

2018-2023 Global Personal Care Active Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Personal Care Active market for 2018-2023.

Personal care active ingredients are series of raw materials used in personal care products, which include the surfactants conditioning polymer emulsifier and emollients etc. and mainly used in skin care hair care cosmetic and oral care products etc. This report researches and analyzes the surfactants conditioning polymer emulsifier and emollients products etc.

The personal care active ingredients industry concentration is relatively low; there are over two hundred manufacturers all over the world, but only a few manufacturers dominate the high-end products market, the top ten occupy for over 40% of global production, like BASF, Solvay, Dow Corning, Croda, AkzoNobel, Clariant, Evonik, Stepan, Innospecinc, Elementis Specialties, Lonza, Kao, Lubrizol, AAK Personal Care, Huntsman, New Japan Chemical, Colonial Chemical etc. the giants are almost located in USA West Europe and Japan. Most of the rest of manufacturers are some small-scale enterprises and produce the low-end products, mainly distributed in the developing regions like Asia, South America and the Middle East etc.

All manufactures in the world are committed to the improvement of product. These several years, some Chinese manufactures were aimed at improving their technology, but their product quality still cannot catch up with the international ones', so they took low-end market in China.

This industry is easily affected by the global economy and policy, with the global economic recovery, more and more people pay attention to improvement of the personal health, especially in underdevelopment regions where have a large population and fast economic growth, the need of personal care active ingredients will increase.

Over the next five years, LPI(LP Information) projects that Personal Care Active will register a 5.6% CAGR in terms of revenue, reach US\$ 9170 million by 2023, from US\$ 6620 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Care Active market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Surfactants

Conditioning Polymers

Emusifier

Other

Segmentation by application:

Skin Care

Hair Care

Cosmetics

Other (oral care etc.)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Basf(DE)

Solvay(BE)

Dow Corning(DE)

Croda(UK)

AkzoNobel(NL)

Clariant(CH)

Evonik(DE)

Stepan(US)

Innospecinc(DE)

Elementis Specialties(UK)

Lonza(CH)

Kao(JP)

Lubrizol(US)

AAK Personal Care(SE)

Huntsman(US)

New Japan Chemical(JP)

Colonial Chemical(US)

Taiwan NJC(TW)

Seppic(FR)

DSM(NL)

Vantage Specialty Chemical(US)

Hydrior(CH)

Oxiteno(BR)

Gattefossé(FR)

Jarchem(US)

Sunjin Chemical(KR)

Galaxy Surfactants(IN)

KLK OLEO(MY)

Induchem(CH)

Nikko Chemical(JP)

Zhejiang Zanyu(CN)

Tinci Materials(CN)

Sino Lion(CN)

Follower's Song(CN)

Guangzhou DX Chemical(CN)

Hunan Resun-Auway(CN)

Shanghai Fine Chemical(CN)

Zhongshan Kemei Oleochemicals(CN)

Shanghai Delta Industry(CN)

Guangzhou Startec(CN)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Personal Care Active consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Personal Care Active market by identifying its various subsegments.

Focuses on the key global Personal Care Active manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Personal Care Active with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Personal Care Active submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Personal Care Active Consumption 2013-2023
 - 2.1.2 Personal Care Active Consumption CAGR by Region
- 2.2 Personal Care Active Segment by Type
 - 2.2.1 Surfactants
 - 2.2.2 Conditioning Polymers
 - 2.2.3 Emulsifier
 - 2.2.4 Other
- 2.3 Personal Care Active Consumption by Type
 - 2.3.1 Global Personal Care Active Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Personal Care Active Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Personal Care Active Sale Price by Type (2013-2018)
- 2.4 Personal Care Active Segment by Application
 - 2.4.1 Skin Care
 - 2.4.2 Hair Care
 - 2.4.3 Cosmetics
 - 2.4.4 Other (oral care etc.)
- 2.5 Personal Care Active Consumption by Application
 - 2.5.1 Global Personal Care Active Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Personal Care Active Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Personal Care Active Sale Price by Application (2013-2018)

3 GLOBAL PERSONAL CARE ACTIVE BY PLAYERS

- 3.1 Global Personal Care Active Sales Market Share by Players

- 3.1.1 Global Personal Care Active Sales by Players (2016-2018)
- 3.1.2 Global Personal Care Active Sales Market Share by Players (2016-2018)
- 3.2 Global Personal Care Active Revenue Market Share by Players
 - 3.2.1 Global Personal Care Active Revenue by Players (2016-2018)
 - 3.2.2 Global Personal Care Active Revenue Market Share by Players (2016-2018)
- 3.3 Global Personal Care Active Sale Price by Players
- 3.4 Global Personal Care Active Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Personal Care Active Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Personal Care Active Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 PERSONAL CARE ACTIVE BY REGIONS

