

2018-2023 Global PC Gaming Peripheral Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global PC Gaming Peripheral market for 2018-2023.

PC Gaming Peripherals are hardware devices, such as mice, keyboards, headsets, surfaces and controllers, used to play games in conjunction.

This report focus on the PC Gaming Peripherals market, which is hardware devices, such as mice, keyboards, headsets, surfaces and controllers, used to play games in conjunction.

Much of the revenue growth comes from demanding hard-core gamers. As video games get more complex and competitive, the most dedicated players are looking for any edge they can get—like golfers looking for the longest hitting driver.

Razer is the world leading player in global PC Gaming Peripherals market with the market share of 12.83%, in terms of revenue, and followed by Logitech G (ASTRO), Turtle Beach, Corsair and Sennheiser.

Over the next five years, LPI(LP Information) projects that PC Gaming Peripheral will register a 9.3% CAGR in terms of revenue, reach US\$ 4060 million by 2023, from US\$ 2380 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of PC Gaming Peripheral market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Headsets

Mice

Keyboards

Surfaces

Controllers

Segmentation by application:

Distribution Channels

Third-Party Retail Channels

Direct Channels

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Razer

Logitech G (ASTRO)

Turtle Beach

Corsair

Sennheiser

Plantronics

SteelSeries

Mad Catz

ROCCAT

QPAD

Thrustmaster

HyperX

Tt eSPORTS

Cooler Master

ZOWIE

Sharkoon

Trust

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global PC Gaming Peripheral consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of PC Gaming Peripheral market by identifying its various subsegments.

Focuses on the key global PC Gaming Peripheral manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the PC Gaming Peripheral with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of PC Gaming Peripheral submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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