

2018-2023 Global Period Panties (Menstrual Underwear) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Period Panties (Menstrual Underwear) market for 2018-2023.

Panties in American English (typically called knickers in British English) are a form of underwear usually worn by women for Cross-dressing or for other reasons. Most of period panties provide leak-proof protection; some can actually be worn instead of a pad or tampon.

North America is the largest consumption place, with a consumption market share nearly 36% in 2016. Following Asia Pacific is the second largest consumption place with the consumption market share of over 33%.

Average industry gross margin is about 60%, that is to say, Period Panties Project is a good investment choice. However, disadvantage factors and threat such as high price in Period Panties Industry should be considered.

Over the next five years, LPI(LP Information) projects that Period Panties (Menstrual Underwear) will register a 28.0% CAGR in terms of revenue, reach US\$ 350 million by 2023, from US\$ 79 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Period Panties (Menstrual Underwear) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Women (25-50)

Girls (15-24)

Segmentation by application:

Retail Outlets

Online Shop

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

THINX Inc

PantyProp

Knixwear

Lunapads International

Modibodi

Period Panteez

Anigan

Vv SkiVvys

Uucare

DEAR KATE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Period Panties (Menstrual Underwear) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Period Panties (Menstrual Underwear) market by identifying its various subsegments.

Focuses on the key global Period Panties (Menstrual Underwear) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Period Panties (Menstrual Underwear) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Period Panties (Menstrual Underwear) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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