- 4.1 Personal Care Active by Regions
 - 4.1.1 Global Personal Care Active Consumption by Regions
 - 4.1.2 Global Personal Care Active Value by Regions
- 4.2 Americas Personal Care Active Consumption Growth
- 4.3 APAC Personal Care Active Consumption Growth
- 4.4 Europe Personal Care Active Consumption Growth
- 4.5 Middle East & Africa Personal Care Active Consumption Growth

5 AMERICAS

- 5.1 Americas Personal Care Active Consumption by Countries
 - 5.1.1 Americas Personal Care Active Consumption by Countries (2013-2018)
 - 5.1.2 Americas Personal Care Active Value by Countries (2013-2018)
- 5.2 Americas Personal Care Active Consumption by Type
- 5.3 Americas Personal Care Active Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Personal Care Active Consumption by Countries

6.1.1 APAC Personal Care Active Consumption by Countries (2013-2018)

6.1.2 APAC Personal Care Active Value by Countries (2013-2018)

6.2 APAC Personal Care Active Consumption by Type

6.3 APAC Personal Care Active Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Personal Care Active by Countries

7.1.1 Europe Personal Care Active Consumption by Countries (2013-2018)

7.1.2 Europe Personal Care Active Value by Countries (2013-2018)

7.2 Europe Personal Care Active Consumption by Type

7.3 Europe Personal Care Active Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Personal Care Active by Countries

8.1.1 Middle East & Africa Personal Care Active Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Personal Care Active Value by Countries (2013-2018)

8.2 Middle East & Africa Personal Care Active Consumption by Type

8.3 Middle East & Africa Personal Care Active Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Personal Care Active Distributors

10.3 Personal Care Active Customer

11 GLOBAL PERSONAL CARE ACTIVE MARKET FORECAST

11.1 Global Personal Care Active Consumption Forecast (2018-2023)

11.2 Global Personal Care Active Forecast by Regions

11.2.1 Global Personal Care Active Forecast by Regions (2018-2023)

11.2.2 Global Personal Care Active Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Personal Care Active Forecast by Type
- 11.8 Global Personal Care Active Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Basf(DE)
 - 12.1.1 Company Details
 - 12.1.2 Personal Care Active Product Offered
 - 12.1.3 Basf(DE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Basf(DE) News
- 12.2 Solvay(BE)
 - 12.2.1 Company Details
 - 12.2.2 Personal Care Active Product Offered
 - 12.2.3 Solvay(BE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Solvay(BE) News
- 12.3 Dow Corning(DE)
 - 12.3.1 Company Details
 - 12.3.2 Personal Care Active Product Offered

