

2018-2023 Global PC System Utilities Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global PC System Utilities Software market for 2018-2023.

This report studies the PC System Utilities Software market.

PC System Utility software is system software designed to help analyze, configure, optimize or maintain a PC. It is used to support the computer infrastructure in contrast to application software, which is aimed at directly performing tasks that benefit ordinary users.

Although a basic set of utility programs is usually distributed with an operating system (OS), utility software is not considered part of the operating system, and users often install replacements or additional utilities. It provides additional facilities to carry out tasks which are beyond the capabilities of the operating system.

Based on application, the end-use market for PC System Utilities Software is segmented into business users and individual users. In 2017, Market for business PC segment is dominating the market, with about 51.11% market share.

North America is expected to dominate the PC System Utilities Software market owing to increasing need and high-tech environment, with about 50.54% market share in 2017. Further countries such as U.S and Canada is anticipated to witness increase in demand for PC System Utilities Software market. Europe has acquired the second largest market share, with 34.51% market share in 2017. Asia Pacific region is expected to show significant growth during the forecast period. There are various new entrants in

APAC countries like China that are developing the related software for PC system optimization.

Over the next five years, LPI(LP Information) projects that PC System Utilities Software will register a 9.0% CAGR in terms of revenue, reach US\$ 370 million by 2023, from US\$ 220 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of PC System Utilities Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

System Utilities

Storage Device Management Utilities

Miscellaneous Utilities

Segmentation by application:

For Business PCs

For Personal PCs

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Iolo Technologies

Glarysoft

Pointstone Software

Avanquest

AVG

IObit

Systweak Software

WinZip System

Ashampoo

Norton

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global PC System Utilities Software market size by key regions/countries, product type and application, history data from 2013 to

2017, and forecast to 2023.

To understand the structure of PC System Utilities Software market by identifying its various subsegments.

Focuses on the key global PC System Utilities Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the PC System Utilities Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of PC System Utilities Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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