

2018-2023 Global Peony Consumption Market Report

<https://marketpublishers.com/r/26544F85452EN.html>

Date: July 2018

Pages: 175

Price: US\$ 4,660.00 (Single User License)

ID: 26544F85452EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Peony market for 2018-2023.

Peony is a flowering plant in the genus *Paeonia*, the only genus in the family *Paeoniaceae*. Peony varieties with huge, double flowers will be the focal point of the garden when they bloom in early summer. Single-flowered types are more subtle and combine well with other perennials. Flower colors include pink, red, white, and yellow, and the plants grow 18 inches to 3 feet tall, depending on the variety. Peonies make an attractive low hedge. However, they can take up to 3 years to mature, and don't perform well in hot summer climates.

Currently, the Netherlands peony occupy the absolute position, but the next few years there will be some change in the situation, his market will gradually be swallowed by other countries, especially China and the United States.

Although the Peony market is fire, but because they need high technology to storage and transport, meanwhile with high inspection standards, if cannot supported by the facilities, research do not recommended for new manufacturers to enter the field.

Over the next five years, LPI(LP Information) projects that Peony will register a 3.5% CAGR in terms of revenue, reach US\$ 540 million by 2023, from US\$ 440 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Peony market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Paeonia Suffruticosa

Paeonia Lactiflora

Segmentation by application:

Domestic Field

Business Field

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Arcieri's Peonies

Kennicott

Adelman Peony Gardens

Castle Hayne Farms

Alaska Perfect Peony

Third Branch Flower

Pivoines Capano

Warmerdam Paeonia

3 Glaciers Farm

Echo Lake Farm

Meadowburn Farm

Spring Hill Peony Farm

Joslyn Peonies

Maple Ridge Peony Farm

Chilly Root Peony Farm

Simmons Paeonies

English Peonies

Heze Peony Lotus Horticulture

Zi Peony

Shenzhou Peony

Shaoyaomiao

APEONY

GuoSeTianXiang

Yongming Flowers

Zhongchuan Peony

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Peony consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Peony market by identifying its various subsegments.

Focuses on the key global Peony manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Peony with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Peony submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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