12.3.3 Dow Corning(DE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Dow Corning(DE) News

12.4 Croda(UK)

12.4.1 Company Details

12.4.2 Personal Care Active Product Offered

12.4.3 Croda(UK) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Croda(UK) News

12.5 AkzoNobel(NL)

12.5.1 Company Details

12.5.2 Personal Care Active Product Offered

12.5.3 AkzoNobel(NL) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 AkzoNobel(NL) News

12.6 Clariant(CH)

12.6.1 Company Details

12.6.2 Personal Care Active Product Offered

12.6.3 Clariant(CH) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Clariant(CH) News

12.7 Evonik(DE)

12.7.1 Company Details

12.7.2 Personal Care Active Product Offered

12.7.3 Evonik(DE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Evonik(DE) News

12.8 Stepan(US)

12.8.1 Company Details

12.8.2 Personal Care Active Product Offered

12.8.3 Stepan(US) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Stepan(US) News

- 12.9 Innospecinc(DE)
 - 12.9.1 Company Details
 - 12.9.2 Personal Care Active Product Offered
 - 12.9.3 Innospecinc(DE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 Innospecinc(DE) News
- 12.10 Elementis Specialties(UK)
 - 12.10.1 Company Details
 - 12.10.2 Personal Care Active Product Offered
 - 12.10.3 Elementis Specialties(UK) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 Elementis Specialties(UK) News
- 12.11 Lonza(CH)
- 12.12 Kao(JP)
- 12.13 Lubrizol(US)
- 12.14 AAK Personal Care(SE)
- 12.15 Huntsman(US)
- 12.16 New Japan Chemical(JP)
- 12.17 Colonial Chemical(US)
- 12.18 Taiwan NJC(TW)
- 12.19 Seppic(FR)
- 12.20 DSM(NL)
- 12.21 Vantage Specialty Chemical(US)
- 12.22 Hydrior(CH)
- 12.23 Oxiteno(BR)
- 12.24 Gattefossé(FR)
- 12.25 Jarchem(US)
- 12.26 Sunjin Chemical(KR)
- 12.27 Galaxy Surfactants(IN)
- 12.28 KLK OLEO(MY)
- 12.29 Induchem(CH)
- 12.30 Nikko Chemical(JP)
- 12.31 Zhejiang Zanyu(CN)
- 12.32 Tinci Materials(CN)
- 12.33 Sino Lion(CN)
- 12.34 Follower's Song(CN)
- 12.35 Guangzhou DX Chemical(CN)

- 12.36 Hunan Resun-Auway(CN)
- 12.37 Shanghai Fine Chemical(CN)
- 12.38 Zhongshan Kemei Oleochemicals(CN)
- 12.39 Shanghai Delta Industry(CN)
- 12.40 Guangzhou Startec(CN)

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Personal Care Active

Table Product Specifications of Personal Care Active

Figure Personal Care Active Report Years Considered

Figure Market Research Methodology

Figure Global Personal Care Active Consumption Growth Rate 2013-2023 (K MT)

Figure Global Personal Care Active Value Growth Rate 2013-2023 (\$ Millions)

Table Personal Care Active Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Surfactants

Table Major Players of Surfactants

Figure Product Picture of Conditioning Polymers

Table Major Players of Conditioning Polymers

Figure Product Picture of Emulsifier

Table Major Players of Emulsifier

Figure Product Picture of Other

Table Major Players of Other

Table Global Consumption Sales by Type (2013-2018)

Table Global Personal Care Active Consumption Market Share by Type (2013-2018)

Figure Global Personal Care Active Consumption Market Share by Type (2013-2018)

Table Global Personal Care Active Revenue by Type (2013-2018) (\$ million)

Table Global Personal Care Active Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Personal Care Active Value Market Share by Type (2013-2018)

Table Global Personal Care Active Sale Price by Type (2013-2018)

Figure Personal Care Active Consumed in Skin Care

Figure Global Personal Care Active Market: Skin Care (2013-2018) (K MT)

Figure Global Personal Care Active Market: Skin Care (2013-2018) (\$ Millions)

Figure Global Skin Care YoY Growth (\$ Millions)

Figure Personal Care Active Consumed in Hair Care

Figure Global Personal Care Active Market: Hair Care (2013-2018) (K MT)

Figure Global Personal Care Active Market: Hair Care (2013-2018) (\$ Millions)

Figure Global Hair Care YoY Growth (\$ Millions)

Figure Personal Care Active Consumed in Cosmetics

Figure Global Personal Care Active Market: Cosmetics (2013-2018) (K MT)

Figure Global Personal Care Active Market: Cosmetics (2013-2018) (\$ Millions)

Figure Global Cosmetics YoY Growth (\$ Millions)

