

2018-2023 Global Performance Beverages Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Performance Beverages market for 2018-2023.

A performance drink is a type of drink containing stimulant drugs, usually including caffeine.

Performance beverages may or may not be carbonated and many also contain sugar or other sweeteners, herbal extracts, taurine and amino acids.

Over the next five years, LPI(LP Information) projects that Performance Beverages will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Performance Beverages market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Carbohydrate

Crystalline Fructose

Protein/Amino Acid

Minerals

Vitamins

Segmentation by application:

Supermarket/Hypermarket

Online Retails Stores

Departmental Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

High Performance Beverage

Red Bull

Monster Beverage

The Monarch Beverage

Frucor Beverages

Glanbia

Lucozade Ribena Suntory

PEPSICO

The Coca-Cola

Goldwin Health Care

Energy Beverages

Xyience

Bomb Energy Drink

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Performance Beverages consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Performance Beverages market by identifying its various subsegments.

Focuses on the key global Performance Beverages manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Performance Beverages with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Performance Beverages submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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