

2018-2023 Global Patient Engagement Solutions Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Patient Engagement Solutions market for 2018-2023.

The term 'patient engagement' has become entrenched in the healthcare lexicon. Many healthcare networks and payers are now striving to achieve the Institute for Healthcare Improvement's Triple Aim:

In the last several years, global market of Patient Engagement Solutions developed rapidly, with an average growth rate of 18.1 %. In 2016, global revenue of Patient Engagement Solutions is nearly 6.1 billion USD. Major factors driving the patient engagement solutions market are legislative reforms of the Affordable Care Act (ACA) in the US, demand for improved quality of care, rise in aging population, and incentives by various governments for adoption of HCIT and patient engagement solutions.

On the basis of delivery mode, the patient engagement solutions market is segmented into web-based, cloud-based, and on-premise solutions. The cloud-based solutions segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the revenue market share in about 75%. However, the market for cloud-based solutions is expected to witness the highest growth rate, owing to the higher flexibility, scalability, and affordability offered by these solutions.

On the basis of applications, the market is segmented into health management, social and behavioral management, home health management, and financial management.

The health management segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the market share is about 47.5%.

North America region is the largest supplier of Patient Engagement Solutions, with a revenue market share nearly 48.4% in 2016. Europe is the second largest supplier of Patient Engagement Solutions, enjoying revenue market share nearly 30.1% in 2016.

North America is the largest sales place, with a sales market share nearly 42.1% in 2016. Following North America, Europe is the second largest sales place with the sales market share of 33.5%.

Market competition is intense. Cerner Corporation, IBM, Epic Systems, McKesson Corporation, etc. are the leaders of the industry. They hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the future expanding market, there will be more manufacturers in the future.

Over the next five years, LPI(LP Information) projects that Patient Engagement Solutions will register a 18.0% CAGR in terms of revenue, reach US\$ 19400 million by 2023, from US\$ 7200 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Patient Engagement Solutions market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Web-based

Cloud-based

On-premise

Segmentation by application:

Health Management

Social and Behavioral Management

Home Health Management

Financial Health Management

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Cerner Corporation

IBM

Epic Systems

McKesson Corporation

Medecision

Athenahealth

Healthagen

Allscripts

GetWell Network

Lincor Solutions

Orion Health

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Patient Engagement Solutions consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Patient Engagement Solutions market by identifying its various subsegments.

Focuses on the key global Patient Engagement Solutions manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Patient Engagement Solutions with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Patient Engagement Solutions submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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