

# 2018-2023 Global Paper Diaper Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Paper Diaper market for 2018-2023.

Paper diapers are designed to absorb and retain person's urine and feces while keeping the skin dry and healthy and to be easily and hygienically disposed of in household solid waste.

A disposable diaper consists of an absorbent pad sandwiched between two sheets of nonwoven fabric. The pad is specially designed to absorb and retain body fluids, and the nonwoven fabric gives the diaper a comfortable shape and helps prevent leakage. These diapers are made by a multi-step process in which the absorbent pad is first vacuum-formed, then attached to a permeable top sheet and impermeable bottom sheet. The components are sealed together by application of heat or ultrasonic vibrations. When properly fitted, the disposable diaper will retain body fluids which pass through the permeable top sheet and are absorbed into the pad.

The technical barriers of paper diapers are low, and the paper diapers market concentration degree is relatively higher. As the main markets of paper diapers, United States, West Europe and Japan have developed a mature market for baby care industry and adult incontinence products. Caused by population, consumerism, lifestyle, and consumption capacity, the largest market is United States, which is followed by Europe and Asia-Pacific. Moreover, the China and India countries enjoyed a magnificent economic growth in recent years, which also lead the growth of these countries. Many experts state Indonesia, Malaysia, Brazil, Egypt and Turkey will be next engine of paper diapers market.

P&G and Kimberly Clark are the largest manufacturer of this industry. They are American companies and its paper diapers production facilities are basically located in

China. This factory mainly produces disposable paper diapers, and its location offers convenient condition of labor and transport.

With the economic Growth of globalization, the lifestyle to use adult incontinence products will be spread to the world, and there will be a blue sea in adult caring industry. But the new companies entered in this industry should pay attention to sales channels, especially the online resource, and the marketing strategy will significantly influence the companies' future.

Over the next five years, LPI(LP Information) projects that Paper Diaper will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Paper Diaper market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Baby Paper Diaper

Adult Paper Diaper

Segmentation by application:

Shopping Malls

Baby Store

Online Channel

Other

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

P&G (Pampers)

Kimberly Clark

Unicharm

SCA

First Quality

Ontex

Kao

Medline

Domtar

Hengan

Chiaus

Daddybaby

Coco

Covidien

Fuburg

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Paper Diaper consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Paper Diaper market by identifying its various subsegments.

Focuses on the key global Paper Diaper manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Paper Diaper with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Paper Diaper submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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