personal Flotation Devices market, A personal flotation device (abbreviated as PFD; also referred to as a life jacket, life preserver, life belt, Mae West, life vest, life saver, cork jacket, buoyancy aid or flotation suit) is a piece of equipment designed to assist a wearer to keep afloat in water. The wearer may be either conscious or unconscious.

A personal flotation device is flotation which is often wearable in the form of a vest, and is intended to help water-bound individuals stay afloat. PFDs are available in different sizes to accommodate variations in body weight. Designs differ depending on wearing convenience and level of protection.

The global average price of Personal Flotation Devices is in the decreasing trend, from 41.2 USD/Unit in 2013 to 38.6 USD/Unit in 2017.

The classification of Personal Flotation Devices includes Buoyancy Aid (Foam Core), Life Jacket, Survival Suit, Buoyancy Compensator and Others. The sales proportion of Life Jacket in 2017 is about 54.01%.

Personal Flotation Devices is widely used in Passenger & Aircraft Crew, Commercial Vessel, Government & Military, and Water Sporting. The most proportion of Personal Flotation Devices is Commercial Vessel and in 2017 with 44.30% market share.

Over the next five years, LPI(LP Information) projects that Personal Flotation Devices will register a 3.7% CAGR in terms of revenue, reach US\$ 2690 million by 2023, from US\$ 2170 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Flotation Devices market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Buoyancy Aid (Foam Core)

Life Jacket

Survival Suit

Buoyancy Compensator

Others

Segmentation by application:

Passenger & Aircraft Crew

Commercial Vessel

Government & Military

Water Sporting

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Survitec Group Limited

VIKING Life-Saving Equipment

The Coleman Company

Kent Sporting Goods

Mustang Survival

Hansen Protection

Drarger

Johnson Outdoors

LALIZAS

Secumar

International Safety Products

NRS (Northwest River Supplies)

Dongtai Jianghai

Wuxi Xingtai Shipping Equipment

SALUS MARINE WEAR INC.

Aqua Lung International

O'Neill

Astral

Stormy Lifejackets

Kokatat

Harmony Gear

JimBuoy

SeaSafe Systems

Spinlock

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Personal Flotation Devices consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Personal Flotation Devices market by identifying its various subsegments.

Focuses on the key global Personal Flotation Devices manufacturers, to define,

describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Personal Flotation Devices with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Personal Flotation Devices submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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