

# 2018-2023 Global Performance Beverages Consumption Market Report

<https://marketpublishers.com/r/2165A2F899FEN.html>

Date: August 2018

Pages: 160

Price: US\$ 4,660.00 (Single User License)

ID: 2165A2F899FEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Performance Beverages market for 2018-2023.

A performance drink is a type of drink containing stimulant drugs, usually including caffeine.

Performance beverages may or may not be carbonated and many also contain sugar or other sweeteners, herbal extracts, taurine and amino acids.

Over the next five years, LPI(LP Information) projects that Performance Beverages will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Performance Beverages market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Carbohydrate

Crystalline Fructose

Protein/Amino Acid

Minerals

Vitamins

Segmentation by application:

Supermarket/Hypermarket

Online Retails Stores

Departmental Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

High Performance Beverage

Red Bull

Monster Beverage

The Monarch Beverage

Fruco Beverages

Glanbia

Lucozade Ribena Suntory

PEPSICO

The Coca-Cola

Goldwin Health Care

Energy Beverages

Xyience

Bomb Energy Drink

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Performance Beverages consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Performance Beverages market by identifying its various subsegments.

Focuses on the key global Performance Beverages manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Performance Beverages with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Performance Beverages submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Performance Beverages Consumption 2013-2023
  - 2.1.2 Performance Beverages Consumption CAGR by Region
- 2.2 Performance Beverages Segment by Type
  - 2.2.1 Carbohydrate
  - 2.2.2 Crystalline Fructose
  - 2.2.3 Protein/Amino Acid
  - 2.2.4 Minerals
  - 2.2.5 Vitamins
- 2.3 Performance Beverages Consumption by Type
  - 2.3.1 Global Performance Beverages Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Performance Beverages Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Performance Beverages Sale Price by Type (2013-2018)
- 2.4 Performance Beverages Segment by Application
  - 2.4.1 Supermarket/Hypermarket
  - 2.4.2 Online Retails Stores
  - 2.4.3 Departmental Stores
  - 2.4.4 Others
- 2.5 Performance Beverages Consumption by Application
  - 2.5.1 Global Performance Beverages Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Performance Beverages Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Performance Beverages Sale Price by Application (2013-2018)