Figure Personal Care Active Consumed in Other (oral care etc.)
Figure Global Personal Care Active Market: Other (oral care etc.) (2013-2018) (K MT)
Figure Global Personal Care Active Market: Other (oral care etc.) (2013-2018) (\$ Millions)
Figure Global Other (oral care etc.) YoY Growth (\$ Millions)
Table Global Consumption Sales by Application (2013-2018)
Table Global Personal Care Active Consumption Market Share by Application (2013-2018)
Figure Global Personal Care Active Consumption Market Share by Application (2013-2018)
Table Global Personal Care Active Value by Application (2013-2018)
Table Global Personal Care Active Value Market Share by Application (2013-2018)
Figure Global Personal Care Active Value Market Share by Application (2013-2018)
Table Global Personal Care Active Sale Price by Application (2013-2018)
Table Global Personal Care Active Sales by Players (2016-2018) (K MT)
Table Global Personal Care Active Sales Market Share by Players (2016-2018)
Figure Global Personal Care Active Sales Market Share by Players in 2016
Figure Global Personal Care Active Sales Market Share by Players in 2017
Table Global Personal Care Active Revenue by Players (2016-2018) (\$ Millions)
Table Global Personal Care Active Revenue Market Share by Players (2016-2018)
Figure Global Personal Care Active Revenue Market Share by Players in 2016
Figure Global Personal Care Active Revenue Market Share by Players in 2017
Table Global Personal Care Active Sale Price by Players (2016-2018)
Figure Global Personal Care Active Sale Price by Players in 2017
Table Global Personal Care Active Manufacturing Base Distribution and Sales Area by Players
Table Players Personal Care Active Products Offered
Table Personal Care Active Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Personal Care Active Consumption by Regions 2013-2018 (K MT)
Table Global Personal Care Active Consumption Market Share by Regions 2013-2018
Figure Global Personal Care Active Consumption Market Share by Regions 2013-2018
Table Global Personal Care Active Value by Regions 2013-2018 (\$ Millions)
Table Global Personal Care Active Value Market Share by Regions 2013-2018
Figure Global Personal Care Active Value Market Share by Regions 2013-2018
Figure Americas Personal Care Active Consumption 2013-2018 (K MT)
Figure Americas Personal Care Active Value 2013-2018 (\$ Millions)
Figure APAC Personal Care Active Consumption 2013-2018 (K MT)
Figure APAC Personal Care Active Value 2013-2018 (\$ Millions)
Figure Europe Personal Care Active Consumption 2013-2018 (K MT)

Figure Europe Personal Care Active Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Personal Care Active Consumption 2013-2018 (K MT)

Figure Middle East & Africa Personal Care Active Value 2013-2018 (\$ Millions)

Table Americas Personal Care Active Consumption by Countries (2013-2018) (K MT)

Table Americas Personal Care Active Consumption Market Share by Countries (2013-2018)

Figure Americas Personal Care Active Consumption Market Share by Countries in 2017

Table Americas Personal Care Active Value by Countries (2013-2018) (\$ Millions)

Table Americas Personal Care Active Value Market Share by Countries (2013-2018)

Figure Americas Personal Care Active Value Market Share by Countries in 2017

Table Americas Personal Care Active Consumption by Type (2013-2018) (K MT)

Table Americas Personal Care Active Consumption Market Share by Type (2013-2018)

Figure Americas Personal Care Active Consumption Market Share by Type in 2017

Table Americas Personal Care Active Consumption by Application (2013-2018) (K MT)

Table Americas Personal Care Active Consumption Market Share by Application (2013-2018)

Figure Americas Personal Care Active Consumption Market Share by Application in 2017

Figure United States Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure United States Personal Care Active Value Growth 2013-2018 (\$ Millions)

Figure Canada Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure Canada Personal Care Active Value Growth 2013-2018 (\$ Millions)

Figure Mexico Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure Mexico Personal Care Active Value Growth 2013-2018 (\$ Millions)

Table APAC Personal Care Active Consumption by Countries (2013-2018) (K MT)

Table APAC Personal Care Active Consumption Market Share by Countries (2013-2018)

Figure APAC Personal Care Active Consumption Market Share by Countries in 2017

Table APAC Personal Care Active Value by Countries (2013-2018) (\$ Millions)

Table APAC Personal Care Active Value Market Share by Countries (2013-2018)

Figure APAC Personal Care Active Value Market Share by Countries in 2017

Table APAC Personal Care Active Consumption by Type (2013-2018) (K MT)

Table APAC Personal Care Active Consumption Market Share by Type (2013-2018)

Figure APAC Personal Care Active Consumption Market Share by Type in 2017

Table APAC Personal Care Active Consumption by Application (2013-2018) (K MT)

Table APAC Personal Care Active Consumption Market Share by Application (2013-2018)

