

2018-2023 Global Pan Masala Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Pan Masala market for 2018-2023.

Pan Masala refers to a balanced mixture of betel leaf with lime, areca nut, clove, cardamom, mint, tobacco and many other ingredients. It is prepared with precise measurements so as to maintain a balance of all ingredients while keeping in mind its taste and human health.

Pan Masala acts as a mouth freshener and unlike other Western synthetic pan masala which are made with chemical and petroleum ingredients, the Indian pan masala is considered safer. It is available in hygienic and attractive foil packets (sachets) and tins which are easy to store and carry.

The global average price of Pan Masala is in the increasing trend, from 29.37 USD/Kg in 2012 to 32.37 USD/Kg in 2016. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Pan Masala includes Pan Masala with Tobacco, Plain Pan Masala, Flavored Pan Masala and other, and the proportion of Pan Masala with Tobacco in 2016 is about 54%, followed by Plain Pan Masala and Flavored Pan Masala.

Pan Masala is widely used in Retail Stores, Supermarket, Online Stores and others.

The most proportion of Pan Masala is Retail Stores, and the proportion in 2016 is 67%.

Over the next five years, LPI(LP Information) projects that Pan Masala will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Pan Masala market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Pan Masala with Tobacco

Plain Pan Masala

Flavored Pan Masala

Other

Segmentation by application:

Retail Stores

Supermarket

Online Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

DS Group

Manikchand

Godfrey Phillips

Kothari Products

Lalwani Group

A & C- Pan Bahar

Dinesh Pouches Limited

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Pan Masala consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Pan Masala market by identifying its various subsegments.

Focuses on the key global Pan Masala manufacturers, to define, describe and

analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Pan Masala with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Pan Masala submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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