

2018-2023 Global Perfume and Fragrance Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Perfume and Fragrance market for 2018-2023.

Perfume is a mixture of fragrant essential oils or aroma compounds, fixatives and solvents, used to give the human body, animals, food, objects, and living-spaces an agreeable scent. It is usually in liquid form and used to give a pleasant scent to a person's body.

Rapid pace of urbanization has positively impacted the development of global perfume & fragrance market. Lifestyle changes along with the rising standards of living have also played a positive impact in the sales of perfume & fragrance products. Increase in the use of cosmetic & personal care products coupled with strong performance of personal care & wellness industry is considered to be one of the significant driving factor which is rising growth of perfume & fragrance market.

Over the next five years, LPI(LP Information) projects that Perfume and Fragrance will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Perfume and Fragrance market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Eau De Parfum

Eau De Toilette

Eau De Cologne

Eau Fraiche

Segmentation by application:

Men

Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Elizabeth Arden

Loreal

Shiseido

IFF

Chanel

Estee Lauder

Avon

Vivenza

Royal Beauty Group

AlQuraishi Fragrances

Reehat Al Atoor

Asghar Ali

Rasasi Perfumes Industry

Arabian Oud

Swiss Arabian Perfume

Atyab Al Marshoud

Al Shaya

Ajmal Perfume

Abdulsamad Al Qurashi

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Perfume and Fragrance consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Perfume and Fragrance market by identifying its various subsegments.

Focuses on the key global Perfume and Fragrance manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Perfume and Fragrance with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Perfume and Fragrance submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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