Figure APAC Personal Care Active Consumption Market Share by Application in 2017

Figure China Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure China Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure Japan Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure Japan Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure Korea Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure Korea Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure Southeast Asia Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure India Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure India Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure Australia Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure Australia Personal Care Active Value Growth 2013-2018 (\$ Millions)
Table Europe Personal Care Active Consumption by Countries (2013-2018) (K MT)
Table Europe Personal Care Active Consumption Market Share by Countries (2013-2018)
Figure Europe Personal Care Active Consumption Market Share by Countries in 2017
Table Europe Personal Care Active Value by Countries (2013-2018) (\$ Millions)
Table Europe Personal Care Active Value Market Share by Countries (2013-2018)
Figure Europe Personal Care Active Value Market Share by Countries in 2017
Table Europe Personal Care Active Consumption by Type (2013-2018) (K MT)
Table Europe Personal Care Active Consumption Market Share by Type (2013-2018)
Figure Europe Personal Care Active Consumption Market Share by Type in 2017
Table Europe Personal Care Active Consumption by Application (2013-2018) (K MT)
Table Europe Personal Care Active Consumption Market Share by Application (2013-2018)
Figure Europe Personal Care Active Consumption Market Share by Application in 2017
Figure Germany Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure Germany Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure France Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure France Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure UK Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure UK Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure Italy Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure Italy Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure Russia Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure Russia Personal Care Active Value Growth 2013-2018 (\$ Millions)
Figure Spain Personal Care Active Consumption Growth 2013-2018 (K MT)
Figure Spain Personal Care Active Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Personal Care Active Consumption by Countries (2013-2018) (K MT)

Table Middle East & Africa Personal Care Active Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Personal Care Active Consumption Market Share by Countries in 2017

Table Middle East & Africa Personal Care Active Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Personal Care Active Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Personal Care Active Value Market Share by Countries in 2017

Table Middle East & Africa Personal Care Active Consumption by Type (2013-2018) (K MT)

Table Middle East & Africa Personal Care Active Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Personal Care Active Consumption Market Share by Type in 2017

Table Middle East & Africa Personal Care Active Consumption by Application (2013-2018) (K MT)

Table Middle East & Africa Personal Care Active Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Personal Care Active Consumption Market Share by Application in 2017

Figure Egypt Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure Egypt Personal Care Active Value Growth 2013-2018 (\$ Millions)

Figure South Africa Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure South Africa Personal Care Active Value Growth 2013-2018 (\$ Millions)

Figure Israel Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure Israel Personal Care Active Value Growth 2013-2018 (\$ Millions)

Figure Turkey Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure Turkey Personal Care Active Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Personal Care Active Consumption Growth 2013-2018 (K MT)

Figure GCC Countries Personal Care Active Value Growth 2013-2018 (\$ Millions)

Table Personal Care Active Distributors List

Table Personal Care Active Customer List

Figure Global Personal Care Active Consumption Growth Rate Forecast (2018-2023) (K MT)

Figure Global Personal Care Active Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Personal Care Active Consumption Forecast by Countries (2018-2023) (K

MT)

Table Global Personal Care Active Consumption Market Forecast by Regions

Table Global Personal Care Active Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Personal Care Active Value Market Share Forecast by Regions

Figure Americas Personal Care Active Consumption 2018-2023 (K MT)

Figure Americas Personal Care Active Value 2018-2023 (\$ Millions)

Figure APAC Personal Care Active Consumption 2018-2023 (K MT)

Figure APAC Personal Care Active Value 2018-2023 (\$ Millions)

Figure Europe Personal Care Active Consumption 2018-2023 (K MT)

Figure Europe Personal Care Active Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Personal Care Active Consumption 2018-2023 (K MT)

Figure Middle East & Africa Personal Care Active Value 2018-2023 (\$ Millions)

Figure United States Personal Care Active Consumption 2018-2023 (K MT)

Figure United States Personal Care Active Value 2018-2023 (\$ Millions)

Figure Canada Personal Care Active Consumption 2018-2023 (K MT)

Figure Canada Personal Care Active Value 2018-2023 (\$ Millions)

Figure Mexico Personal Care Active Consumption 2018-2023 (K MT)

Figure Mexico Personal Care Active Value 2018-2023 (\$ Millions)

Figure Brazil Personal Care Active Consumption 2018-2023 (K MT)

Figure Brazil Personal Care Active Value 2018-2023 (\$ Millions)

Figure China Personal Care Active Consumption 2018-2023 (K MT)

Figure China Personal Care Active Value 2018-2023 (\$ Millions)

Figure Japan Personal Care Active Consumption 2018-2023 (K MT)

Figure Japan Personal Care Active Value 2018-2023 (\$ Millions)

Figure Korea Personal Care Active Consumption 2018-2023 (K MT)

Figure Korea Personal Care Active Value 2018-2023 (\$ Millions)

Figure Southeast Asia Personal Care Active Consumption 2018-2023 (K MT)

Figure Southeast Asia Personal Care Active Value 2018-2023 (\$ Millions)

Figure India Personal Care Active Consumption 2018-2023 (K MT)

Figure India Personal Care Active Value 2018-2023 (\$ Millions)

Figure Australia Personal Care Active Consumption 2018-2023 (K MT)