### **3 GLOBAL PERFORMANCE BEVERAGES BY PLAYERS**

#### **3.1 Global Performance Beverages Sales Market Share by Players**

##### **3.1.1 Global Performance Beverages Sales by Players (2016-2018)**

##### **3.1.2 Global Performance Beverages Sales Market Share by Players (2016-2018)**

#### **3.2 Global Performance Beverages Revenue Market Share by Players**

##### **3.2.1 Global Performance Beverages Revenue by Players (2016-2018)**

##### **3.2.2 Global Performance Beverages Revenue Market Share by Players (2016-2018)**

#### **3.3 Global Performance Beverages Sale Price by Players**

#### **3.4 Global Performance Beverages Manufacturing Base Distribution, Sales Area, Product Types by Players**

##### **3.4.1 Global Performance Beverages Manufacturing Base Distribution and Sales Area by Players**

##### **3.4.2 Players Performance Beverages Products Offered**

#### **3.5 Market Concentration Rate Analysis**

##### **3.5.1 Competition Landscape Analysis**

##### **3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)**

#### **3.6 New Products and Potential Entrants**

#### **3.7 Mergers & Acquisitions, Expansion**

### **4 PERFORMANCE BEVERAGES BY REGIONS**

#### **4.1 Performance Beverages by Regions**

##### **4.1.1 Global Performance Beverages Consumption by Regions**

##### **4.1.2 Global Performance Beverages Value by Regions**

#### **4.2 Americas Performance Beverages Consumption Growth**

#### **4.3 APAC Performance Beverages Consumption Growth**

#### **4.4 Europe Performance Beverages Consumption Growth**

#### **4.5 Middle East & Africa Performance Beverages Consumption Growth**

### **5 AMERICAS**

#### **5.1 Americas Performance Beverages Consumption by Countries**

##### **5.1.1 Americas Performance Beverages Consumption by Countries (2013-2018)**

##### **5.1.2 Americas Performance Beverages Value by Countries (2013-2018)**

#### **5.2 Americas Performance Beverages Consumption by Type**

#### **5.3 Americas Performance Beverages Consumption by Application**

#### **5.4 United States**

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

6.1 APAC Performance Beverages Consumption by Countries

6.1.1 APAC Performance Beverages Consumption by Countries (2013-2018)

6.1.2 APAC Performance Beverages Value by Countries (2013-2018)

6.2 APAC Performance Beverages Consumption by Type

6.3 APAC Performance Beverages Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

7.1 Europe Performance Beverages by Countries

7.1.1 Europe Performance Beverages Consumption by Countries (2013-2018)

7.1.2 Europe Performance Beverages Value by Countries (2013-2018)

7.2 Europe Performance Beverages Consumption by Type

7.3 Europe Performance Beverages Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Performance Beverages by Countries

8.1.1 Middle East & Africa Performance Beverages Consumption by Countries (2013-2018)



- 8.1.2 Middle East & Africa Performance Beverages Value by Countries (2013-2018)
- 8.2 Middle East & Africa Performance Beverages Consumption by Type
- 8.3 Middle East & Africa Performance Beverages Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 10.1 Sales Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.2 Performance Beverages Distributors
- 10.3 Performance Beverages Customer

## **11 GLOBAL PERFORMANCE BEVERAGES MARKET FORECAST**

- 11.1 Global Performance Beverages Consumption Forecast (2018-2023)
- 11.2 Global Performance Beverages Forecast by Regions
  - 11.2.1 Global Performance Beverages Forecast by Regions (2018-2023)
  - 11.2.2 Global Performance Beverages Value Forecast by Regions (2018-2023)
  - 11.2.3 Americas Consumption Forecast
  - 11.2.4 APAC Consumption Forecast
  - 11.2.5 Europe Consumption Forecast
  - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast

- 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast
  - 11.4.4 Southeast Asia Market Forecast
  - 11.4.5 India Market Forecast
  - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Performance Beverages Forecast by Type
- 11.8 Global Performance Beverages Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 High Performance Beverage
  - 12.1.1 Company Details
  - 12.1.2 Performance Beverages Product Offered
  - 12.1.3 High Performance Beverage Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 High Performance Beverage News
- 12.2 Red Bull
  - 12.2.1 Company Details
  - 12.2.2 Performance Beverages Product Offered
  - 12.2.3 Red Bull Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview

- 12.2.5 Red Bull News
- 12.3 Monster Beverage
  - 12.3.1 Company Details
  - 12.3.2 Performance Beverages Product Offered
  - 12.3.3 Monster Beverage Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Monster Beverage News
- 12.4 The Monarch Beverage
  - 12.4.1 Company Details
  - 12.4.2 Performance Beverages Product Offered
  - 12.4.3 The Monarch Beverage Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 The Monarch Beverage News
- 12.5 Frucor Beverages
  - 12.5.1 Company Details
  - 12.5.2 Performance Beverages Product Offered
  - 12.5.3 Frucor Beverages Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Frucor Beverages News
- 12.6 Glanbia
  - 12.6.1 Company Details
  - 12.6.2 Performance Beverages Product Offered
  - 12.6.3 Glanbia Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Glanbia News
- 12.7 Lucozade Ribena Suntory
  - 12.7.1 Company Details
  - 12.7.2 Performance Beverages Product Offered
  - 12.7.3 Lucozade Ribena Suntory Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 Lucozade Ribena Suntory News
- 12.8 PEPSICO
  - 12.8.1 Company Details
  - 12.8.2 Performance Beverages Product Offered

### 12.8.3 PEPSICO Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

#### 12.8.4 Main Business Overview

#### 12.8.5 PEPSICO News

### 12.9 The Coca-Cola

#### 12.9.1 Company Details

#### 12.9.2 Performance Beverages Product Offered

### 12.9.3 The Coca-Cola Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

#### 12.9.4 Main Business Overview

#### 12.9.5 The Coca-Cola News

### 12.10 Goldwin Health Care

#### 12.10.1 Company Details

#### 12.10.2 Performance Beverages Product Offered

### 12.10.3 Goldwin Health Care Performance Beverages Sales, Revenue, Price and Gross Margin (2016-2018)

#### 12.10.4 Main Business Overview

#### 12.10.5 Goldwin Health Care News

### 12.11 Energy Beverages

### 12.12 Xyience

### 12.13 Bomb Energy Drink

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Performance Beverages

Table Product Specifications of Performance Beverages

Figure Performance Beverages Report Years Considered

Figure Market Research Methodology

Figure Globa

## I would like to order

Product name: 2018-2023 Global Performance Beverages Consumption Market Report

Product link: <https://marketpublishers.com/r/2165A2F899FEN.html>

Price: US\$ 4,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2165A2F899FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970