Figure Australia Personal Care Active Value 2018-2023 (\$ Millions)

Figure Germany Personal Care Active Consumption 2018-2023 (K MT)

Figure Germany Personal Care Active Value 2018-2023 (\$ Millions)

Figure France Personal Care Active Consumption 2018-2023 (K MT)

Figure France Personal Care Active Value 2018-2023 (\$ Millions)

Figure UK Personal Care Active Consumption 2018-2023 (K MT)

Figure UK Personal Care Active Value 2018-2023 (\$ Millions)

Figure Italy Personal Care Active Consumption 2018-2023 (K MT)
Figure Italy Personal Care Active Value 2018-2023 (\$ Millions)
Figure Russia Personal Care Active Consumption 2018-2023 (K MT)
Figure Russia Personal Care Active Value 2018-2023 (\$ Millions)
Figure Spain Personal Care Active Consumption 2018-2023 (K MT)
Figure Spain Personal Care Active Value 2018-2023 (\$ Millions)
Figure Egypt Personal Care Active Consumption 2018-2023 (K MT)
Figure Egypt Personal Care Active Value 2018-2023 (\$ Millions)
Figure South Africa Personal Care Active Consumption 2018-2023 (K MT)
Figure South Africa Personal Care Active Value 2018-2023 (\$ Millions)
Figure Israel Personal Care Active Consumption 2018-2023 (K MT)
Figure Israel Personal Care Active Value 2018-2023 (\$ Millions)
Figure Turkey Personal Care Active Consumption 2018-2023 (K MT)
Figure Turkey Personal Care Active Value 2018-2023 (\$ Millions)
Figure GCC Countries Personal Care Active Consumption 2018-2023 (K MT)
Figure GCC Countries Personal Care Active Value 2018-2023 (\$ Millions)
Table Global Personal Care Active Consumption Forecast by Type (2018-2023) (K MT)
Table Global Personal Care Active Consumption Market Share Forecast by Type (2018-2023)
Table Global Personal Care Active Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Personal Care Active Value Market Share Forecast by Type (2018-2023)
Table Global Personal Care Active Consumption Forecast by Application (2018-2023) (K MT)
Table Global Personal Care Active Consumption Market Share Forecast by Application (2018-2023)
Table Global Personal Care Active Value Forecast by Application (2018-2023) (\$ Millions)
Table Global Personal Care Active Value Market Share Forecast by Application (2018-2023)
Table Basf(DE) Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Basf(DE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Basf(DE) Personal Care Active Market Share (2016-2018)
Table Solvay(BE) Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Solvay(BE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Solvay(BE) Personal Care Active Market Share (2016-2018)
Table Dow Corning(DE) Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Dow Corning(DE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Dow Corning(DE) Personal Care Active Market Share (2016-2018)

Table Croda(UK) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Croda(UK) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Croda(UK) Personal Care Active Market Share (2016-2018)

Table AkzoNobel(NL) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AkzoNobel(NL) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

Figure AkzoNobel(NL) Personal Care Active Market Share (2016-2018)

Table Clariant(CH) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Clariant(CH) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Clariant(CH) Personal Care Active Market Share (2016-2018)

Table Evonik(DE) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Evonik(DE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Evonik(DE) Personal Care Active Market Share (2016-2018)

Table Stepan(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stepan(US) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Stepan(US) Personal Care Active Market Share (2016-2018)

Table Innospecinc(DE) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Innospecinc(DE) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Innospecinc(DE) Personal Care Active Market Share (2016-2018)

Table Elementis Specialties(UK) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Elementis Specialties(UK) Personal Care Active Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Elementis Specialties(UK) Personal Care Active Market Share (2016-2018)

Table Lonza(CH) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kao(JP) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lubrizol(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AAK Personal Care(SE) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huntsman(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table New Japan Chemical(JP) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Colonial Chemical(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Taiwan NJC(TW) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seppic(FR) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DSM(NL) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vantage Specialty Chemical(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hydrior(CH) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oxiteno(BR) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gattefossé(FR) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jarchem(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunjin Chemical(KR) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Galaxy Surfactants(IN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KLK OLEO(MY) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Induchem(CH) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nikko Chemical(JP) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhejiang Zanyu(CN) Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Tinci Materials(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sino Lion(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Follower's Song(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangzhou DX Chemical(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hunan Resun-Auway(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shanghai Fine Chemical(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhongshan Kemei Oleochemicals(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shanghai Delta Industry(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangzhou Startec(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

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